

2021
Resource Guide
for Leaders of Faith

THE ROCK SOLID LEADERSHIP BLUEPRINT



**A Resource Guide of Experts and Wisdom
to help CEOs and Ministry Leaders build
on a Rock Solid Foundation**

~ First Edition ~



Welcome...

“For 40 years, I have prayed and sought The Lord’s...

- Genetic Code and Software system
- GPS (God’s Global Positioning System)
- Grace and Trials
- Testimonies and patterns of success of those who have come before us...

All derived from his His word, the leading of the Holy Spirit on how to build a business that fully Honor’s His plan through us.

For Entrepreneurs and Leaders of Faith on the same quest I believe this Resource Guide is a beginning Answer to that prayer. “



INTRODUCTION TO THIS RESOURCE GUIDE



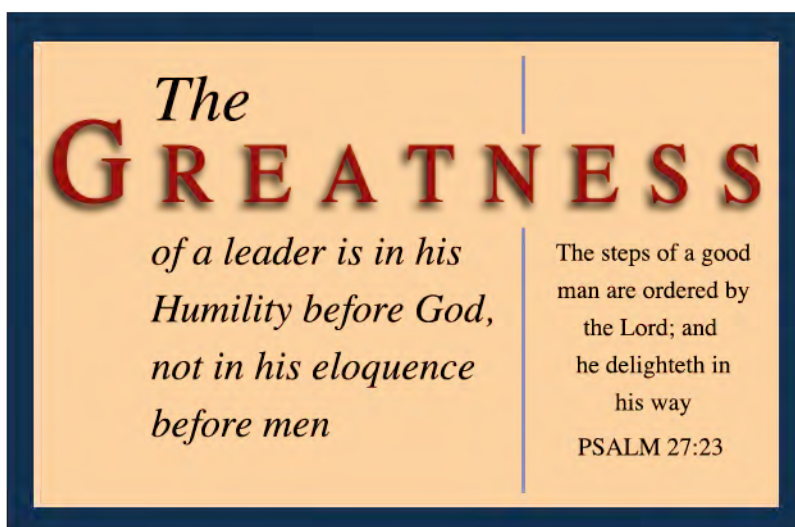
"Every successful business and ministry needs a software operating system.

*God's software is found in the Bible
...His word and directions for fulfillment"*

John Beehner, Founder of Wise Counsel

Our Mission...

To be obedient to the call of helping Christian Entrepreneurs, CEOs and Ministry Leaders to have a set of guideposts or benchmarks for the 7 Strategic areas (know as Cornerstones) of effectively building an organization on Biblical Principles. The mission is help these leaders find the resources, coaches, experts, authors, pastors, testimonies, teachings, wisdom, knowledge and professionals. Resources who can help or inspire them on the how and why of implementing their advise in their organizations to honor the Lord's purpose in them. This resource guide is not meant to be a Biblical teaching for all Christian followers.



Background ... **by John Beehner, Founder of Wise Counsel**

“The revelation for building a business on 7 Cornerstones began in 1996 when the Lord revealed to me the original commandments in Genesis and Exodus/ Deuteronomy related to Character, Spiritual and Moral Truths as the Chief Cornerstones. It lead to me in writing and publishing “True Wealth by the Book” in 3 editions which was in the top 10% of sales of Amazon the first 3 years. (First Titled “How to Rich by the Book”)

Over the last few years of working with another hundred plus Christian leaders, the Lord has been revealing to me 4 more and now the 7 cornerstones. While capital, cash flow and profitability are not one of the Cornerstone they are still critical to growth and survival like it is for any business or ministry. But profits are tied to each cornerstone. Profits are the result of doing the right things from the Lord’s perspective and His Grace. Psalm 127 “Unless the Lord builds the house, the builders labor in vain.”

Disclaimer

While we have dug deep in our own library of resources that we have learned from over 40 years, plus many we have had referred to us at Wise Counsel. We do not expect that every Resource mentioned here is a pure evangelical or Spirit lead Christian leader. Some are chosen because we feel there is Biblical value/witness from their experiences. But we welcome you criticism, fresh thinking and suggestions for improvement. This is meant to a living document that can help all of us grow. We hope to regularly revise this Resource Guide from your suggestions and added resources that focus or relate to Marketplace ministry. We are all a work in process of seeking the Lord’s [fulfillment](#).

Eligibility

To be listed in this Guide we prefer the Resources be operational at least 3 years in multiple locations or areas with endorsements from users of their services. The vast majority of content derived and placed in the Guide comes from the actual website of the Experts or Resources we have highlighted. Please search more at their sites and contact them directly. While we will charge a fee for access to this Guide, it is not meant as a profitable venture, but an effort to help the Body of Christ to work together to serve the Lord's highest calling.

7 CORNERSTONES

- Wisdom
- Character
- Culture
- Spiritual
- Moral
- Inspire
- Sharing

TACTICAL

STRATEGIC

ROCK SOLID LEADERSHIP BLUEPRINT®

WISDOM CHARACTER CULTURE SPIRITUAL

SOLID Foundation

WISDOM

CHARACTER

CULTURE

SPIRITUAL

Inventory

Innovate

Price

Payroll

Profit

IT/Web

PR

Sales

Cash Flow

Training

Marketing

Goals

Teamwork

Quality

Service

Hiring

Vision

Mission

INSPIRE

SHARING

Grace

Love

blessed

forgiveness

healing

hope

peace

Faith

favor

salvation

redeemed

called

power

righteousness

life

“True Wealth is not a measure of success but of responsibility ”

John Beehner, Founder of Wise Counsel

1 Corinthians 2:14

“Therefore everyone who hears these words of mine and puts them into practice is like a wise man who built his house on the rock. ²⁵ The rain came down, the streams rose, and the winds blew and beat against that house; yet it did not fall, because it had its foundation on the rock. ²⁶ But everyone who hears these words of mine and does not put them into practice is like a foolish man who built his house on sand. ²⁷ The rain came down, the streams rose, and the winds blew and beat against that house, and it fell with a great crash.”

Matthew 7:24-27

“Unless the Lord builds the house, the builders labor in vain.”

Psalms 127:1

Very few Pastors ever learned in Seminary that **“Every Business is Ministry and every ministry is a business.”** That God calls Men and Women leaders into business, as well as Ministry. They are Shepherds of a flock and their own congregation. Some would call their organization a dwelling place and others call it a Nation group. All have to serve well their “customers” to have generated enough income and have enough to be called profit to re-invest and grow with.

This is a Resource Guide for Entrepreneurs and Ministry leaders of Faith in Jesus Christ. Its for Christian Leaders who are seeking to follow the Lord’s calling and who want to be maximize their effectiveness and fulfill their purpose of leading an organization and adopt the 7 Cornerstones of building on a Rock Solid Foundation.

This guide is intended to help leaders find the ...

(none of these resources are “Saints” or fully dedicated to Christ but working to help others with their talents and experiences)

- Consultants
- Experts
- Workshops
- Coaches
- Ministries
- Authors
- Teachings
- Testimonies
- or even Associations

...that can assist or teach them how to be more effective in the 7 Cornerstones in their organizations.

(We contend that not all the businesses, organizations, individuals listed here or their life style are not perfect Christians but examples of what God is doing to use people in business by their calling, actions or principles)

Chief Cornerstone

¹⁷Jesus came and preached peace to you who were far away and peace to those who were near. ¹⁸For through him we both have access to the Father by one Spirit.

¹⁹Consequently, you are no longer foreigners and strangers, but fellow citizens with God's people and also members of his household. ²⁰built on the foundation of the apostles and prophets, with Christ Jesus himself as the chief cornerstone. ²¹In him the whole building is joined together and rises to become a holy temple in the Lord. ²²And in him you too are being built together to become a dwelling in which God lives by his Spirit.

Ephesians 2:17-22 NIV

Presented by the WiseCounsel.Network of CEO Leaders



Introducing the Inspiring Examples of the ...

The Rock Solid Leadership Blueprint

The Gold Standard for True Wealth is building an organization on a **Rock Solid Foundation Blueprint** by the Book (Bible).

(There 149 references to God and Jesus as the Rock in the Bible)

Matthew 16:18

*“On this rock I will build my Church (Business and Ministry),
and the gates of Hades will not overcome it.”*

“Every Business is a ministry and Every Ministry is a business.”

Both require capital and both are callings from the Lord. He uses the exchange of goods and services to provide jobs through human inaction and a witness to effective use of His principles for personal economic growth and witness to His goodness.

John Beehner

Ask yourself ...*“Are you a Christian Entrepreneur or leader or... a leader who happens to be a Christian?”* Reference the 3 Personal Stages of Faith in the Christian Journey. Are you and I walking our talk? Are we on track with depth of God’s calling for us?

The Lord says in Isaiah 29:13: *“These people come near to me with their with their lips, but their hearts are far from me. Their worship of me is based on merely human rules they have been taught.”*

James 4:17 “If anyone, then, knows the good they ought to do and doesn’t do it, it is sin for them”

Rock Solid Leadership Blueprint

How to Walk your Talk as a Christian business leader.



7 Cornerstones Highlights

1. **Character calling**, Honor His ways, create, be fruitful, lead with your talents, skills and calling, the purpose of business or ministry for which you were created to lead. (**Genesis**) *Take on God's nature, be fruitful and increase, rule over all creatures.*
2. **Moral Servants**, Love, Respect. Service. Being Compassionate about the Employees, Customers, Suppliers, and Vendors. Always listening, going the extra mile to serve. Recognizing contributions and giving back to community. (**John**) *Wash one another's feet, Love one another.*
3. **Spirit Led** ...from the Heart, Love, let by the Holy Spirit seeking His vision. Embracing forgiveness, Wisdom, Discernment, public and private Prayer, sharing Christ. (**Proverbs**) *Trust in the Lord and lean not on your understanding.*
4. **Culture** of harmony, mutual understanding, common goals, participation and teamwork. Together working to accomplish the common Mission. (**Romans**) *Be devoted and honor one another.*
5. **Sharing** Economic Growth incentives partnering with employees in open book management, creating a sense of ownership. (**Luke**) *To whom much is given, much is required.*
6. **Inspire** staff through Christian workshops, testimonies, inner healing with Intercessors, Forgiveness, Chaplain counsel and prayer teams. (**Hebrew**) *Word of God is active (Luke) Proclaim the Good news to all nations.*
7. **Wisdom**, seeking continuous learning for the CEO and key staff, peer counsel, outside experts, teachings and events and workshop offerings. (**Hosea**) *My people suffer from lack of Knowledge (Proverbs) The wise listen to advice.*

3 STAGES OF FAITH IN THE CHRISTIAN JOURNEY

1. Religious Believers

—Basic Values and belief. Knowing about God. Being fed milk (Outer Court)



- You believe Christ died on the cross for our sins and he is our Lord
- You claim to be a Christian, attend Church every Sunday or even a few as 10 times a year out of respect for God and/or with family members.
- You listen to good teaching and sometimes are moved by a sermon to be a better person, treat others with kindness or respect.
- You donate money and time involved in the Church community
- You get Baptized and Pray every Sunday or when in a jam or fearful circumstance

2. Personal Commitment to know and serve Christ

— Result: *Activation of the Holy Spirit in your heart (Inner Court)*

- You have asked for Forgiveness of your sins and ask the Lord to take over your life and lead you the rest of your days.
- You are Born of Spirit or Born Again experience (2nd time birth, first of water then of Spirit, awakens and connects you with God's Spirit within you)
- You become the Bridegroom of Christ (In sickness and health, I will never leave you or forsake you)
- You sense the Holy Spirit's direction, it gives you hunger to know the Lord deeper.
- Your heart is touched and you shed tears of joy being touched by the Holy Spirit.
- The word of God (Lord himself) starts to reveal wisdom, discernment and knowledge to you and Freedom from past sins or pressures.
- You learn to Trust the Lord more as you "Abide in Him... He Abides in you."...Especially through prayer studying the word.
- Memorizing Scripture strengthens your soul and spirit.

- Threat: You are a stronger target now for evil that wants you destroyed or render you weak or useless, in debt, sick, failures, in fear gripped with hate, etc. Nothing the Lord can't overcome in you when you praise and seek the solutions through Him.
- Threat: Falling away out of fear or called backsliding
- You learn to command evil to leave you, and release the Holy Spirit to work inside you through speaking the Word of God.
- You raise your hands in Praise to the Lord and surrender
- You begin breaking addictions, bad temper, sins of the father, generational curses (physical and spiritual)
- You love sharing your faith and experiences with others

3. Spirit Lead and Obedient

— Evidence by the fruit of the Spirit (Holy of Holies)

- You recognize when the Lord is speaking to you and work to be obedient to His plan. You Pray to confirm and seek confirmation.
- You openly receive inner healing in your soul and spirit.
- You find peace praying for others, counsel and forgiveness.
- You seek freedom from sins of the past or ancestors.
- You discover your deeper Gifts through the Fruit of the Spirit in Gifts, such as...speaking in Tongues, Gifts of Prophecy, Gift of Teaching, Evangelism, Apostolic gifts or more
- Raising your hands in Praise in song or alone is natural.
- Feelings of Inferiority and Insecurity are gone through your relationship with Christ.

What does this tell you?

¹¹ "Yours is the mighty power and glory and victory and majesty. Everything in the heavens and earth is yours, O Lord, and this is your kingdom. We adore you as being in control of everything.

¹² Riches and honor come from you alone, and you are the ruler of all mankind; your hand controls power and might, and it is at your discretion that men are made great and given strength."

1 Chronicles 29:11-12 Living Bible (TLB)

The Holy Spirit says,

*”Never expect your friends, spouse or children to fulfill you.
That is my role. I am your first love and created you in your
mother’s womb. I know the plan’s I have for you.
Seek me and you will find me.”*

*“My son, do not forget my teaching but keep my commands
in your heart,² for they will prolong your life many years and bring
you peace and prosperity.*

*³ Let love and faithfulness never leave you; bind them
around your neck, write them on the tablet of your heart.*

*⁴ Then you will win favor and a good name in the sight of God and
man.⁵ Trust in the LORD with all your heart and lean not on your
own understanding; ⁶ in all your ways submit to him, and he will
make your paths straight.”^[a]*

Wisdom Bestows Well-Being Proverbs 3 :1-6

*² “You yourselves are our letter, written on our hearts, known and
read by everyone. ³ You show that you are a letter from Christ, the
result of our ministry, written not with ink but with the Spirit of the
living God, not on tablets of stone but on tablets of human hearts.”*

2 Corinthians 3: 2-3 NIV

*They said, “Come, let’s make plans against Jeremiah; for
the teaching of the law by the priest will not cease, nor will counsel
from the wise, nor the word from the prophets.
So come, let’s attack him with our tongues and pay no
attention to anything he says.”*

Jeremiah 18:18

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³³ ***“But seek first his kingdom and his righteousness,
and all these things will be given to you as well.”***

Matthew 6:33 (NIV)

INVITATIONS OF WISDOM AND FOLLY

*Wisdom has built her house;
she has set up its seven pillars...*

(Rock and cornerstones of Christ Jesus)

² *She (Wisdom) has prepared her meat and mixed her wine; she has also set her table.* ³ *She has sent out her servants, and she calls from the highest point of the city,* ⁴ *“Let all who are simple come to my house!”* To those who have no sense she says, ⁵ *“Come, eat my food and drink the wine I have mixed.* ⁶ *Leave your simple ways and you will live; walk in the way of insight.”*

⁷ *Whoever corrects a mocker invites insults; whoever rebukes the wicked incurs abuse.* ⁸ *Do not rebuke mockers or they will hate you; rebuke the wise and they will love you.*

⁹ *Instruct the wise and they will be wiser still; teach the righteous and they will add to their learning.*

¹⁰ *The fear of the Lord is the beginning of wisdom, and knowledge of the Holy One is understanding.* ¹¹ *For through wisdom your days will be many, and years will be added to your life.* ¹² *If you are wise, your wisdom will reward you; if you are a mocker, you alone will suffer.*

¹³ *Folly is an unruly woman; she is simple and knows nothing.* ¹⁴ *She sits at the door of her house, on a seat at the highest point of the city,* ¹⁵ *calling out to those who pass by, who go straight on their way,*

¹⁶ *“Let all who are simple come to my house!”*

Proverbs 9:1- NIV

1. Character Calling Cornerstone

Character calling, Honor His ways, create, be fruitful, lead with your talents, skills and calling, the purpose of business or ministry for which you were created to lead. ***(Genesis) Take on God's nature, be fruitful and increase, rule over all creatures.***



ARCHIVES, TESTIMONIES, EXAMPLES

- **PAT ROBERTSON, FOUNDER OF CBN**
<https://askwisecounsel.com/pat-robertson-three-primary-laws/>
- **STU EPPERSON, FOUNDER OF SALEM RADIO**
<https://askwisecounsel.com/stu-epperson-national-radio/>
- **STEVE JOBS, FOUNDER APPLE ON RISK AND VISION**
<https://askwisecounsel.com/risk-and-failure-steve-jobs/>
- **BILL BOWERMAN, FOUNDER OF NIKE**
<https://askwisecounsel.com/Nike-Story/>
- **HOWARD SCHULTZ, VISIONARY FOR STARBUCKS**
<https://askwisecounsel.com/starbucks-vision/>

*The LORD is my rock, my fortress and my deliverer;
my God is my rock, in whom I take refuge, my shield
and the horn of my salvation, my stronghold.*

Psalm 18:2

- **BLAKE MYCOSKIE, FOUNDER OF TOMS SHOES**
<https://askwisecounsel.com/toms-shoes/>
- **TOM HILL STORY, CHARACTER FIRST AND KIMRAY**
<https://askwisecounsel.com/tom-hill-building-character-business/>

*²⁷ So God created mankind in his own image (nature), and said to them,
“Be fruitful and increase in number; fill the earth and
subdue it. Rule over every living creature.*

Genesis 1: 27 summarized

RESOURCES AND EXPERTS

- **CHARACTER FIRST BY TOM HILL HIS STORY**
- **STRATA LEADERSHIP, NATHAN MILLER**
- **THE LEADERSHIP BIBLE BY KEN BOA**
- **LIFETHRIVE FOR SELECTION & TEAMWORK, CHUCK COKER**
- **THE UNTOLD SECRET BOOK (SUMMARY) JOHN BEEHNER AND BRIG HART**

*²¹ Many are the plans in a person's heart,
but it is the LORD's purpose that prevails*

Proverbs 19:21 (NIV)

RESOURCES AND EXPERTS

CHARACTER FIRST BY TOM HILL

<http://www.characterfirsteducation.com>



Tom Hill took over from his Father in law's business, Kimray manufacturing in Oklahoma City. His son, Thomas Hill, III currently is CEO of Kimray. After many good years he founded Character First in 1972 because of a crisis in the midst of a bad economy, Japanese completion, employee turnover and worker

compensation issues that were killing the economics of being in business. He questioned whether he could survive. Deeply troubled, he prayed intently for answers and the Lord's will. He shared his dilemma with his Bible Study peers. As they suggested he turned to the 49 character traits of God in the Word. His idea was to recognize employees who displayed these Character Traits in front of their peers. He gave a certificate spelling out their Character quality for all to see and take home to their family. Even if he lost the business, he hoped to empower and recognize the goodness of God in people for all to learn from.

Amazingly within a short time things changed and workers comp issues went away. *(Very few employers understand that most of these issues are employees gaming the systems and lying about injuries).* As Character First grew so did the profits and atmosphere in the company changed. They even started to use the traits to hire new people.

The Character First Business bulletins covered 49 character qualities for over 15 years. Each bulletin tackled the task of explaining the quality, describing its importance in everyday life and showing examples in history, nature, and in current day situations. A few years after the bulletins were in circulation; an Oklahoma City police officer recognized the need for character in the public schools. He approached Character First regarding an expansion into the world of education.

The Character First Education elementary and secondary curriculums are publications that resulted from this venture by Character First.



Character First Education exists to help teachers, administrators, and parents build future leaders with character. We offer curriculum and training that works in public, private, and home schools, mentoring programs, summer camps, and almost any educational setting.

Honoring the Lord in All We Do

Whatever you do, do your work heartily, as for the Lord rather than for men, knowing that from the Lord you will receive the reward of the inheritance. It is the Lord Christ whom you serve.

Colossians 3:23-24

Reviews

“The paradigm of Character First is that the right thing to do becomes the easiest thing to do.”

— Paul Mogabgab, CEO, EDG

“Ethics is not enough. We can learn the rules and the codes, but it takes good character to provide the motivation to live them out. Character First has enhanced our ability to promote business ethics and has been the foundation for our guiding principles. Character First has positively impacted the business community in Oklahoma City and around the world.”

— Shannon Warren, Founder, Oklahoma Business Ethics Consortium

“Starting with our juvenile inmates, Character First has permeated the Oklahoma County Sheriff’s Office. It is the avenue that changed the atmosphere where 2,400 inmates reside and 800 employees work. If we can do Character First here, it can be done anywhere!”

— Argyl Dick, retired chaplain to the Oklahoma County Sheriff’s Office and Detention Center

In 2012, Character First was sold to Strata Leadership.

STRATA LEADERSHIP, DR. NATHAN MELLOR, ED. D.

<https://strataleadership.com/>



Dr. Nathan Mellow, is a thought-leader, two-time TEDx speaker, author, and CEO of Strata Leadership, Dr. Mellor is an experienced executive coach, who has provided in excess of 3,000 coaching sessions for executive leaders. He serves as a sounding board, sparring partner and a source of encouragement for leaders seeking to maximize their effectiveness.

Since its founding in 2009, Strata Leadership has pursued its mission of “Elevating Life at Work.” Each year, the professionals at Strata Leadership provides character and competence-based talent development services for hundreds of clients (non-profits, for-profits, educational institutions, and governmental agencies) throughout the United States and abroad.

In pursuit of educational, humanitarian and religious interests, Nathan has studied or taught in: Australia, Belize, China, England, Guyana, Israel, Jordan, Mexico, Russia, and Rwanda. He is passionate about developing future leaders and is the co-founder of the Presidential Leadership Institute, hosted on the campus of York College, in collaboration with the Eisenhower Presidential Library and Museum. He is an adjunct professor for graduate programs at York College and Oklahoma Baptist University. He is the chairperson for the Strata Center for Workplace Coaching and the co-founder of the Institute for Emerging Leaders. He is also the Chairperson of the Oklahoma Business Ethics Consortium.

Strata Leadership purchased Character First from Tom and his son Thomas who now runs Kimray (note our video interview). Strata is a full-service development firm, devoted to providing character and competence-based solutions to equip leaders in training, coaching, development experiences, and organizational development consulting. Brands operating under the Strata Leadership umbrella include: The Academy of Sports and Character, Character First Education, and Monocle Press.

Strata Leadership is founded on elevating life through intentional integration of the C3 Concept in all aspects of our business.

The C3 Concept

Character (C1) + Competence (C2) = Consistency (C3)

Consistency produces winning organizations. This is achieved by pursuing solutions that are built on both character and competence.



The Strata team is comprised of researchers, writers, trainers, and coaches who provide meaningful solutions utilizing experience formed through academic preparation and real-world experience.

This website serves as a collection of current and archived material from the past 25+ years of our combined history. As indicated in the name, Character Libraries, we have pulled valuable content from both Character First and Strata Leadership materials, resulting in a vast store of information for any stage of life.

Example: Recognition Tips:

1. **Be Specific.** Don't generalize your statements. Give a real-life example of what the person did so your recognition is believable.
2. **Be Sincere.** Your motive is to encourage others in the right direction, not to manipulate or gain favor with someone.
3. **Be Spontaneous.** Look for small, every-day opportunities to "catch people doing good." This shows that character matters to you all the time, not just on someone's birthday, anniversary, or special occasion.
4. **Be Systematic.** Publicly honor your people at least once per year. Special occasions, such as birthdays or work anniversaries, serve as convenient moments to celebrate who the person is, not just how old they are or how long they've worked for your company.
5. **Be Serious.** Don't joke around when calling someone out and recognizing their character. Public recognition can be very meaningful—and very awkward. Don't ruin the experience by making fun of the person or the situation.

Reviews:

“The practicum was so helpful. Great feedback on improving my approach and questions to ask to find solutions.”

“The interactive piece was key in the development of my skills and will enhance my coaching techniques going forward.”

“This program has helped me become a better listener. ‘Listen to understand, not to respond.’”

How can you be part of this leadership ministry?

The Strata Center for Workplace Clinic is the support managers and leaders need to ensure employees meet goals, reduce employee burnout, and improve organizational culture. **YOU** can help your team members become the best versions of themselves through workplace coaching.

Contact:

Strata Leadership
Oklahoma City, Oklahoma
405-815-0001

THE LEADERSHIP BIBLE

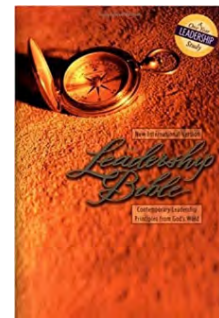
BY KEN BOA

www.kenboa.org



Dr. Kenneth (Ken) Boa is engaged in a ministry of relational evangelism and discipleship, teaching, writing, and speaking. He is the president of Reflections Ministries, an organization that seeks to encourage, teach, and equip people to know Christ, follow Him, become progressively conformed to His image, and reproduce His life in others. He is also president of Trinity House Publishers, a publishing company dedicated to the creation of tools that will help

people manifest eternal values in a temporal arena by drawing them to intimacy with God and a better understanding of the culture in which they live. Thirdly, he is president of Omnibus Media Ministries, a nonprofit that generates transformative media to encourage global audiences to think, live, and act as they really are in Christ.



The Leadership Bible created by Kenneth Boa, Sid Buzzell, and Bill Perkins has four parts: 52-Week Leadership Guide, Topical Leadership Guide, Leadership Character Studies, and Books of the Bible Leadership Guide. It is 864 pages. The Leadership Bible offers 52 weeks of practical studies on contemporary leadership issues that will help you experience a quantum leap in your leadership effectiveness. In just 15 minutes a day, you'll discover how to improve your personal development skills and relationships by following Biblical leadership principles.

Each workweek, you'll cover a personal quality such as Courage, Humility, or Vision. Or a practical skill like Conflict Management or Systems Thinking. Or a relational concern--Healthy Alliances, Power and Influence or Servant Leadership. Guided by 52 weekly 'home pages', these studies will help you attain your full potential as a leader.

The Leadership Bible offers both a defining purpose beyond the temporal bottom line thinking of society and a relevant model for contemporary leadership. This study Bible empowers leaders with a biblical ethic and helps them understand and achieve God's highest purpose for themselves and those they lead.

Study helps focus on three crucial areas of a leader's life:

- Personal education and motivation
- Biblically informed leadership techniques
- Influencing and motivating others
- A complete topical index allows leaders to use the Bible as a quick reference guide for making everyday decisions.

The Leadership bible also includes:

- Book Introductions that underscore key leadership concepts in every book of the bible.
- Study Windows that reinforce your understanding of Biblical leadership throughout the text.
- Character Profiles that show you how the personal attributes and decisions of Biblical leaders determined their effectiveness.

- Topical Index that directs you to the Bible passages that are most relevant to your specific concerns.
- In the Study Helps, an NIV side-column reference system and a concordance that round out this Bible's many helpful features.
- Includes the complete text of the New International Version, whose accuracy and readability have made it today's best-selling translation.

What venues do they use?

- Weekly location Bible studies open to public
- Weekly online Bible studies open to public

Reviews:

"I love this particular bible. Many other authors have published "Leadership Bibles" but there is no so thorough and so precise as this one. Additionally, this Leadership Bible, while dated some years back, is still very relevant in its presentation, for this generation. I highly recommend using this particular bible for any Leadership Workshops and/or Conferences!"

Professor Rec

"This is, hands down, the BEST Leadership devotional. The format is great, full of excellent core topics and wonderful leadership nuggets. Be prepared to go to the next level in your spiritual and leadership development."

"There are thousands of different variations of Christian Bibles in production, and this one is designed for the business leader. It is a standard NIV Bible, but interspersed throughout are "articles" relating to the kinds of topics leaders face. Each topic has scripture supporting it, and each item is covered over a five-day (work week) period. It's a good Bible to keep close at hand at work, because it can help the leader address all kinds of workplace issues."

Andrew Williams

**Contact:
Reflections Ministries**

Atlanta, Georgia
(404) 842-0707
info@kenboa.org

“For the word of God is alive and active. Sharper than any double-edged sword, it penetrates even to dividing soul and spirit, joints and marrow; it judges the thoughts and attitudes of the heart.”

Hebrews 4:12

LIFETHRIVE FOR CHARACTER, SELECTION & TEAMWORK, CHUCK COKER

<https://www.lifethrive.com>



For more than 30 years, Chuck Coker has focused his career on people's development. He has implemented proprietary Personal Formation, Human Capital, Talent Management, and incentive-based programs across a broad scope of Fortune Companies, regional organizations, and educational institutions.

Chuck was one of the founding authorities of The Balfour Motivational Research Institute (BMRI). The institute spent over three years identifying and codifying the critical human factor contributors to motivation and success. This was accomplished in multinational and large organizations as well as hundreds of medium and small companies.

After BMRI, he worked both in-house and as a consultant with companies who needed help with their executive development, strategic planning, interactional leadership and management issues, mergers and acquisitions, and organizational growth and development.

LifeThrive delivers the people insights your organization needs so that you can optimize your team's productivity, performance, character and trust to drive profitable growth.

We support each stage of the Employee Growth Lifecycle including:

- **Hiring solutions** to help you hire the best and most-qualified candidates while creating consistency in culture, reducing turnover, and improving interviewing effectiveness.
- **Employee Development** to drive better employee engagement, productivity, retention, and organizational performance.
- **Retention solutions** create deep alignment, organizational wellness, and increased profitability

Get better results every stage of the Employee and Character Growth Lifecycle, including hiring, development, and ongoing retention. Through assessments and decades of experience, we help you deeply understand people so that you can hire the best, develop the talent they possess, keep employees long-term, and reduce overall turnover. LifeThrive assessments help you better know your employees so that you can optimize your team's productivity and performance to drive profitable growth.

Interview – can you pass the TRUST Test Video

<https://www.lifethrive.com/trust-employees-and-customers-demand-it-can-you-pass-the-sniff-test/>

Trust Building Assessment

Trust is probably the most significant challenge individuals and organizations face today. Certain aspects of your personality can cause others to either trust or distrust you. Once identified, you can energize relationships and build connections that will enhance your life.

LifeThrive's Trust Assessment will help you key in one each component of trust to help you develop deep and meaningful expectations with those whom you value and depend on most.

- Here is what you will learn about yourself:
- Do your interpersonal skills help or hinder trust?
- How well do you trust yourself and regulate your emotions?
- Do you work with others in a way that provides them security?
- Three areas in which you can focus that will build your trustworthiness score.

Get insights with LifeThrive People Data

Through a battery of specialized assessments, we help you get actionable insights into employee behaviors and motivations. We call this people data. Let us help you get actionable people data insights so that you can:

- Make it personal for each person and their role, rather than broadly categorizing them.
- Look for each person's talents and skills so a plan can be created to grow into their potential.
- Know an individual's approach and priorities with ANY work-related role.
- Predict what stress will be experienced with the tasks and processes involved in each role.
- Identify HOW or IF a person will adapt to your specific culture.
- Understand the challenges an employee will encounter if promoted a leadership role.
- Predict the likely impact an individual will have on their team members.

REVIEWS:

What a wonderful change Dr. Wolfe and Dr. Coker made in just two days! Morale immediately improved and our staff suddenly felt vested in our organization, motivated to improve, in control of their own future and indeed enthusiastic about their workplace. . . . You took a rather skeptical, frustrated group of professionals and generated hope, focus, and optimism within a very short period.

Carol A. Warfield, M.D.

(Director Arnold Pain Management Center, Harvard Medical School)

“You provided the substance, dimension . . . and real-world examples we needed . . . to make it easy to add value to our customers.”

Sal Todero (AVP, Sprint)

“Morale immediately improved and our staff suddenly felt vested in our organization, motivated to improve in control of their own future, and indeed enthusiastic about their workplace.”

Carol A Warfield, MD (Harvard Medical School)

“Kerry has been like another staff member for us going the extra mile to understand our business, our roles, and our culture. This has been the best return on investment we've made for our organization.”

Jay Bryant-Wimp (CEO, Accurate Rx)

Contact:

LifeThrive

Jacksonville Beach, Florida

904-838-8585

info@lifethrive.com

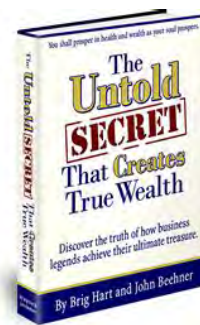
THE UNTOLD SECRET BOOK (SUMMARY)

<https://askwisecounsel.com/untold-secret/>



Authors and entrepreneurs Brig Hart and John Beehner ask, “Did three men in different writings in the first century AD record a ‘secret’ for all mankind?” They contend you will never hear or learn about this on celebrity shows. On their life

quests, Brig and John have worked coached or inspired hundreds of entrepreneurs to discover the fastest road to make their first \$10 million. Ultimately, the real truth behind creating wealth evades most people but is rooted in the trials and tests that leaders experience in life and business.



The Untold Secret reveals the patterns, obstacles, and cycles our Creator incorporated for Entrepreneurs and leaders that will test and challenge their Character, Humility, Obedience, and Persistence and lead them to their True Wealth. Overview Can you obtain the same wealth as Donald Trump, Warren Buffet, Steve Jobs, or Bill Gates with their super-rich accomplishments? Hundreds of authors and millionaires have attempted to explain their formula so that you can duplicate their super success. But can you believe them? True wealth is not inherited but cre-

ated through visions, dreams, hard work, ups and downs, failures, and successes—it is far more than riches, money, or possessions. It encompasses the more profound things of life that affect your body, soul, spirit, and life accomplishments.

The depth and richness of this book lie in the stories of entrepreneurs that have built their companies like Nike, McDonald's, IBM, Mary Kay, Apple, Microsoft, Facebook, J.C. Penney, Starbucks, Quaker Oats, Mona Vie, Southwest Airlines, Jet Blue, CNN, FedEx to name just a few. It is the powerful inside example of 'sowing and reaping' that the media fails to share with its audiences. They still believe 'bad news outsells the Good News' and profound insight of this book, "The Untold Secret," unlocks the mystery behind successful men and women who have received a vision and mission.

See how they produced a harvest in difficult soil and inspire their staff with their passionate spirit. In today's marketplace, the word 'secret' is widely used by marketers, but Brig and John discovered the foundational truth that Jesus taught over 2,000 years ago. He seldom used the word 'secret,' so you have to listen intently when He used the word.

Here is the Secret to True Wealth from Jesus and his disciples.

Three times in Matthew, Luke, and Mark Jesus is quoted presenting the "Secret to the Kingdom" as found in the four examples in the Parable of the Sower.

- 1) The parable describes what happens when the Seed (a word from the Lord in a vision) is sown on hard soil (birds and devil come take it away so the person receiving it rejects the idea. They reject the vision out of fear or doubt...saying "good idea but I don't have the talent or money...many excuses). The soil represents our soul. If it is hard, it's because our soul is beaten down with negative thinking, fear and doubts, lack of faith.
- 2) Then the Seed falls on rocky soil (they receive the seed vision and take risk in the business idea but the soil of their is soul is too weak to grow it, so they quit easily when things get tough).
- 3) Then the Seed vision falls on thorny soil (they receive the vision and start their business or ministry, but Jesus says "the cares of the cares of the world come against them or doubts continue to come against them, but the strong hang on to survive even in crisis, and
- 4) then in good soil, finally the seed vision is received by some one who has faced the battle before and their soul is open to receive and face the challenge and calculated risk from the Lord's seed vision in them.

If you are called to be a passionate risk-taker in life or business, this book will inspire you with faith, hope, and encouragement. By uncovering untold truths, you can make sense of your calling in a journey filled with successes, potholes, confusion, and unanswered questions.

Discover what God can do and is doing through you as the gardener of your soul. Be prepared to change. The achievements of life are found in the soil of your soul. Don't miss the opportunity to find your path to ultimate treasures.

*He told them, "The secret of the kingdom of God has been given to you.
But to those on the outside everything is said in parables*

Mark 4:11 11

*He said, "The knowledge of the secrets of the kingdom of God has been
given to you, but to others I speak in parables, so that, "“though seeing,
they may not see; though hearing, they may not understand.”*

Luke 8:10

*He replied, "Because the knowledge of the secrets of the kingdom
of heaven has been given to you, but not to them.*

Matthew 13:11

Reviews:

"I have loaned money to hundreds of companies, so I know the 'Untold Secret' can help any entrepreneur and lender see the obstacles and joy in pursuing their True Wealth. It's a must read I recommend it to all my clients. "

Bennett Brown, CEO Of American Enterprise Bank

“This amazing book and its stories will give the eternal wisdom that you need to put your success journey into perspective and give you the peace of mind that you are not alone.”

**CARTER LE CRAW, FOUNDER
AMERICAN VALUES INVESTMENT GROUP**

“I have served in the corporate world and helped small businesses grow. So when I previewed “the Untold Secret,” I could quickly see where Brig and John have cracked the code for Ultimate Success. Making money is good and necessary but it’s about visions and perseverance that produces True Wealth.”

**JIM DISMORE, FOUNDER, OF KINGDOM WAY
ORIGINAL VP OF MARKETING FOR SAM WALTON AT WALMART**


Contact

Ask Wise Counsel

John Beehner

john@askwisecounsel.com

904-332-0425



"True Wealth is not a measure of success, but of responsibility."

John Beehner

2. Moral Servants Cornerstone

Moral Servants, Love, Respect. Service. Being Compassionate about the Employees, Customers, Suppliers, and Vendors. Always listening, going the extra mile to serve. Recognizing contributions and giving back to community. ***(John) Wash one another's feet, Love one another.***



ARCHIVES, TESTIMONIES, EXAMPLES

- **BILL POLLARD, SERVANT LEADERSHIP**
<https://askwisecounsel.com/bill-pollard-leadership/>
- **TRUETT CATHY, CHICK-FIL-A TURNAROUND**
<https://askwisecounsel.com/truett-cathy-chick-fil-a/>
<https://askwisecounsel.com/practical-growth-strategies/>
- **JOHN MELIA, WOUNDED WARRIOR PROJECT TESTIMONY**
<https://askwisecounsel.com/wounded-warrior-project/>
- **PAUL DAVIS, FOUNDER PAUL DAVIS SYSTEMS**
<https://askwisecounsel.com/paul-davis-failure-leads/>
- **JOE JAMESON, FORMER INSURANCE EXECUTIVE**
<https://askwisecounsel.com/servant-leadership-joe-jameson/>
- **KEN BLANCHARD, ASK GOD ABOUT MY BUSINESS**
<https://askwisecounsel.com/ken-blanchard/>
- **ZIG ZIGLAR, EXPECT TO WIN**

<https://askwisecounsel.com/business/character-development/>

- **BRIAN PETERS, FORMER CEO IN A TURNAROUND**

<https://askwisecounsel.com/motivating-employees-brian-peters/>

- **HERB KELLEHER, FOUNDER SOUTHWEST AIRLINES**

<https://askwisecounsel.com/herb-kelleher-airline/>

<https://askwisecounsel.com/visionary-heroes/>

RESOURCES AND EXPERTS

- **LEAD LIKE JESUS**
- **SERVANT LEADERSHIP INSTITUTE**
- **SELLING AMONG WOLVES, MIKE PINK**
- **ZIG ZIGLAR AT WWW.ZIGLAR.COM**
- **SPEED OF TRUST, STEPHEN COVEY**

²⁷ “But to you who are listening I say: Love your enemies, do good to those who hate you, ²⁸ bless those who curse you, pray for those who mistreat you. ... ²⁹ If someone slaps you on one cheek, turn to them the other also. If someone takes your coat, do not withhold your shirt from them. ³⁰ Give to everyone who asks you, and if anyone takes what belongs to you, do not demand it back. ³¹ Do to others as you would have them do to you.

Luke 6:27-36 (NIV) Love for Enemies

Be devoted and honor one another

Roman's 12:10

RESOURCES AND EXPERTS

LEAD LIKE JESUS

www.leadlikejesus.com

Lead Like Jesus' mission is to glorify God by inspiring and equipping people to lead like Jesus so that someday everyone, everywhere will be impacted by someone leading like Jesus.



Longtime friends and Lead Like Jesus Co-Founders Ken Blanchard and Phil Hodges thought they were on to something good. Ken had successfully studied and taught leadership for years. His writings on the topic of leadership (including *The One Minute Manager*) led him to become one of Amazon's Top 25 Bestsellers of All Time. Phil Hodges served as a leader in corporate America with US Steel and Xerox, serving as a labor union negotiator. Initially through Phil's influence, Ken gradually came to understand the overwhelming need for Jesus to take the lead in his own life.

As a new believer, Ken began to study the Bible and became fascinated with how Jesus led perfectly in every way. Jesus transformed twelve ordinary, unlikely individuals into the first generation of Christian leaders, launching a movement that continues to affect the course of world history some two thousand years later.

Inspired by a new vision of influential leadership, Ken and Phil co-founded Lead Like Jesus to inspire and equip people to lead like Jesus.

Today, Lead Like Jesus is a global organization that promises the transformational leadership Model – because our Model is Jesus, the greatest Leader of all time. We focus on heart-centered, transformative leadership that equips leaders to effectively impact their own spheres of influence.

Today, Phyllis Hendry Halverson serves as the inaugural President and CEO of Lead Like Jesus. Under her visionary leadership, the organization has grown exponentially since its founding in 1999, equipping and empowering thousands of people throughout the United States and around the world to lead as Jesus led. She is the co-author of [*Lead Like Jesus Revisited*](#), along with Ken Blanchard and Phil Hodges. Her heart's greatest desire is to lead individuals into a deeper relationship with Jesus so that their lives will be transformed and their leadership will have

maximum influence. Through the ministry of Lead Like Jesus, Phyllis is helping equip and empower believers around the world to adopt Jesus as their leader role model, so that through them the world will be forever changed. Lead Like Jesus believes that is the greatest leadership role model of all time, leadership happens anytime we influence the thinking, behavior, or development of another person, effective leadership starts on the inside with our hearts, and serving is the only approach to the leadership Jesus validates for his followers.

Lead Like Jesus helps ministries, businesses, schools, churches and nonprofits thrive by creating an environment in which everyone on the team, regardless of their position or title, can come face to face with Jesus in order to lead like Him in every aspect of their professional and personal lives. When people lead like Jesus, they are empowered to be visionaries, team builders, mentors, change agents, shepherds, and servants.

Through Jesus, your organization's culture will be transformed, and you will achieve greater results.

What venues do they use?

- **Church Planter Training**

Individuals who accept the call to become a church planter commit to 18 months of training led by a Lead Like Jesus Certified Facilitator, often in partnership with other international ministries. In 2019, Lead Like Jesus had 105 church planters who had planted 88 churches in Kenya, Ghana, Niger, and Nigeria.

- **Adult Global Encounter Training**

From August 2018-June 2019, 13,309 people received training. From January 2018-June 2019, 38,925 students around the world completed Ignite, a student-focused leadership development-training program. Each participant is now equipped to impact his/her family, school, and village through teaching and modeling what it means to lead like Jesus.

- **Leadership Encounter Experience**

is a Peer-to-peer learning; the Leadership ENCOUNTER Experience is an interactive, personal workshop that challenges conventional leadership. Whether you lead a corporation, church or a family, the leadership model of Jesus will transform you and those around you.

- Books, study guides, online experiences, CDs and assessments.

Reviews:

“When I started the course, I thought I would collect some tips about the leadership of some generals or some methods about leadership to be successful. However, the thing I learned was the importance of humility. We have the choice of either Edging God Out or Exalting God Only.... I would like to say thank you to Lead Like Jesus. They showed us that God’s love is the center point of everything in life.”

Maria Thi Trang, Vietnam

“The Encounter meeting gave us, especially me, the opportunity to know what leading like Jesus is supposed to be, and it has helped strengthen and build me for the leadership roles ahead....The principles that were taught were powerful and lifesaving—which is what we need in the political sphere in our country.”

Mary Yahaya, APC Stakeholder Chikun LGA, Kaduna, Nigeria

“New employees come on board and they are stunned. They’re amazed that we offer something like Lead Like Jesus. It’s so unique for any place of business. In every situation, we want our employees to exalt God only, and I think Lead Like Jesus has really helped them infuse that in our culture.”

Joni Eareckson Tada, Founder and CEO, Joni & Friends

How can you be part of this leadership ministry?

Lead Like Jesus Leadership Development Facilitators are persons who desire to help spread the Lead Like Jesus message by facilitating Lead Like Jesus Leadership workshops and assessments through their spheres of influence and networks of faith based people and organizations.

Contact

Lead Like Jesus,
Spartanburg, South Carolina
800.383.6890

SERVANT LEADERSHIP INSTITUTE

www.servantleadershipinstitute.com



Using his passion for SL, Art Barter was able to demonstrate the power of this leadership technique, not by lecturing or writing about it, but by doing it first. Art Barter believes, *"there is peace in your leadership when you give your power away."*

After purchasing Datron World Communications in 2004, he began to dismantle the company's traditional power-led management style and replaced it with the SL model. After years of hard work, not only were the employees of Datron happier, they were more efficient. As a result, Datron grew from a \$10 million company to a \$200 million company in just 6 years.

In order to spread his passion for SL, Art founded the SLI in 2010. Since its inception, the Institute has developed a powerful curriculum with over 45 hours of training, more than half a dozen books and booklets, as well as webinars, podcasts and articles all geared toward empowering others to become effective servant leaders.

Servant leadership (SL) is a set of behaviors and practices that turn the traditional "power leadership" model upside down; instead of the people working to serve the leader, the leader actually exists to serve the people. As a result, the practice is centered on a desire to serve and emphasizes collaboration, trust, empathy, and the ethical use of power. Its primary goal is to enhance individual growth, teamwork and overall employee involvement and satisfaction. As servant leaders, we focus on the growth and well-being of people and their communities and our main purpose is to inspire and equip all those we influence.

Strong leadership techniques are a key component of any organization, but not all leadership techniques are created equal. Unlike other leadership programs, our dedicated team can help you uncover the SL benefits that will take your operation to new heights.

First, by applying SL principles, you can greatly increase the efficiency and happiness of your entire team. Just a few SL benefits include:

- More engagement and accountability
- Added confidence and dedication
- Decreased sick days

- Increased employee retention
- Maximized profits

Another benefit of SL is the fact that you can support a better work-life balance among your employees. By helping them to maintain healthy relationships in every area of their lives, you can ensure they're fully engaged and present when it's time to get to work.

What venues do they use?

- The Servant Leadership Institute (SLI) exists to inspire and equip leaders to find meaning and purpose in their work, foster an environment of trust and respect at all levels in an organization, and achieve success through implementing SL. a refreshing "others first" mindset.
- Webinars and Podcasts
- Speaking and Training
- Blogs and Articles
- Workshops

Reviews:

"This is my first experience with SL. I am inspired! This was the right combination of theory, real-world practical cases and inspiration! So many helpful hints about how to be and implement SL. Thanks so much SLI! "

Diane Kucala

Contact

Servant Leadership Institute

Carlsbad, California

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Wash one another's feet

John 13:14

SELLING AMONG WOLVES

www.sellingamongwolves.com



Over the past 33 years, Michael Pink has pioneered the application of Biblical Strategy and Natural Law to sales and business.

He has *sold hundreds of thousands of his books*, including *The Bible Incorporated*, *Selling Among Wolves*, *Rainforest Strategy - The Planet's Most Successful Business Model*, and a dozen more titles.

He's written for national publications like *Success Magazine* and *Business Reform*. He's been featured on Fox News, CBN, CTN and had his own daily radio spot for 7 years growing to nearly 200 stations nationwide.

His clients have ranged in size from startups getting launched to Fortune 100 companies and everything in between.

When Michael started selling copiers, he was told to expect a 25% close rate and make 6 sales in his first 90 days. Unwilling to accept a 75% failure rate, he studied and began applying spiritual laws he found in Scripture. When he finished his first 90 days with a 100% close rate and 350% of quota, he knew he found something remarkable! Quickly becoming sales manager, he led that team to a 430% increase year over year.

He went into full time training and consulting, sharing his new found wisdom with clients and universities around the world. Increasing client sales by millions of dollars within months became commonplace. Most recently, he helped a struggling three-man sales team in commercial real estate, that was on the verge of closing down become the fastest growing real estate brokerage in America and the 16th fastest growing company in America on the 2018 INC 5000 list!

Imagine the men and women of valor inside that walled city, instead of cowering in fear with their masks on or simply going about their business as if there were no threat... Imagine them throwing open the doors and storming outside the gates and going on the offensive!

What would that look like? And what would it cost you if you chose to be one of them?

Will you leave what is familiar and take territory for the King? Will you step into the marketplace and bring God's ways into play? (If you don't know what I'm talking about, you owe it to yourself to check out my free training session for entrepreneurs and salespeople. It's appropriately called, "[Selling Among Wolves](#)".)

There are big risks when you openly bring God and His ways into the marketplace. **That's what makes it fun!**

Our world isn't safe... In the purported words of William Wallace... *"Every man dies, but not every man truly lives."* I don't know about you, but I don't want to die of old age behind the city walls and gates, with a quiver full of unused arrows in my closet. How about you?

Wouldn't you rather be out in the fray, shooting those arrows of God's Word and love to a world that desperately needs the Truth? *And wouldn't it be much better to die with an empty quiver but a full life?* Wouldn't it be more rewarding, even exhilarating to release all of the arrows God gives you and see them hit their mark? Wouldn't that be hitting the bull's-eye for your life? (You should ask my wife Judy about that. What happened to her with a bull's-eye was also a divine moment.)

What venues do they use?

- Selling Among Wolves FREE Training by Michael Pink
 - The FIVE BIGGEST CHALLENGES To Getting More Sales
 - The SIX BIGGEST MISTAKES Sales People Make
 - The SEVEN ANCIENT PATHS Found In The Bible
 - How I MAINTAINED A 90% Close Rate
 - The MOSES Questioning Strategy
 - The E.A.S.Y. Close Sales Method
 - High Probability Selling
- Receive A FREE Digital Copy of...THE BIBLE INCORPORATED - In Your Life, Job & Business. One of the best selling Christian business books of all time, this power packed book is a unique compilation of over 2,000 verses of Scripture, woven together in a conversational format to give you God's wisdom on 101 work and business topics.

Reviews

"The techniques Michael outlines will help make any product successful and should even be considered during the development phase."

- **Wes Cantrell - Former CEO, 3M/Lanier Worldwide**

“My commercial real estate brokerage was down to just three demoralized agents and they were all looking for another job. It was a very critical time.

I contacted Michael again... We put our shoulders to the tasks and six months later, we had a multi-million dollar profit. I asked Michael to extend our contract for two more years. The end result was that this company that I almost closed down a few years ago, went from nothing to the fastest growing real estate brokerage company in the history of the INC 5000!”

Dr. Joseph D. Johnson, Founder, The Welfont Group

“Two weeks ago we asked Michael Pink to present his Biblically based sales training program to our Success 2.0 Webcast. Not only was it one of the highest response rates ever for registration, but the content was so impacting our chat rooms filled up quickly and remained full for the duration of the event. These strategies have helped corporate clients secure millions of dollars in immediate and ongoing revenue.”

Zig Ziglar, America's Most Loved Motivational Speaker

Interview with Michael Pink

<https://askwisecounsel.com/selling-among-wolves-michael-pink/>

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Michael Pink Innovations LLC

Sarasota, Florida

admin@michaelpink.com

877-293-2556

ZIG ZIGLAR

www.Ziglar.com

“You can have everything in life you want, if you will just help enough other people get what they want.”

Zig Ziglar



At Ziglar, we work with individuals and companies to help them achieve higher levels of success and significance.

The Zig Ziglar Corporation was founded in 1977 by Zig Ziglar, America’s most influential and beloved encourager and believer that everyone could have, do and be more. He reached and influenced an estimated 250 million people with his 33 books, innumerable videos and recordings, and many live presentations to auditoriums filled with tens of thousands. His best selling book, *See You at the Top*, has sold over 1,707,000 copies and is a mainstay for anyone desiring personal success.

Today Ziglar Performance is thriving, led by Zig’s son Tom Ziglar, a sought after presenter, speaker and author. Tom’s personal mission statement: “My mission is to help you become significant by equipping you to help others become significant.” This mission is why I love our Ziglar Legacy Certification program. My favorite Zig quote: “Son, God don’t make no junk, and thanks to your mother, neither do I!” I hope to meet you someday, and if you are ever in Plano, Texas, on a Monday morning, I invite you to join us at our Monday Morning Devotionals. I am proud to say our guests always outnumber us, so you will fit right in.

Success is when you have more of the good things that life has to offer and significance is when you equip others to help others be, do, and have more than they thought possible.

This is based on Zig Ziglar’s defining quote “You can have everything in life you want if you will just help enough other people get what they want.”

Love for Enemies

⁴³ “You have heard that it was said, ‘Love your neighbor¹ and hate your enemy.’ But I tell you, love your enemies and pray for those who persecute you, ⁴⁴He causes his sun to rise on the evil and the good, and sends rain on the righteous and the unrighteous.

¹² When he had finished washing their feet, he put on his clothes and returned to his place. “Do you understand what I have done for you?” he asked them. ¹³ “You call me ‘Teacher’ and ‘Lord,’ and rightly so, for that is what I am. ¹⁴ Now that I, your Lord and Teacher, have washed your feet, you also should wash one another’s feet. ¹⁵ I have set you an example that you should do as I have done for you.

.John 13:12-15 (NIV)

What venues do they use?

- FREE Life-Changing Tools are available online
- Books, videos, CDs, e-books, mp3s
- Certifications, courses
- Motivating and leading remotely
- Monday Morning Devotions
- Bootcamps
- Institutes
- Mentoring

Contact

Ziglar

Dallas, Texas

Phone: 800-527-0306

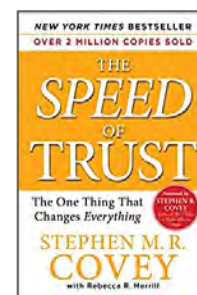
SPEED OF TRUST

STEPHEN M.R. COVEY

www.speedoftrust.com



Stephen M. R. Covey is co-founder of CoveyLink and of the FranklinCovey Global Speed of Trust Practice. A sought-after and compelling keynote speaker and advisor on trust, leadership, ethics, and high performance, he speaks to audiences around the world. He is the *New York Times* and #1 *Wall Street Journal* bestselling author of *The Speed of Trust*, and coauthor of the #1 Amazon best-seller *Smart Trust*. He advocates that nothing is as fast as the speed of trust and that the ability to establish, grow, extend, and restore trust with all stakeholders is *the* critical leadership competency of the new global economy. Stephen passionately delivers that message and is skilled in enabling leaders and organizations to experience the dividends of high trust. Audiences and organizations alike resonate with his insightful, relevant approach to real-time issues that affect their immediate and long-term performance.



He is the former CEO of Covey Leadership Center, which, under his stewardship, became the largest leadership development company in the world. Stephen, with Greg Link, led the strategy that propelled his father's book, Dr. Stephen R. Covey's *The 7 Habits of Highly Effective People*, to become one of the two most influential business books of the 20th Century, according to *CEO Magazine*. A Harvard MBA, he joined Covey Leadership Center as a Client Developer and later became National Sales Manager and then President and CEO. Under Stephen's direction, the company grew rapidly and profitably, achieving Inc. 500 status. As President and CEO, he nearly doubled revenues to over \$110 million while increasing profits by 12 times. During that period, both customer and employee trust reached new highs and the company expanded throughout the world into over 40 countries, which greatly increased the value of the brand and company. The company was valued at only \$2.4 million when Stephen was named CEO, and, within three years, he grew shareholder value to \$160 million in a merger he orchestrated with then Franklin Quest to form FranklinCovey.

Over the years, Stephen has gained considerable respect and influence with executives and leaders of Fortune 500 companies as well as with mid- and small-sized private sector and public sector organizations he's consulted. Clients recognize his unique perspective on real-world organizational issues based on his practical experience as a former CEO.

Stephen currently serves on the board/advisory board of several entities and is a Top Thought Leaders in Trust Lifetime Achievement Honoree from Trust Across America-Trust Around the World. Stephen resides with his wife and children in the shadows of the Rocky Mountains.

You can follow Stephen on Twitter [@StephenMRCovey](https://twitter.com/StephenMRCovey).

About FranklinCovey Speed of Trust Practice

The FranklinCovey Speed of Trust Practice is a global trust practice focused on measurably increasing the performance and influence of people and organizations worldwide by enabling them to lead in a way that inspires trust (thus increasing speed and lowering cost).

We believe that a powerful, global renaissance of trust has begun. Sparked by recent world events, business ethics, and the transparency of conversations enabled by the Internet, this call for a renaissance of high-trust leadership is reverberating around the globe.

Why Trust?

The simple, often overlooked fact is this: work gets done with and through people. There's nothing more impactful on people, their work, and their performance, than trust. See how trust drives critical areas of performance in the videos below.

At the Global Speed of Trust Practice, we define leadership as producing results today in a way that inspires trust. We take a pragmatic approach to leadership and trust by focusing on practical actions and behaviors. Rather than displacing programs and strategies in which organizations are presently investing, our approach amplifies an organization's ability to execute existing strategies.

FranklinCovey Global Speed of Trust Practice provides additional resources for individuals and organizations worldwide to increase trust, including open enrollment Leading at the Speed of Trust workshops, keynote speeches, on-site programs, train the trainer certification, webinars, individual and organizational as-

assessments and measurement, application tools, advisory services, and custom consulting.

***¹⁷ As iron sharpens iron,
so one person sharpens another...***

Proverbs 27:17-20 (NIV)

Reviews:

“Collaboration is the foundation of the standard of living we enjoy today. Trust is the glue. This is the first book that teaches the ‘whats’ and the ‘hows’ of trust. A must-read for leaders at all levels.”

Ram Charan, co-author *Execution*; author *Profitable Growth Is Everyone’s Business*

“When Lenova acquired IBM PC, we quickly realized that our biggest challenge... was in building trust among our teams, with our customers and partners, and with key influences around the world. We partners with FranklinCovey to help us build trust and turn this challenge into an advantage.”

Yang Yiamquing, CEO, Lenova

*“Since we initially implemented *Speed of Trust*, I would describe it as a complete reversal in every way you can think of. Every critical measure of our technology organization has substantially improved...”*

Keven Chase, Former CI, Energy Future Holdings

Contact:

Speed of Trust

david@speedoftrust.com

1-888-868-1776

3. Spirit Led Cornerstone

Spirit Led, ...from the Heart, Love, led by the Holy Spirit seeking His vision. Embracing forgiveness, Wisdom, Discernment, public and private Prayer, sharing Christ. ***(Proverbs) Trust in the Lord and lean not on your understanding.***



ARCHIVES, TESTIMONIES, EXAMPLES

- **DAVID GREEN, HOBBY LOBBY**
<https://askwisecounsel.com/good-stewards-hobby-lobby/>
- **LINDA RIOS BROOKS, TURNAROUND**
<https://askwisecounsel.com/linda-rios-brook/>
- **CURT COLEMAN, GOFISH RETAIL STORES**
<https://askwisecounsel.com/curt-coleman/>
- **HENRY P CROWELL, FOUNDER QUAKER OATS**
<https://askwisecounsel.com/quaker-oats-story/>
- **ED KOBEL, DEBARTOLO DEVELOPMENT**
<https://askwisecounsel.com/hearing-from-god/>
- **DAVE BROWN, GIFT OF SIGHT STORY FCCI**
<https://askwisecounsel.com/gift-of-sight-lenscrafters/>
- **BUD TOOLE, EAST WEST MINISTRIES**
<https://askwisecounsel.com/bud-toole-smuggle-bibles/>
<https://askwisecounsel.com/helping-comrades-achieve-freedom/>

- **ARNIE COLE, BACK TO THE BIBLE**
<https://askwisecounsel.com/arnie-cole/>
- **JOHN RIVERS, FOUNDER 4 RIVERS BAR-B-QUE**
<https://askwisecounsel.com/john-rivers/>
- **AL HOLLINGSWORTH, HOW TO BIRTH A DREAM OR VISION INTO REALITY**
<https://askwisecounsel.com/knocked-out-for-success/>
- **BOB BUFORD, HALF TIME FROM SUCCESS TO SIGNIFICANCE – AUTHOR OF HALFTIME**
<https://askwisecounsel.com/insider-secrets/bob-buford/>
<https://askwisecounsel.com/bob-buford-half-time/>
- **JOHN REINHOLD, MEDI-SHARE**
<https://askwisecounsel.com/john-reinhold-wise-counsel-05-05-06/>
- **GUY IANNELLO, TOTAL FREEDOM**
<https://askwisecounsel.com/being-set-free/>

“You shall have no other gods before Me.”

Deuteronomy 5:7

***“Man does not live on bread alone but on every word
that comes from the mouth of the LORD”***

Proverbs 8:3

RESOURCES AND EXPERTS

- **THE BIBLE, INCORPORATED BY MIKE PINK**
- **BUSINESS PROVERBS, STEVE MARR**
- **GOD CALLING TWO LISTENERS – GOD CALLING
DEVOTIONALS COMPILED BY A.J. RUSSELL**
- **HOW AND WHY GOOD BUSINESS CREATES TRUE WEALTH
(GENESIS VIDEO SERIES)**
- **HALF TIME, BOB BUFORD**
- **ONE SPARK, DAVID HILL**
- **YOUVERSIONBIBLE APP**
- **LETSGETELITE.COM, ED KOBEL, DOC FARRIS**
- **PRAYERSTHATAVAILMUCH.COM, GERMAINE COPELAND**
- **HEARING FROM GOD, ED KOBEL, ELITE WARRIORS**

*⁵ Trust in the LORD with all your heart
and lean not on your own understanding;*

Proverbs 3:5 (NIV)

RESOURCES AND EXPERTS

THE BIBLE, INCORPORATED BY MICHAEL PINK

The Bible Incorporated

*A collection of “timeless texts and practical wisdom”
and “real answers for real situations” from the Bible.
Organized by topic*



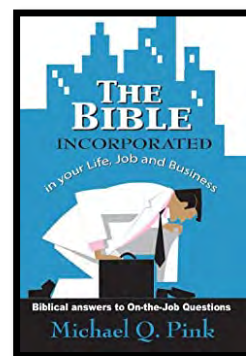
This book extracts the counsel of God from Genesis to Revelation on a wide variety of business and work related topics. It then compiles and consolidates the various scriptures into a smooth flowing letter format as if One Person wrote it all.

We, of course, recognize the Divine inspiration for the Word of God as coming from one Source, and therefore, the continuity of the Holy Scriptures should be no surprise.

As you read through a given topic, it is fascinating to see the harmony that exists, even though the beginning of a paragraph may have been written some 2,000 years before the last sentence included in that same paragraph.

The wisdom of God is given to us by Champions of Faith who acquired this wisdom through practical application of God’s known word. They include kings and ranchers, architects and farmers, judges, fishermen, contractors, and even a doctor. The principles they lived by and the truths they held fast are now shared in open view for all to see.

The King James Version was the primary translation used. Where necessary, 20th century words or phrases having the



same meaning were substituted to be more readily comprehended by today's reader.

For example, the word "ye" was written "you". Also, in I Peter 2:12, we are admonished to have "*our conversation honest among the Gentiles.*" The word conversation is not referring specifically to our speech, but rather our life conduct, or lifestyle, and is quoted instead like this, "*having an honest lifestyle among the Gentiles.*"

Great care was given to maintaining the accuracy of the Word of God, and no compromises were made. There were, however, occasional words interjected to connect two or more scriptures such as "and", "for", "remember", etc. Nevertheless, every scripture quoted is marked with a footnote and referenced to enable you to read the entire passage in its original context from the version of your choice.

I trust this book will become an invaluable reference tool of Biblical principles that we may all incorporate into our life, job and business.

Michael Q. Pink, Compiler

For the first time, Biblical wisdom is compiled in conversational format on 101 work and business related topics. No commentary. No fluff. Just God's Word pertaining to your professional life. In seconds, you can have access to the counsel of God addressing a myriad of work related topics that will give you the wisdom you're seeking and the peace you desire. Get your copy now and learn why this classic book has become one of the best selling Christian business books of all time!

This power packed book is a unique compilation of over 2,000 verses of Scripture, woven together in a conversational format to give you God's wisdom on 101 work and business topics.

Reviews:

*"THE BIBLE INCORPORATED, a clear, beautifully prepared, bountifully practical book, **will be a useful and invaluable reference tool** to help believers incorporate biblical principles into life's activities."*

*"Unlike some devotional aides, it is not simply a collection of scriptures on a given topic or theme, but **Scriptures carefully woven together to give a beautiful flow of biblical wisdom and truth.***
I am pleased many are profiting from this inspirational resource."

Jack Hayford: Former Senior Pastor of The Church On The Way in Van Nuys, California

*“THE BIBLE INCORPORATED is indeed a clear, practical and true application of biblical principles, not only to the business world, but to every aspect of interpersonal relationship. **We openly and fervently recommend this teaching to the body of Christ** for we see in it a way to be doers of Jesus’ command of occupying until He returns. It is good to see and to know that God’s word is the manual to equip the saints for every good work, not only in the church realm or in family matters, but also in the business arena and in every other aspect of life.”*

**Francisco Bianchi, General Director of Verbo Ministries in Guatemala
Former Guatemalan Presidential Candidate**

FREE DIGITAL COPY

<https://www.bibleincorporated.com/free-digital-copy>

The Living Word of God offers you answers for your business and life.

*“Ask and it will be given to you; seek and you will find;
knock and the door will be opened to you.”*

Matthew 7:7

¹² For the word of God is alive and active. Sharper than any double-edged sword, it penetrates even to dividing soul and spirit, joints and marrow; it judges the thoughts and attitudes of the heart.

Hebrews 4:12 (NIV)

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BIBLE PROVERBS,
STEVE MARR
www.stevemarr.org

You shall love the Lord your God with all your heart and with all your soul and with all your strength and with all your mind, and your neighbor as yourself.

Luke 10:27



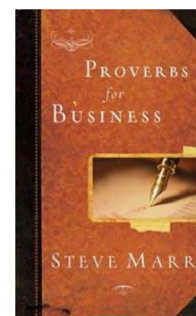
Steve Marr has learned from over four decades of business experience that God's way works. As an author, speaker, and business consultant, Marr helps companies and organizations apply the ancient wisdom of the Bible to avoid the common mistakes and headaches of growing a business. Marr offers spiritual and practical insights through one-on-one consulting, a monthly syndicated business column, his published books, and the one-minute radio spot

"Business Proverbs."

My Business Proverbs reveal How to Succeed in Business God's Way

God invented business. By combining Biblical truth and practical business experience I can help you start, or navigate through the storms of business.

- Wisdom is not repeating mistakes when you can learn from others
- Foolishness is doing it all yourself
- Most business leaders start as fools, including myself
- Most business fail, or succeed for simple reasons



We all need help to succeed in today's competitive business world. Principles found in scripture are helping leaders around the world reach that goal.

Most of us will encounter an unhappy customer who lodges a complaint. A businessperson can look at these complaints as an opportunity to respond to a shortcoming in service, which is fixable, or as an annoyance to be ignored as much as possible. If we learn to adapt a simple system to work towards a constructive solution, the outcome will be better for everyone.

Here is a strategy I have used dealing with unhappy customers:

1. **It is important to allow the person to vent their displeasure.** Let them talk as long as they choose and as long as they are not disrespectful or use abusive language. Only after listening thoroughly to a customer's position and taking notes, ask the customer if they have anything else to add to the complaint. Do not interrupt until the customer has finished speaking.
2. **Ask qualifying questions.** Then, in a calm and controlled voice ask qualifying questions, if necessary. Your goal here is to clarify and confirm your understanding of the customer's complaint. Important information may be lost in the communication process when we hear what we want to hear or misinterpret the customer's perspective.
3. **Repeat the customer's complaint.** When you have finished asking qualifying questions, repeat a clear summary of the customer's complaint as the customer shared it. Be calm and respectful as you do.
4. **Ask the customer for suggestions to address the issue** Ask this after insuring you understand the customer's issues. Ranting and raving accomplishes little. However, giving the customer a chance to suggest actions that would make a situation right is the beginning of resolution.
5. **Where possible, agree to reasonable solutions.** Your goal is to satisfy the customer and give them a reason to continue to do business with you. Most customers calm down significantly when they receive exactly what they ask for.
6. **Apologize when necessary.** In any situation where you believe you or the business has fallen short, make sure that you give a full and complete apology, not excuses. King Solomon wrote, "Whoever conceals their sins does not prosper, but the one who confesses and renounces them finds mercy." (Proverbs 28:13, NIV)

When a customer raises an issue, we need to treat these as opportunities to strengthen our relationship with them. We all have experienced times when we believe a business has fallen short. We have also seen what happens when we share a reasonable complaint and the other party moves into a defensive mode making excuses and blaming everything on "customer error."

What venues do they use?

- Consulting, Speaking
- e-Books, Books
- Webinars
- Blog

Contact:
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SteveMarr@businessproverbs.org

*"Wisdom comes from experience.
Experience from mistakes.
Mistakes from risk.
Risk comes from the Free Will of God."*

Unknown



HALF TIME

www.halftimeinstitute.org

*Teaching, coaching, and connecting marketplace leaders to discover
God's calling on their lives and engage in the issues Jesus cares about.*

*We fulfill this mission by offering a variety of customizable
programs to meet clients' specific needs.*



BOB BUFORD is known for being the voice of a generation, a prolific author, speaker, and philanthropist whose immense and widespread contribution to business leadership, personal transformation, and the growth of the modern church cannot be measured. Bob's book *Halftime* began a movement of an entire generation of successful business professionals transitioning to a **LIFE OF EVEN GREATER SIGNIFICANCE...**

As Bob has always done when facing tough business decisions, he began asking advice from close friends and advisors. Bob went to see Mike Kami, a strategic business consultant. Mike asked Bob one simple question, "What's in the box?" He explained that before he could help Bob set the course for the second half of his life; Mike needed to know what was absolutely the

most important thing in Bob's life. He asked Bob to draw a box on a piece of paper. "I've been listening to you for two hours, and I can't help you unless you put one thing in the box. It is either money or Jesus Christ." One symbol, one passion – Bob had to choose. When Bob placed that little cross in the middle of the box, he felt he was saying to God, "I'm yours. From now on, nothing will be as important to me as You." That decision launched Bob into his parallel career.

The Halftime Institute is the leading authority on creating a next season defined by joy, impact, and balance. We've served thousands of men and women from varied backgrounds. Many of the leaders we serve are also involved in organizations like National Christian Foundation, Kingdom Advisors, Young Presidents Organization (YPO), Pinnacle Forum, Legatus, and more.

3 THINGS TO KNOW ABOUT THE HALFTIME INSTITUTE:

1. We coach, teach, and connect high-capacity leaders to discern and engage in their life purpose.
2. Our world-class programs transform lives!
3. Our network of alumni are faith-filled leaders making an impact in the marketplace, in ministry, and in the social sector.

What is "Halftime"?

'Halftime' is a time-out. It's a time to pause, reflect on what you've accomplished, who you've become, and what will matter most to you in the next season of life. It's an opportunity to make a course correction or commit to stay the course so that you are equipped to direct your time and resources purposefully.

What venues do they use?

- [PERSONAL COACHING](#) - Halftime Certified Coaches provide personalized expertise to help you develop a plan and avoid common pitfalls in your halftime journey.
- [DISCOVERY RESOURCES](#) - Helpful assessments and tools to gain clarity on your strengths, passions, resources, and plan for your second half.
- [CONNECTION OPPORTUNITIES](#) - Exposure to low-cost probes and connections to both marketplace and ministry leaders in your areas of interest.
- Faith Search Partners
- Books
- Blogs
- Videos and Podcasts

Reviews:

“Bob played a major role in my becoming a believer. He taught me that the concept of “original sin” was all about God’s love for all of us - we all fall short of His perfect 100 score. And God sent Jesus down to earth not to condemn us but make up the difference between us and 100. That began my walk with the Lord and Bob’s mentoring of me along the way. He played a major role in Phil Hodges and me starting our Lead Like Jesus ministry. “

Ken Blanchard, San Diego CA

“One of the benefits was pairing back. We were spread thin and modeling an unhealthy amount of stress to our children. The Fellows Program allowed us to be more focused and purposeful.”

Ashlee K. Halftime Fellow & Spouse

“One day at the Halftime Institute offices in Dallas while grappling with a mission statement, Bob came alongside me and in his amazing way clarified my thinking and encouraged me while also pointing out the risks associated. He was such a gracious man.

Mathilda Fourie, Pretoia, South Africa

Contact:

Halftime Institute

Alyssa@halftime.org

²³ *This is what the LORD says:*

*“Let not the wise boast of their wisdom
or the strong boast of their strength
or the rich boast of their riches,*

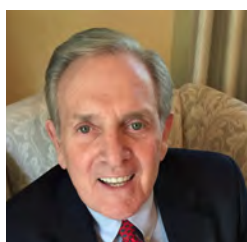
²⁴ *but let the one who boasts boast about this:
that they have the understanding to know me,
that I am the LORD, who exercises kindness,
justice and righteousness on earth,
for in these I delight,” declares the LORD.*

HOW AND WHY GOOD BUSINESS CREATES TRUE WEALTH

www.askwisecounsel.com

Interview

<https://askwisecounsel.com/biblical-building-blocks-for-success/>



As part of the Genesis Workshop, and what we have now branded as “How & Why Good Business Creates True Wealth”, John Beehner shares how to build a successful business on a solid foundation, using the Bible as a roadmap. The whole illustration appears in the Introductory Session 1 of the workshop series. Building Blocks for Success

How & Why Good Business Creates True Wealth took three years to develop and was completed in 2006. It was formerly called *Genesis: The Business Workshop*. (<https://askwisecounsel.com/insider-secrets/genesis-workshop/>) It contains 13 different 30-minutes video chapters. Each chapter is split into roughly 10-minute sections to allow for healthy discussion between videos. The foundation comes from the Bible and *True Wealth...By the Book*, authored by John Beehner, founder of Wise Counsel.

It is based on many of his insights from studying the Word, and practical experiences of working with hundreds of CEOs and companies over 15 years. *Genesis* features real-life stories of respected entrepreneurs and companies that have worked toward becoming highly effective in the marketplace, whether they knew Christ or not. Men and women like J.C Penney, Conrad Hilton, Ray Kroc, Kraft Foods and Nike, just to name a few, are featured with 50 other examples. E-workbooks on this site are available with all the graphics.



John's conclusion is that the Truth of God works in all aspects of business and life, regardless of whether or not you believe in God or His son, regardless of whether or not you like the truth, and regardless of whether or not you have heard the truth. The Bible says, “My people are ruined for lack of knowledge!” (Hosea 4:6) The Lord uses all types of people to build businesses through His Visions and Grace because he needs employers and products/services for His people to grow and

prosper. There are no requirements that a business owner is committed to serving Christ, but he will have to follow the Lord's principals to be successful long-term, because "Grace Periods" will end for those out of His will.

The Character Test

The Cornerstone of Character is one of the foundational building blocks of a person's life. Not only is character essential to an individual's personal life, it is essential in the person's business life. The decisions we make, the people we associate with, and what we expose ourselves to, in the form of information and education, will form the basis of our character.

TO LEARN MORE ABOUT GENESIS WORKSHOP

<https://askwisecounsel.com/insider-secrets/genesis-workshop/>

<https://askwisecounsel.com/the-genesis-workshop-part-1/>

Reviews:

"Fascinating insights about business and the Word of God. Never understood this stuff in the depth described in this book. Inspiring to share with others and has enhanced my perspective of how God works in all aspects of Life and Business."

Jessica LaBerge

Contact:

Ask Wise Counsel

John Beehner

john@askwisecounsel.com

904-332-0425

⁴ Love is patient, love is kind. It does not envy, it does not boast, it is not proud. ⁵ It does not dishonor others, it is not self-seeking, it is not easily angered, it keeps no record of wrongs. ⁶ Love does not delight in evil but rejoices with the truth. ⁷ It always protects, always trusts, always hopes, always perseveres.

1 Corinthians 13 : 4

⁵ Jesus answered, “Very truly I tell you, no one can enter the kingdom of God unless they are born of water and the Spirit. ⁶ Flesh gives birth to flesh, but the Spirit^l gives birth to spirit. ⁷ You should not be surprised at my saying, ‘You must be born again.’ ⁸ The wind blows wherever it pleases. You hear its sound, but you cannot tell where it comes from or where it is going. So it is with everyone born of the Spirit.”

John 5 (NIV)

ONE SPARK DAVID HILL

www.1spark.net

A kind word, opening a door for someone, paying for a breakfast (my favorite!) or lunch, holding a door open or letting a car in your lane during traffic. It doesn't have to cost a dime.



David Hill shares, “Once upon a time, I wasn’t a very nice person. I was unhappy, prideful, selfish and mostly an uncaring man who made a lot of people, (mostly the ones who love and care for me) very unhappy. I never took time for my family or cared what they were doing or what they thought. I didn’t even take the time to answer their calls because I was a big man with an agenda and it was all about me.”

About 17 years ago, while still in a wretched misery that I called ‘life’, I met a waitress. She was just a nobody with an apron and a huge chip on her shoulder. That particular day, she had the good fortune of being the one who would be waiting on me in the diner where she worked. She told me that she and her husband moved to this small town two weeks prior to him dying of pancreatic cancer. He never told her he was sick and dying. She found herself in a town she knew no one, and considered the town to be as friendly as a porcupine. Her two children and

grandchildren came home for the funeral; this was all the family she had in the world. They stayed for about a week and then headed home. Half way into their trip a drunk driver came flying through the median, hit them head on and killed all four people in the car. In a matter of a month she had lost her entire immediate family. At that point in time I said to myself “check mate, she wins.”

I got in to the café around noon and did not leave until around 10 pm. During our conversation I realized that things could be much worse for me than what they were. I had such mixed emotions in my heart, but knew that I needed to leave a note to let her know the profound impact she had on a young mans heart.

About two weeks later I got a small box in the mail. I have to tell you I’m an avid watch collector so I thought it was something I had ordered; until I shook the box. It sounded like a battery. I opened the box and immediately and have to admit I was still a jerk and did not continue to read the note she had sent me; I wanted to see the gift in the bottom of the box. Much to my surprise I reached in and pulled out a .45 bullet and immediately thought, “you nut, I don’t hunt with a .45.”

She said “little do you understand the spark that you gave an old woman’s heart today, it changed my heart from grief and despair to knowing I had a mission left to do until I draw my last breath.” Her mission was to spark (or spread kindness) to every person that crossed my path.” She went on to say, “I searched long and hard of a gift that would be worthy of a spark you gave my heart, and the only thing I could come up with was the bullet I was going to use to commit suicide, that night.”

I never had another conversation with this waitress, but I promise you the footprint that she left on my heart will be there until the day I die. I would love to tell you I started sparking immediately, but I did not. It took over a year for this to sink in and for me to fully understand the mission that God had given me. I will never stop sparking and trying to make the world a better place for the next generation until I draw my last breath.

The mission of One Spark, is to change the world one spark at a time by encouraging random acts of kindness. We are a multi-faceted, non-profit organization providing life saving and enriching assistance.

A Spark Giver is a person always ready to give a compliment or an act of kindness. They are can-do people, there to cheer you on. We all have been given a gift to impact the world in a positive way. You may have the gift of singing, organizing,

business, sports, being kind, making people laugh or a million other talents we each possess. Regardless of what your talent is, you have a Spark to give.

Sparks are willing acts of kindness. Creating sparks also inspires others to do the same – continuing our mission of changing the world, one spark at a time.

Volunteer at a homeless shelter, bring clothing to a donation center, give your server who is struggling a bigger tip, go grocery shopping for your elderly neighbor – these are just a few ways that you can give a spark. But there are so many more!

Life is strange; you never know where you are going or how you are going to get there, then one day you look back and you’ve been walking the entire time. You find yourself somewhere completely different than where you thought you were going or where you thought you would be.

Since 1999, my passion for helping others has grown into a mission and through this mission others have begun to catch the fire too. It is from this fire that the 1 Spark Foundation has grown. 1 Spark, is simply defined as “doing something for someone other than you.”

If everyone would commit to doing 1 Spark a day, imagine how we could change the world!

My prayer is that you, too, will be moved to join the army of Spark Givers. I guarantee you this one thing for sure, if you start giving of yourself, you will be blessed more than you can ever imagine. And remember, the best life will be lived serving others.

One spark can start a fire... the only unknown in this equation is will it be your spark that ignites an inferno that no person will ever be able to extinguish?

We’ve discovered (your) One Spark can light a fire!

We all know what it’s like to feel like our light snuffed out, only to be rekindled by one act of kindness from another. That’s the heart of The One Spark Foundation. By Sparking those around us through acts of love and kindness, our organization and fellow “Sparkers” are igniting a light that shines for the world to see and it’s spreading like wildfire.

You too can be the change that this world needs. The only choice you have is whether you will use your talent to leave a legacy of love and kindness.

Are you up to the challenge?

Our organization is constantly evolving in order to better serve the community, and our spark givers pride themselves in reaching out to others, both locally and across the globe.

What are their programs?

- **Warm Hearts** - Provides warm clothing, hygiene products and sleeping gear for the homeless and others in need.
- **Santa's Work Shop** - Provides Christmas for thousands of families each year.
- **Tipsy Taxi** - Provides a FREE ride for anyone who has been drinking
- **Rescue Wagon** - Provides assistance to people that are broke down because of a flat or out of gas.
- **Helping Hands** - Designed to help families with home- related needs revolving around much needed home repairs and upkeep for those who are physically impaired, disabled veterans and our elderly population that is on a fixed income.
- **Love in a Box** - Provides goodies to families abroad (including military) to let them know how much we love them and appreciate them serving our country from afar.
- **School Sparks** – Instead of bullying we like to talk about the benefits of being kind and receiving kind acts. We also talk about how the choices kids make can impact their future. Personal choices surrounding various topics showing them how simple decisions have the ability to open or close doors forever. David Hill, the founder of One Spark, has a gift of connecting with students in an interactive and dynamic way. Inspiring and entertaining, he shares personal stories and sites various statistics based on research studying the effects that kindness and gratitude have on people.
- **Wings of Hope** - We all enjoy reading the inspiring sparks given and received by people throughout the world. Offering hope, courage and the motivation to fight whatever battle we're faced with, the Sparks are what drives our purpose.
- **Covers for Conditions** - Provides blankets for children suffering from life threatening illnesses to offer warmth, love, and comfort.

How can you be part of this ministry?

Sparks is up to each of us. Take The One Spark Challenge - One act of kindness, once a week, for 52 weeks. Showing someone, anyone – whether a stranger, friend

or loved one – that they are important creates a spark. And that spark gets passed on. Are you up for the challenge?

Contact:

www.1Spark.net

Life by the Spirit

¹⁶ So I say, walk by the Spirit, and you will not gratify the desires of the flesh. ¹⁷ For the flesh desires what is contrary to the Spirit, and the Spirit what is contrary to the flesh.

Galatians 5 (NIV)

I have much more to say to you, more than you can bear but when He, the Holy Spirit or Spirit of Truth comes, He will guide you into all truth.”

John 16:12

YOU VERSION BIBLE APP

<https://www.youversion.com/the-bible-app/>



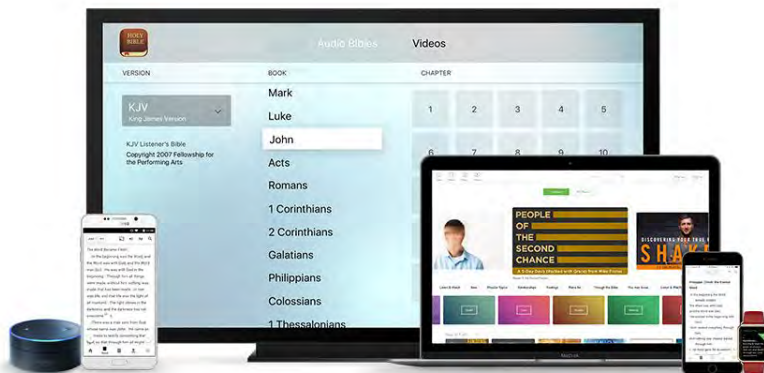
Bobby Gruenewald is Pastor and Innovation Leader at Life.Church, a multisite church based in Oklahoma. He is also the founder of the YouVersion Bible App[1] and a former entrepreneur, making and selling two multi-million dollar online companies.

In 2007, Gruenewald came up with the idea for the YouVersion Bible App. He said, “I thought about how Gutenberg’s invention revolutionized the accessibility and distribution of Bibles hundreds of years ago, and wondered how technology might be able to do something similar for our generation.” The Bible

App was one of the first 200 free apps available when the App Store launched in July 2008 and the first Bible to be featured.^[1] The app reached more than 80,000 downloads in its first weekend,^[3] and it has since been downloaded in every country of the world on hundreds of millions of devices. Over 453 million downloads have been noted as of December 2020.



YouVersion, is devoted to ensure that people have access to the Bible, and then equipping them to engage deeply with it. As a church leader, we trust that you share our passion for connecting people with God's love. We do that by creating opportunities for people to meet Him in His Word. You do it by creating opportunities for people to meet Him in your community of faith.



YouVersion partnered with OneHope to develop the Bible App for Kids, designing it specifically to engage children with Bible stories on an age-appropriate level. The Bible App for Kids is a free app for Android, Apple, and Kindle devices, available in over 60 languages, and is already installed on over 55 million unique devices all over the world. By introducing children to 41 of the “big” Bible stories, the Bible App for Kids helps them understand the overall story that the Bible is telling.

Since its start in 1996, Life.Church's purpose has been to lead people to become fully devoted followers of Christ. In doing so, we have looked for new ways to help people connect the Bible to their daily lives. YouVersion represents a new frontier in Life.Church's efforts. We aren't just building a tool to impact the world using innovative technology, more importantly, we are engaging people into relationships with God as they discover the relevance the Bible has for their lives.

***YouVersion App
is available in Apple and Android***

4 KEY'S TO HEARING GOD'S VOICE

MARK VIRKLER

<https://www.cwgministries.org/Four-Keys-to-Hearing-Gods-Voice>



The 300-page text, *4 Keys to Hearing God's Voice* will teach you these four keys in-depth. This book can be completed individually or in a small group, and there are audio CDs, DVDs, workbooks and Teacher's Guides to help maximize your learning experience.

For a true mentorship opportunity, invest in the full Communion With God college course. You will earn college credit while mastering the ability to hear the voice of God. You may then choose to go on and earn your certificate or degree from [Christian Leadership University](#), where each course will guide you into receiving direct revelation from God on a subject, and actually allow Him to become your primary Instructor.

[Hearing God's Voice](#) is an interactive, online, 12-week training experience available instantly on your smart phone, tablet or computer. You receive 10 hours of MP3s and video downloads in which Dr. Virkler guides you step by step into the experience of hearing God's voice. Complete with ebook, workbook and online self-scoring quizzes to insure you have mastered all key truths, we guarantee you will hear God's voice easily when you have completed this training. It can be your first step toward receiving our [Diploma in Applied Spirituality](#) from [CLU's School of the Spirit](#).

Is It *Really* God?

Five ways to be sure what you're hearing is from Him:

1. **Test the Origin (1 Jn. 4:1)** Thoughts from our own minds are progressive, with one thought leading to the next, however tangentially. Thoughts from the spirit world are spontaneous. The Hebrew word for true prophecy is *naba*, which literally means to bubble up, whereas false prophecy is *ziyd* meaning to boil up. True words from the Lord will bubble up from our innermost being; we don't need to cook them up ourselves.
2. **Compare It to Biblical Principles** God will never say something to you personally, which is contrary to His universal revelation as expressed in the Scriptures. If the Bible clearly states that something is a sin, no amount of

journaling can make it right. Much of what you journal about will not be specifically addressed in the Bible, however, so an understanding of biblical principles is also needed.

3. **Compare It to the Names and Character of God as Revealed in the Bible** Anything God says to you will be in harmony with His essential nature. Journaling will help you get to *know* God personally, but knowing what the Bible says *about* Him will help you discern what words are from Him. Make sure the tenor of your journaling lines up with the character of God as described in the names of the Father, Son and Holy Spirit.
4. **Test the Fruit (Matt. 7:15-20)** What effect does what you are hearing have on your soul and your spirit? Words from the Lord will quicken your faith and increase your love, peace and joy. They will stimulate a sense of humility within you as you become more aware of Who God is and who you are. On the other hand, any words you receive which cause you to fear or doubt, which bring you into confusion or anxiety, or which stroke your ego (especially if you hear something that is “just for you alone – no one else is worthy”) must be immediately rebuked and rejected as lies of the enemy.
5. **Share It with Your Spiritual Counselors (Prov. 11:14)** We are members of a Body! A cord of three strands is not easily broken and God’s intention has always been for us to grow together. Nothing will increase your faith in your ability to hear from God like having it confirmed by two or three other people! Share it with your spouse, your parents, your friends, your elder, your group leader, even your grown children can be your sounding board. They don’t need to be perfect or super-spiritual; they just need to love you, be committed to being available to you, have a solid biblical orientation, and most importantly, they must also willingly and easily receive counsel. Avoid the authoritarian who insists that because of their standing in the church or with God, they no longer need to listen to others. Find two or three people and let them confirm that you are hearing from God!

Contact

Communing with God Ministries

Buffalo, New York and Orlando

cwg@cwgministries.org

716-681-4896

PRAYERS THAT AVAIL MUCH FOR LEADERS

GERMAINE COPELAND

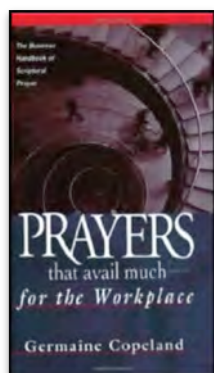
<https://prayers.org/>



Become equipped with the necessary prayer armor to wage spiritual warfare

Learn How To Pray - Germaine Copeland organizes prayer teams for the purpose of spiritual and social transformation in the nations where they pray on location. These teams receive training in the art of prayer that releases the will of God into the atmosphere of the regions. She has led teams to the Cayman Islands and to North African countries where they have spread the love of God to unbelievers and strengthened followers of Jesus who are living in the various countries. Her books and teaching help others discover how to grow in grace and knowledge and live with new power, strength and victory as God promises.

Germaine empowers God's agents of prayer to approach the Throne of God confidently and fearlessly. She has a passion to see believers become intimately acquainted with the Father-God, the Creator of the universe, praying that His will might be done on earth as it is in heaven. They are equipped with the necessary prayer armor learning to wage a spiritual warfare for the reclaiming of communities and nations for Kingdom purposes. Business, government, the arts, media, education, religion, and family are societal areas where God wants to reflect His glory. Germaine provides coaching and prayer counseling, calling on every member of the Body of Christ to take their place in the Global Company of Intercessors. Her teaching helps the listeners solidify their identities, enables them to "repair the defenses of the city, to take a stand for God and stand in the gap to protect this land so He won't have to destroy it." (Ezekiel 22:30 MSG).



Prayers that Avail Much for the Workplace and Prayers that Avail for Leaders is rewritten and adapted from the classic bestselling series on prayer, with over 4 million books sold, comes this much needed and requested edition written especially for leaders – in business, ministry, and government.

Prayer for Freedom - Heavenly Father, thank you for my country, the United States of America, the only country in the world

founded upon religious freedom and your Word. Thank you for our founding fathers, Lord, who looked to you for guidance to develop the kind of government that would be pleasing to you. We need your wisdom to safeguard our freedom. May the light of your word run swiftly throughout our country, and your love burn brightly in our land. Give us a rebirth of freedom, in the name of Jesus. Amen.

In the 1980's Germaine served as Associate Pastor of Word of Life Church in Smyrna, Georgia, before serving as Senior Pastor for 5 years. She travels nationally and internationally conducting prayer schools, speaking at churches, conferences, and other groups.

Germaine organizes prayer teams for the purpose of spiritual and social transformation in the nations where they pray on location. These teams receive training in the art of prayer that releases the will of God into the atmosphere of the regions. She has led teams to the Cayman Islands and to North African countries where they have spread the love of God to unbelievers and strengthened followers of Jesus who are living in the various countries. Her books and teaching help others discover how to grow in grace and knowledge and live with new power, strength and victory as God promises.

When all seems hopeless, the people of God have a powerful weapon: prayer. In these life-changing new additions to the best-selling series *Prayers That Avail Much* by Germaine Copeland you will learn how to wield the weapon of prayer by:

- Aiming your intercession at America - Learn how to pray over the United States for healing, restoration, protection, and Great Awakening!
- Aiming your intercession at the nations - Learn how to call forth countries by name and pray God's Kingdom plans over them.
- Praying breakthrough prayers over every continent - Featuring specific prayers addressing vital needs for the unique nations and countries represented.
- Receiving intercessory assignments for unique prayer needs: Learn to pray in agreement with the strategies of God for different people groups.

As our world teeters on the brink of self-destruction, will you stand aside and accept this dark fate, or will you choose to shape destiny? What kind of world will you leave behind for future generations?

WAR ON DEBT

The top four areas that prayer are requested for are finances, health, family and the workplace. God has placed laws in effect that govern this Earth and He will not violate His laws. When we operate within these laws we will succeed in everything we do. You must declare war on debt and get debt out of your life!!! We are looking for people who want to live “DEBT FREE” and owe no man anything but to love them. If you want to join this awesome group of people fill out the form below and you will start receiving the instructional and educational emails.



The Intercessors - God is looking for just one person committed to pray! Are you willing to be the one?

An intercessor is an individual who prays for others. The person who is willing to pray for others sometimes states that she/he felt that it was a deep-seated desire or a prompting of the Holy Spirit that drew them to times of prayer for others. The individual may pray for family members, communities, elected officials, entire regions of a country or at times for a particular nation or its leaders.

Intercession is a part of the life of all believers but for some individuals, there is a heartfelt desire or stirring within them to spend time dedicated to bringing individuals and their concerns before the Lord in prayer for extended periods of time. They are drawn to the prayer times at their church to pray not just for themselves but for the concerns of the church and others. They read books on prayer and find themselves drawn to them. Intercessors tend to flow in compassion and operate in the gift of faith, believing that the Lord will intervene in situations as they pray. They spend time studying scriptural promises connected to God’s answers when His people intercede in prayer. The intercessor stands in the gap and makes up the hedge (Ezekiel 22:30) for the people of God. They have an ear toward the people to hear their burdens and a heart open toward the Lord in prayer to take these burdens and cares before the Lord. They learn to walk in humility and the grace of the Lord, knowing that all the glory for answered prayers belongs to Him.

Contact:

Word Ministries, Inc.
Good Hope, Georgia
770-267-7603
info@prayers.com

HEARING FROM GOD

ELITE WARRIOR CONSULTING

ED KOBEL & DOC FARRIS

<https://www.elitewarriorconsulting.com>

<http://www.letsgetelite.com>



You've made the decision to be a BETTER MAN! Now what? What's the next step? Let us be the first to tell you that there certainly MUST be a next step. Because Satan already has next step for you to stop what God has started. What you're being called into today is not a step towards behavioral modification.

You're being called into character transformation.

And this is something that can only be done by the Spirit of God. Remember, every outward behavior is nothing more than a manifestation of an inward brokenness. If we are going to change what needs to change on the outside then we MUST find out what is broken on the inside. Life was never meant to be an ongoing self-help journey. If we could change the things in our life that are broken on our own, we would have already done so. In order for those things to change we must bring an interruption to the behaviors that are interrupting our success.

Elite Warriors Mentorship is that interruption. The purpose of our program is to hold warriors accountable at the highest levels, helping them to become the healthiest and wealthiest version of themselves so they can fulfill their God-ordained calling as an elite world changer. Right off the bat you should know that our mission isn't to blow smoke up your butt and tell you everything that's "right" with your world. We aren't another group of individuals trying to get you emotionally hyped up in order to give you a short reprieve from your insanity and then send you home to your same jacked-up, chaotic life. What we do is much deeper than that. And this is what we believe sets us apart. Our plan is to invest our lives into yours. To help you identify not just the "what" of your brokenness, but also the "why". We dig deep. We become rigorously honest. We interrupt negative patterns. And we bravely take responsibility for our own actions. Remember, nothing changes if nothing changes, and nothing changes until we interrupt what needs to change. If you're ready, so are we!

ELITE WARRIOR MENTORSHIP is a six-month journey with some of the top leadership minds of our generation. Mr Ed Kobel, who is the CEO of a multi-billion dollar development company and has done more than \$5 Billion worth of acquisitions and development over the last couple of years, has assembled a team of leaders and mentors that are ready to partner with you to help take your life to the next level.

We believe that every human being is made up of three parts: BODY, MIND & SOUL. When these three parts of an individual are centered and aligned, the individual becomes the healthiest and wealthiest version of himself empowering them to change the world. The Elite Warrior mentorship program is designed to help business leaders and entrepreneurs develop themselves in all three of these areas.

In addition to the business expertise of Mr Kobel who will be using years of his proven business strategies to make you the best in your craft, our Elite Warrior team also includes DOC FARRIS who has been blessed with incredible insight to human pathology and behaviors. For years he has worked with and mentored people all over the globe helping them discover the things in their life that interrupt their success and keep them from becoming the best version of them. Under his influence and training marriages have been restored, businesses have flourished and countless lives have been healed.

One of our favorite team leaders is Colonel Alex Wallace, a Green Beret, who was the director at CENCOM and lead ELITE missions to the Middle East in the fight against terrorism. He is both an expert in security and self defense training as well as leadership organization that maximizes an individuals strengths and talents. By using war tactics from his combat missions, Colonel Wallace teaches you how to apply these strategies to your every day life, both professionally and personally.

What You Will Be Learning In Business School:

- How to find and build relationships with top level investors
- How to have money chasing you
- How to become a thought leader in your industry
- How to prepare for the market corrections
- How to determine a good deal from a bad deal
- How to conquer fears and resentments
- How to Become the most confident man in the room
- How to balance business life with personal life
- How to build a solid team within your organization

Whatever It Takes FREE E-Book <https://www.letsgetelite.com/ebook-1>

The Mind - Your mind will be challenged with the some of the greatest business insights of this generation. You will learn how to become a thought leader and what it means to be the head, not the tail, in the business world

The Body - You can go further than you think. You have the capacity to push beyond the fear, the frustration and the distractions. Your body will be challenged to push limits and to transcend fear. You will discover the warrior within

The Soul - You can't give away what you don't have the capacity to give. Part of becoming an Elite Warrior is becoming the healthiest version of yourself so you're not just making money, but your also transforming live

Contact
Elite Warriors
www.elitewarriorconsulting.com



4. Culture Cornerstone

Culture of harmony, mutual understanding, common goals, participation and teamwork. Together working to accomplish the common Mission. ***(Romans)***
Be devoted and honor one another.



ARCHIVES, TESTIMONIES, EXAMPLES

- **DON SODERQUIST, PAST COO WALMART ON ETHICS**
<https://askwisecounsel.com/don-soderquist-ethical-leadership/>
- **HUGH JONES, PAST CEO OF BARNETT BANK**
<https://askwisecounsel.com/compassion-hugh-jones/>
- **FORD TAYLOR, WC BOOTCAMP**
<https://transformlead.com/our-team/ford-taylor/>
- **FRANK HARRISON III, COKE CONSOLIDATED**
<https://www.youtube.com/watch?v=zpiGyob4Q5I>

RESOURCES AND EXPERTS

- **TRANSFORMATION LEADERSHIP, FORD TAYLOR**
- **T FACTOR, MARK WHITACRE, EX. DIR. COCA COLA CONS**
- **THE TABLE GROUP, PATRICK LENCIONI**

- **ANointed FOR BUSINESS, ED SILVOSO**
- **WORKFIFE.ORG, DOUG SPADA**
- **HORST SCHULZE. EXCELLENCE WINS**
- **BEST CHRISTIAN WORKPLACE, ALFRED LOPUS**

Be devoted and honor one another.

Romans 12:10



² Do not conform to the pattern of this world, but be transformed by the renewing of your mind. Then you will be able to test and approve what God's will is—his good, pleasing and perfect will.

Romans 12:2 (NIV)

***Live in harmony with one another,
don't be proud or conceited***

Romans 12:16

RESOURCES AND EXPERTS

TRANSFORMATION LEADERSHIP

FORD TAYLOR

www.transformlead.com

“I realized that the God of the Universe cared about me personally and deeply and that transformed everything about my life.”

– Ford Taylor



After leaving a \$300 million company with 2,000 employees, that Ford built and was the CEO of he took the principles he had used to his pastor and asked him if these principles were in the Bible. *The answer was YES.* This set Ford on a path to put this into training and coaching system called Transformational Leadership. Ford shares 9 principles that will bring every area of your life to the next level!

Vision - to develop transformational leaders within every organization. We grow high performing teams through teaching, training, and equipping, while empowering high performing individuals with healthy relationships.

Method of Operation

- **Vision:** Establish a clear vision
- **Serve:** Show leaders how they can serve their organizations to reach the vision
- **Teach** new knowledge
- **Train** with relevant experience
- **Equip** with the right tools
- **Empower** every individual within the organization to grow overall capacity

- **Let go:** techniques to let go and allow each individual to fulfill their role
- **Evaluate:** Effectively

What venues do they use?

- Relational Leadership™ Brand Training
- Keynote Speaker
- CEO Round Table
- Host an Event
- Bring TL to Your City
- Executive Temps
- Join a Live or Virtual TL Small Group
- Curriculum

The FSH Foundation exists to advance the movement of Transformational Leadership by providing resources for individuals, organizations and countries that might be prevented from experiencing these life changing leadership tools. Whether domestic or in an emerging country around the world – we provide scholarships for our participants.

Reviews:

“The TL team has provided training in 5 companies that I have been part of, and I have watched TL help change lives in each of those companies. I still see teammates from almost 20 years ago whose lives were transformed by TL’s simple principles. I continue to send teammates to the TL training and soon, every member of my family will have participated.”

Peter Kubasek, Managing Partner – Ark Malibu Investment Banking

**Contact:
Transformational Leadership**

TEXAS and OHIO
[1.888.400.5012](tel:18884005012)
admin@transformlead.com

Don’t judge one another or be a stumbling block

Romans 14:13

Accept one another.

Roman’s 15:7

**T FACTOR, FRANK HARRISON III,
MARK WHITACRE, EX. DIR.
COCA COLA CONSOLIDATED**

<https://t-factor.com/>



Frank Harrison III is the grandson of the founder of Coke Consolidated, a public company HQ in Charlotte, founder in 1902 and serves 14 states with 300 brands through thousands of employees. Frank believes and is passionate to share that their company is called by God to be "Servant Leaders" in every community and family they serve. They are open to share their model and methods with other Christian Leaders. Frank appointed Mark Whitacre to share their "T Factor" model with all Christian Business owners wanting to walk their talk as employers.

Instruct one another

Romans 15:14

Agree with another. Be united in mind and thought.

1 Corinthians 1:10

Mark Whitacre is a seasoned executive who is extremely appreciative of redemption and second chances in America. I thank God for a second chance! Blessed to keep my family intact during some very difficult times in the mid-1990s. He doesn't take that lightly.

Dr. Whitacre has extensive international business experience, having lived for almost four years in West Germany, working for an international company. He has also been involved with two international companies in the Southeast Asia market and traveled the region dozens of times. Mark's more than two decades of top management experience at Fortune 500 and international companies, as well as his

experience with the ADM price-fixing scandal and the FBI, give him a unique, seasoned perspective on leadership in the corporate world. As Mr. Douglas Burris, Chief of U.S. Federal Probation in the Eastern District of Missouri has stated publicly, “The story about Mark Whitacre's redemption and second chance is one of the most inspirational stories of our time.”

Coke Consolidated is the largest independent Coca-Cola bottler in the United States. Our Purpose is to honor God, serve others, pursue excellence, and grow profitably. For 115 years, we have been deeply committed to the consumers, customers and communities we serve and passionate about the broad portfolio of beverages and services we offer. We make, sell and distribute beverages of The Coca-Cola Company and other partner companies in more than 300 brands and flavors across 16 states to over 50 million consumers.

As believers, it can be difficult to balance our devotion to God and our role as corporate leaders. t-factor was born out of the desire that the leadership at Coca-Cola Consolidated had to share their approach to building a God-honoring, purpose-driven corporate culture. The goal was also to partner with other companies whose leaders have a desire to build a purpose-driven corporate culture. These partnerships would allow for a collective movement of companies with a mutual understanding and commitment to building God’s kingdom, by stewarding the resources He has entrusted to them.

T-factor provides leadership experience that activates corporate leaders to build purpose-driven cultures, and develop people who seek Him, connect with their purpose, and serve and care for each other. Through live events, online resources and networking with like-minded companies, t-factor’s partners will be equipped, empowered and inspired to implement a purpose-driven corporate culture.

We believe that God has the power to transform individuals, organizations, and the world if the leaders are bold enough to create a faith-friendly, servant based and purpose-driven work environment. Start building a lasting legacy by transforming your workplace culture and providing great benefits for your employees and your organization.

Values

Purposeful Leaders are focused and determined to achieve a purpose. *“For the Son of Man came to seek and save the lost.” Luke 9:10*

Servant Leaders are focused on others, they are humble, encouraging, inclusive, good listeners, and have foresight. *“But many who are first will be last, and many who are last will be first.”* Matthew 19:30

Inspirational Leaders are exciting, encouraging, and motivate others to action. *“Whatever you do, work heartily as for the Lord, not man.”* Colossians 3:23

Educational Leaders provide systematic instruction to increase the knowledge and skills for others. *“Having wisdom and understanding is better than having silver and gold.”* Proverbs 16:16

Credible Leaders are ethical, trustworthy and believable. *“Trust in the Lord with all your heart and lean not on your own understanding.”* Proverbs 3:5

Reviews:

“Your work for the Lord in and through Coke Consolidated was truly a blessing to see last week. You have an extraordinary team to put on display at the t-factor Summit and I hope you will continue to spread your influence around the nation and the world.

Among your many insightful comments, I found most compelling your discussion of the Biblical mandate for growth. To be able to spread your servant leadership model across more territories and more employees is not only a blessing for you, but brings Glory to the Lord.

Thank you for a compelling and challenging twenty-four hours.”

Dan D’Alberto

*“I was absolutely blown away!”
“Best use of my time in a very long time.”*

Contact:

t-factor

t-factor@ccbcc.com

(704) 557-4281

THE TABLE GROUP PATRICK LENCIONI

www.tablegroup.com

*Successful companies. Cohesive teams. Engaged employees.
The Table Group can help you get there.*

Healthy companies win. And the people who work in them thrive.



In 1997, we started The Table Group with the goal of making work better, for ourselves, our clients and, perhaps, one day for organizations all over the world. At the time, we were working together at a software company in the San Francisco Bay Area. Back then, we developed and tested some concrete theories about why some organizations were effective and healthy, and others dysfunctional and unhealthy. As the culture in the company where we worked began to erode, we decided to launch our own consulting firm to help leaders improve their organizations, most of which were smallish companies in the Bay Area.

More than two decades later, we've now published eleven books that have sold more than six million copies and been translated into thirty languages. We've also developed a wide range of products and services related to making organizations healthier, teams more cohesive, and employees more engaged and fulfilled in their work. And we've trained more than fifty consultants to work with leaders in all types of amazing organizations around the world.

Today, our focus is on leading a movement to make organizational health a reality in companies and organizations everywhere. That's because we are utterly convinced that a healthy organization achieves greater results, builds a more loyal customer base, and develops fulfilled employees. Doesn't every leader want that?

Our hope is that organizational health will become a practical standard for any company that wants to achieve a competitive advantage and maximize its success. We are working towards a future where healthy, successful companies outnumber those that aren't. Everything we do is practical, relevant and fast and you'll never

get anything gimmicky or touchy-feely from us. Let us help you build a healthy organization.

In order to maximize its results, an organization must be smart and healthy. Smart organizations are good at decision sciences like strategy, marketing, finance and technology, all of which are critical. Healthy organizations create the kind of cultures that take advantage of being smart. They minimize the poisons of politics and confusion, and raise morale and productivity, all the while reducing turnover among their best employees.

Signs of a Healthy Organization

- Minimal Politics and Confusion
- High Morale and Productivity
- Low Turn-over

What venues do they use?

- Presentations/Speaking
- Books
- Podcast
- Consulting
- Organizational health tools
- Teamwork tools
- Managing people tools

Reviews:

“The Table Group’s fast and practical approach matches the pace we are accustomed to in Silicon Valley. Their ability to get quickly to the heart of issues is truly extraordinary. Organizational Health is a powerful and durable source of business advantage and they have helped us develop the leadership cohesion and strategic alignment needed to unlock this advantage!”

— Charles Meyers, CEO, Equinix

Contact:

The Table Group, Inc

Lafayette, California

(925) 299-9700

support@tablegroup.com

Galatians 5:13 *Serve one another in Love*

James 4:11 *Do not slander one another*

ANOINTED FOR BUSINESS

ED SILVOSO

www.transformourworld.org

<http://global-conference.transformourworld.org>

“Ordinary people are doing extraordinary things that are radically transforming schools, companies, prisons, cities, and even nations.

Today millions of men and women are walking out their call to full-time ministry in the marketplace. These people work as stockbrokers, lawyers, entrepreneurs, farmers, chief operating officers, news reporters, teachers, police officers, plumbers, receptionists, cooks, and much more.

Many already know that they are called to play a vital part in the establishment of God’s kingdom on Earth.”

–[Transformation](#), by Ed Silvano, ch. 1



Dr. Ed Silvano, founder and president of Harvest Evangelism, and the leader of the Transform Our World Network, is a strategist and Bible teacher who specializes in nation and marketplace transformation. Trained in both theology and business, he is the author of numerous books, including the bestselling *Anointed for Business*.

His work experience includes banking, hospital administration, financial services and church ministry, as well as coaching leaders on how to take the power and presence of God into the marketplace to see their sphere of influence transformed.

As a strategic thinker with a passion to equip ordinary people to do extraordinary things, Dr. Silvano has spent his lifetime mining life-giving biblical principles for transformation to link them to practical application to today's Christians, their families, their sphere of influence and ultimately their communities and nations.

Transform Our World (formerly known as The [International Transformation Network](#)) is an alliance of marketplace and ministry individuals working together to make the world a better place. We want to see the presence and power of God meet the felt needs and the systemic challenges of our communities and the world at large.

In light of the current global crisis, this has become the most strategic and opportune time to learn how to take the power and the presence of Jesus to our spheres of influence.

Months before the present global crisis hit, we at **TRANSFORM OUR WORLD** were sensing the leading of the Lord to activate the Body of Christ as the Ekklesia through a state-of-the-art online training course called **Ekklesia Excelsior**, which consists of a professionally developed how-to syllabus, 10 dynamic Spirit-filled video lessons, and an interactive digital platform for participants to join affinity groups led by a faculty of master practitioners encompassing seven categories: Business, Education, Government, Home, Local Church Ministry, Healthcare, and Arts and Entertainment.

The main objective of the Excelsior is to build a global community of leaders and practitioners with the biblical DNA for transformation that will produce change like we have never seen before!

Not just another program, this is where we will be personally focused to build a transformational Global Community, and we want you to sign up to be trained so you can be part of its leadership.

The **Ekklesia Excelsior** will make available to you the wisdom, experience and understanding gained by global leaders to guide you progressively through **Three Levels of Learning and Involvement**—from vibrant **Participant**, to influential **Practitioner**, and ultimately as a strategic **Partner** in the growing **TRANSFORM OUR WORLD** Global Community—a Movement of Movements.

God has empowered us to illuminate specific paradigms and mobilize people to implement them to see transformation happen. By the grace of God we now have thousands of prototypes in the transformation movement that illustrate these principles at work.

FIVE PARADIGMS

We are connected by **Five Pivotal Paradigms for Transformation.** To see what we have never seen, we must do what we have never done, or else we will continue to see what we always see. Embracing these five paradigms is the first step of a long and glorious journey.

TRANSFORMATION

1. The Great Commission is about discipling nations, not just people.
I am a discipler of nations, and a model for people.
2. The marketplace (the heart of the nation) has already been redeemed by Jesus and now needs to be reclaimed by His followers. *I walk and work in confidence that what I do will make an eternal difference.*
3. Labor is the premier expression of worship on Earth, and every believer is a minister. *I am equipped by God with unique gifts and talents designed to shine light where there has been darkness.*
4. Our primary call is not to build the Church but to take the Kingdom of God where the kingdom of darkness is still entrenched in order for Jesus to build His Church. *I am called to do things in a way that will bring the will of God in heaven to my earth every day.*
5. The premier social indicator that transformation has taken place is the elimination of systemic poverty. *I seek to dislodge systems within my sphere of influence that keep me and others poor, spiritually, relationally, materially and motivationally.*

6. PRAYER EVANGELISM

We walk out these paradigms through a lifestyle of connecting the problem to a divine solution. We know it as *Prayer Evangelism*.

1. **Bless:** Speaking peace to people and to the systems that are around us.
I cannot change what I do not embrace.
2. **Fellowship:** Listening to find out where the pain and brokenness is.
I cannot fix what I don't know is broken.
3. **Minister:** Talking to God about someone else's problem.
I connect man's need with God's resources.
4. **Declare:** Letting it be known that the kingdom of God is near.
I confirm that the power and presence of God is "in the neighborhood."

What venues do they use?

- Ekklesia Excelerator
- Prayer Initiatives
- Free Seminars
- Books
- Videos and Audio
- Study materials
- Event recordings
- Presentations - outreach

- Private consultation
- Global Leadership Summits <http://global-conference.transformourworld.org/>

Contact:

Transform Our World

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San Jose, California

WORKFIFE.ORG

DOUG SPADA

www.worklife.org

<https://mondayswitch.com/>

<https://worklife.org/doug-spada>



Doug Spada's passion is helping all people "Thrive at Work on Monday". He is the founder and CEO of WorkLife, Inc. where he develops innovative resources to help people experience God while they work. Doug uses his unique professional and military experience to speak internationally on God's plan and purpose for our work as well as the role of the church in that plan.

In his book, "Monday Morning Atheist", Doug created a persuasive case based on 8 years of research about why Christians switch God off at work and what to do about it. A Monday Morning Atheist is someone who loves God but works like He does not exist.

Doug served during the cold war onboard US Navy fast-attack nuclear submarines and then was an instructor at the Navy's top-secret nuclear training facility at the Idaho National Engineering Laboratory before being deployed on clandestine missions in the North Pacific. In addition to his education in engineering, Doug received a degree in Business Organizational Management. He founded a company and developed it into a flourishing energy and utility services firm in Southern California during the 1990's.

The Monday Switch-six step to God's power on Monday is Doug's latest project. This book and related online tools provide a biblically inspired call to action for Christians to see Monday as the most inspired workday of the week.

If you're like most people, work is where you spend the majority of your waking hours. How your work influences every other aspect of your life. It's possible to thrive at work in a way that transcends the pain and stressors of your day-to-day work. This is a Work Resource Center for you, your co-workers and business.

Many employees are disengaged from their jobs, directly impacting productivity and profitability of business. Employees are also stressed and frequently discouraged which affects both them and their families. In a recent Gallup State of the [Global Workplace Report](#), research showed 70% of Americans either hate their jobs or are completely disengaged at work. And 20% hate their jobs so much that they actively work to undermine the companies they work for. Let's lead employees that are not just "doing time". It's time for a switch to God's way of working!

What venues do they use?

- Speaking and Presentations
- Resources for workers, churches, and groups
- The Monday Switch Kit
- Free Guides, Quiz, Downloads, and Newsletter
- Online subscriptions
- WorkLife caffeinated
- Monday Morning Atheist

Reviews:

Imaginative, soul stirring and creative, that's Doug Spada's formula for communicating, both in writing and speaking to an audience. The people you lead... they will depart on mission to be more alive and aware that God can and does use work to change lives for His kingdom!

Wayne Odom, EVP InTouch Ministries, Inc.

I attended your South Africa presentation and you did a brilliant job. I saw that you interacted with the folks before the presentation. I can see that you are at a 'higher or different' position with the Lord now but your presentation was from a humble base and that came across very well. I thought you were successful in meeting the people new to The Monday Switch. Very professional and engaging presentation and material.

Bram Davies, Pr.Eng, MTech(Eng), BSc(Eng), MBA

Contact:
Worklife, Inc
Cumming, Georgia
404-935-5757
info2@WorkLife.org

*¹² Though one may be overpowered, two can defend themselves.
A cord of three strands is not quickly broken.*

Ecclesiastes 4:12 (NIV)

BEST CHRISTIAN WORKPLACE

www.bcwinstitute.org



Al Lopus is the CEO and Co-founder of Best Christian Workplaces Institute, founded in 2002. The Institute provides research-based measurement tools and culture change advisory services with a single vision: to help Christian organizations set the standard as the best, most effective workplaces in the world.

Helen Lee, then a student at Babson College, studied Strategic Human Resource Management and wondered how those concepts could be applied in a Christian setting. Through an introduction to Al Lopus by John Pearson, the CEO of Christian Leadership Alliance, the idea for BCWI was born. Al Lopus was a member of the CLA's President Leadership Circle and a Managing Consultant with Willis Towers Watson, a leading global human resource-consulting firm. Helen and Al pooled their experiences creating the first Best Christian Workplaces Survey published as the cover story in Christianity Today magazine in April 2003. The listing of the results was the cover story, written by Helen. This first survey included 85 organizations, the largest survey ever completed of Christian workplaces.

Since then, BCWI has been off and running, surveying and helping more Christian organizations and Christian-owned businesses every year. The effectiveness of their ministry is clearly demonstrated by growth in the number of organizations we have the privilege to serve. BCWI has expanded to service organizations around the world.

At BCWI, Al has conducted the broadest-ever employee opinion survey of Christian workers. The comprehensive [Employee Engagement Survey](#) includes more than 300 churches and over 900 Christian organizations overall, representing 233,000 full-time employees around the world. Al has also developed the Culture Consulting services and [360 Leadership Review](#) process at BCWI.

Al is a recognized [author](#), speaker, and consultant helping Christian leaders and organizations flourish. He publishes a weekly [blog](#), highlighting a Best Christian Workplace, and [The Flourishing Culture Podcast](#), featuring tips from Christian leaders on how to build a flourishing culture.

The Best Christian Workplaces Institute started with a question being pursued by two people: “What makes an exceptional place to work?”

Best Christian Workplace Institute helps measure and improve the health of organizations through [surveys](#), 360 Leadership Review process, and consulting services. Our ministry partners are passionate about the effectiveness of our work and are willing to share us with their friends!

Vision: Christian workplaces set the standard as the best, most effective places to work in the world.

Mission: We equip and inspire Christian leaders to build a flourishing workplace.

Best Christian Workplace Institutes core values are:

- **To serve our clients with excellence.** We help solve problems and add value every time we touch a client. Pursuing excellence means we set and meet the highest standards, to raise the bar on our performance each and every day.
- **To reveal Christ and reflect Christian values in the world.** By following servant leadership and other values modeled by Jesus, we believe the world will see greater achievement and improved relationships for all and point people to the Gospel.
- **To be life-long learners.** We work to develop people by giving them the opportunity to contribute, thus feeling the accomplishment of a job well

done. We create an environment that allows people to reach their full potential both individually and as a group.

- **To expand and strengthen our business.** By achieving economic success, we have the resources to positively affect the lives of our clients, associates, and stakeholders.
- **To have fun.** We desire to have fun in our work, in the sense that striving to achieve a high level of performance, being trusted to make decisions to achieve such performance and being accountable for decisions is fun. Our passion for our work energizes us.

What venues do they use?

- Certification for Best Christian Workplaces
- Surveys
- Podcasts
- E-Books
- Blogs
- Free Downloads
- Memberships/subscriptions
- Social media or online support

⁴ Masters, provide your slaves with what is right and fair, because you know that you also have a Master in heaven.

Colossians 4:1 (NIV)

Do they have coaching?

Flourishing Workplace™

- Action Planning Services
- Create a Culture Where Your People and Organization Flourish
- Focus Group Facilitation
- Fantastic Teams: Building Conflict Competence
- Life-Giving Work: Creating Clear, Meaningful Position Descriptions
- Outstanding talent: Create a Comprehensive Talent Management System
- Uplifting Growth:
 - Improving Performance
 - Leader Development through Assessment and Coaching
 - Training for Supervisors
- **360 Leadership Development surveys** for individuals in Christian organizations have also been added to the toolbox. BCWI looks forward to

continuing to serve and improve Christian organizations through its employee engagement research and consulting.

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HORST SCHULZE
EXCELLENCE WINS
www.horstsulze.com

Interview with Horst Schulze

<https://askwisecounsel.com/horst-schulze/>



Horst Schulze shares the “*7 Steps That Create Excellence*” from his personal experiences in building the Ritz Carlton Hotel group and his Christian Values. Horst Schulze is a legend and leader in the hotel world; his teachings and vision have reshaped the concepts of service and hospitality across industries.

Mr. Schulze's professional life began more than 65 years ago as a server's assistant in a German resort town. Throughout the years he worked for both Hilton Hotels and Hyatt Hotels Corporation before becoming one of the founding members of The Ritz Carlton Hotel Company in 1983. During his tenure at The Ritz Carlton, Mr. Schulze served as President and COO responsible for the \$2 billion operations worldwide. It was under his leadership that The Ritz Carlton Hotel Company became the first service-based company to be awarded the prestigious Malcolm Baldrige National Quality Award — twice.

In 1991, Mr. Schulze was recognized as “corporate hotelier of the world” by *HOTELS* magazine. In 1995, he was awarded the Ishikawa Medal for his personal contributions to the quality movement. In 1999, Johnson & Wales University gave

him an honorary Doctor of Business Administration degree in Hospitality Management. Most recently, Mr. Schulze has been honored as a “Leader in Luxury” by *Travel Agent* magazine and its sister publication *Luxury Travel Advisor*.

Today, Mr. Schulze serves on various boards and acts as a consultant across industries. He recently completed his seminal book on creating excellence.

Horst’s first 12 Standards of Service:

- | | |
|--|---|
| 1. The Canon States the Purpose | 8. Always Acknowledge the Guest,
Even If It Interrupts What You're
Doing |
| 2. The Zeitgeist is Known, Owned
and Energized by All | 9. Safety and Security are Everyone's
Duty |
| 3. The Service Processes is Follow
for All Guest Interactions | 10. We All Fix Defects- Don't Assume
Someone Else Will Do It |
| 4. We Assist each other, Stepping
Out of Our Primary Duties When
Necessary | 11. When a Guest Encounters Diffi-
culty, Own The Problem,
Apologize, And Find a Resolve
Immediately |
| 5. Answer the Telephone Within 3
Rings | 12. Escort Guest Until Comfortable
with Directions OR Until They're
in Sight of Their Destination. |
| 6. Identify and IMMEDIATELY
Correct Defaults | |
| 7. Ensure All Areas Are Immaculate | |

“Excellence Wins” Book

CEOs. Leaders without titles. Startups. Corporations. For-profits. Nonprofits. It doesn't matter who you are or what you do, you want to become the best. You want to win, every time.

In *Excellence Wins*, Horst Schulze, in his absolute no-nonsense approach, shares the visionary and disruptive principles that have produced immense global successes over the course of his career. His principles are both versatile and practical to leaders of every age, career stage, and industry. You don't need a powerful title or a line of direct reports—you have everything you need to use them right now.

Unleash the power of your true potential, own your career trajectory, and experience the game-changing proof firsthand. If you're searching for the blueprint to beating the competition and out-performing everyone around you, look no further than *Excellence Wins*.

Master Class Series

His principles have reshaped the concepts of excellence, service, and competitive advantage, transcending divisions of industry across the business landscape. In the Service Excellence Master Class with Need To Lead, Horst Schulze shares his expertise to help educate and inspire your teams, so that you can focus more on growing your business. A 5-series, 29-video Master Class teaches how to create excellence at work, stay focused and grounded as a leader, define hospitality in life and in work, and utilize service standards.

What venues do they use?

- Book
- You Tube Videos
- Keynote Speaking
- Master Class Series
- Consulting

Reviews:

“Horst Schulze's influence on my family and our business is undeniable. His approach to customer service revolutionized the hotel industry and set a high bar for all of us. His new book, Excellence Wins, weaves Horst's personal story with the practical wisdom he's gleaned from an incredible career of servant leadership. It's a must read for leaders and anyone passionate about serving people.”

Dan Cathy, chairman and CEO, Chick-fil-A

“Horst Schulze created a culture of service that should be a model for all of us. By committing to the highest standards of professionalism - and creating the right systems to achieve them - he inspired thousands to embrace the core ideal of sheer unadulterated excellence. Schulze now shares his story, and his methods, so that the rest of us can be uplifted and taught by the master himself.”

Jim Collins, author of *Good to great*, co-author of *Built to Last*:

Contact:

Horst Schultz

www.horstschulze.com

5. Sharing Cornerstone

Sharing Economic Growth incentives partnering with employees in open book management, creating a sense of ownership. *(Luke) To whom much is given, much is required.*



ARCHIVES, TESTIMONIES, EXAMPLES

- **SKIP ALLCORN AND DICK ERICKSON AT WISE COUNSEL BOOT CAMP 2020**

<https://wisecounsel.uscreen.io/programs/2020-10-08-skip-allcorn-and-dick-ericksonmp4-bcc772?categoryId=65381>

- **PETER FREISSLE, HIS WAY AT WORK WISE COUNSEL BOOT CAMP 2020**

<https://wisecounsel.uscreen.io/programs/2020-10-08-peter-freisslemp4-b972ae?categoryId=65381>

- **JACK STACK OPEN BOOK MANAGEMENT**

<https://askwisecounsel.com/open-book-management/>

*²⁴ for riches do not endure forever,
and a crown is not secure for all generations.*

Proverbs 27:24 (NIV)

RESOURCES AND EXPERTS

- **GREAT GAME OF BUSINESS, JACK STACK, STEVE BAKER**
- **DICK ERICKSON, PROFIT SHARING USA**
- **SKIP ALLCORN, COASTAL CONSTRUCTION PRODUCTS**
- **NATIONAL CHRISTIAN FOUNDATION**
- **THE LION’S DEN**
- **FAITH DRIVEN ENTREPRENEUR**
- **KINGDOM ADVISORS, RON BLUE, FOUNDER**
- **MEDISHARE HEALTH PLAN**
- **SEDERA HEALTH PLAN, DR. TONY DALE**

*From everyone who has been given much, much will be demanded;
and from the one who has been entrusted with much,
much more will be asked.*

Luke 12:48

*²⁷ Do not withhold good from those to whom it is due,
(deserve) when it is in your power to act.*

Proverbs 3:27 (NIV)

RESOURCES AND EXPERTS

GREAT GAME OF BUSINESS, JACK STACK, STEVE BAKER

www.greatgame.com

People support what they help to create.



Playing the Game Since 1983 - In 1983, International Harvester was in deep financial trouble. Jack Stack and 12 managers were trying to save 119 jobs at the company's engine remanufacturing facility in Springfield, Missouri. They scraped together \$100,000 in cash, borrowed \$8.9 million and transformed a once failing business into one of the most successful and competitive companies in America.

Our Roots Are Strong - Under Mr. Stack's leadership and open-book management approach (*later coined The Great Game of Business®*), this formerly failing company is now SRC Holdings Corporation— a thriving company of 1,900 engaged employees operating 14 business units across a variety of industries producing \$600 million in annual sales. As a shining example of what open-book can do, the company that has increased its value from 10 cents per share in 1983 to over \$764.22. [As a result](#), today The Great Game of Business is the most celebrated approach to open-book management. It's a unique and well-proven strategy. It's a book, a methodology, a training company and a community that has helped thousands of companies worldwide transform the way they think about business

“We didn't do this by riding some hot technology or glamorous industry. Remanufacturing is a tough, loud, dirty business. Our people work with plugs in their ears and leave the factory every day covered in grease. What SRC remanufactures are engines and engine components. But in some ways engines are incidental to what we do. Our real business is education. We teach people about business. We give them the knowledge that allows them to go out and play The Game.”

– Jack Stack

What if:

- Every member of your team was operating as if he/she owned the business?
- Your staff made decisions as a team with intentionality and insights?
- They all understood the impact they personally could have on the outcomes by working towards common goals?
- Each team was accountable and responsible for projecting and controlling revenues and/or expenses within their area?
- Everyone in the company had access to the financials and understood what they meant?

That's Precisely What Results In:**6X** increase in PROFIT GROWTH**2X** increase in REVENUE GROWTH**3X** the national average in EMPLOYEE ENGAGEMENT

If you are truly ready to experience this kind of growth, perhaps you're ready for The Great Game of Business®. Great Game™ educates your people in the rules of business, rallies them around a common goal, empowers them to see and improve the score, and engages them by giving them skin in the game. By presenting them with the opportunity to win as a team, it taps into the universal need to win and inspires teams to excel.

The principles of Great Game are time-tested to produce the results you see above. Not merely a revised compilation of the same old techniques used by other coaching and consulting firms, The Great Game of Business was born out of necessity... the necessity to win in order to preserve jobs. But the resulting business operating system—rooted in the notion of teams knowing what's really going on and possessing the authority and responsibility to introduce change and hold a stake in the outcome—is much more than just a set of templates and guiding principles. Unlike other approaches that focus primarily on planning disciplines and the needs of management, ours is a transformational approach to business that not only has the ability to grow businesses, but also to shape the lives and fortunes of its practitioners from the bottom to the top of any organization.

Granted, Great Game is not for everyone. But for those business leaders who are looking for true transformation; who understand the upside of an engaged staff;

who fantasize about a business life in which others share the burdens often reserved for owners and executive staff; who view prosperity as a journey, not just an outcome, Great Game may just be the *Aha!* Moment you've been looking for.

What venues do they use?



- **Foundational Books:**
 - ***The Great Game of Business*** a best foundational seller and a great place to start.
 - "How-to" guide: ***Get in the Game: How to Create Rapid Financial Results and Lasting Cultural Change***.
- **Workshop** - *Get in the Game* take a deep-dive into the 10 steps of Great Game implementation, see the Game in action, and talk to the players and coaches that have developed the Great Game leadership and management system over the last 35 years.

Reviews:

"The Great Game of Business embodies such a fundamental philosophical approach that it should be taught in business schools across America. Its concepts of transparency, knowledge, and teamwork empower rather than take advantage of employees to create opportunity and allow them to share in a business's success. From personal experience I can attest that the principles of the Game helped launch our community hospital from distress into a fifteen-year trajectory of growth and success."

Alan Kent

"I've been searching for an effective 'business process' for the last twelve years—The Great Game was an answer to my prayers. In a short period of time, it helped us create the company culture I've always wanted."

John Bazen, Jr. - Bazen Electric

“If you have heard about ‘open-book management’ and are wondering what all the fuss is about, this is the book for you. Rich Armstrong and Steve Baker explain the simple but powerful method that will unlock your business’s potential for growth and profit.”

James Ledbetter - Former Editor-in-Chief, Inc. Magazine & Inc.com

Contact:
The Great Game of Business
Springfield, Missouri
800.386.2752
info@ggob.com

HIS WAY AT WORK

PETER FREISSLE

www.hwaw.com



Peter Freissle is President of [Polydeck Screen Corporation](#) with a work force of over 200 employees providing synthetic screen media to the mining industry worldwide. In 1994, he moved from South Africa to Spartanburg, South Carolina to lead the successful growth of the company, which was founded by his father.

Peter, along with several other Christian Business leaders, formed His Way At Work to help other businesses learn how to successfully follow-through with Christian Values in the Workplace.

Peter also serves on the Board of [Corporate Chaplains of America](#) and is one of the founding Board members of [Spartanburg Interfaith Hospitality Network](#), a ministry helping homeless children and their parents.

His Way at Work has shared what God is doing in the workplace and how you can join His work to create eternal Kingdom value. These “seed casting” presentations have been made at many Christian business organizations, Church groups, Pastors,

Community leader groups, private schools, public schools and universities in the U.S., Brazil, Chile, Colombia, Guyana, Mexico and The Philippines. Aside to these presentations, His Way At Work has coached over 70 companies in 7 countries reaching over 70,000 employees in 7 years.

Mission - Inspiring and empowering Business Leaders to transform their workplaces with God's Love.

Transform your corporate culture — Leaders in both private and public businesses are realizing that they not only can integrate their faith with their work, but that they have a Biblical mandate to use their workplace to reach the world. At the same time, many business leaders have come to the realization that although they may have a well crafted Mission Statement and Core Values Statement, often these Core Values are not being driven throughout the entire company.

By definition, Core Values are the very values, which we use to influence every decision, at every level, throughout our workplace. His Way At Work can provide you with the tools and coaching to ensure that your Christian core values become both a way of life, and a way of work, within your organization. Additionally, His Way At Work will provide on-going support coaching and materials for your leadership team to help keep everyone on target, and on task. *Colossians 3: 23-24

What venues do they use?

- **Leadership consulting and coaching** - Assisting YOU, the leader, in determining your direction for your business/ministry.
- **Necessary Tools.** - To help YOU navigate legal, marketing, human resource & financial barriers.
- **On Going Support** - Materials consisting of webinars, podcasts, group, and one-on-one coaching.
- **Spiritual Support** - Continuing spiritual support and mentoring for all levels of leadership.

Do they have coaching?

- Coaches working side-by-side with business leaders across industries to transform workplaces with God's Love.

Contact:
HIS WAY AT WORK
 Spartanburg, South Carolina
 866-570-1229

DICK ERICKSON PROFIT SHARING USA

Interviews with Dick Erickson

<https://askwisecounsel.com/dick-erickson-tire-business/>



Dick Erickson was a helicopter pilot during Vietnam. After 340 combat missions, more than four years of service and 17 air medals, Erickson left the Marine Corps to pursue a career in the automotive industry. After serving in the Marine Corps during the height of the Vietnam War, Dick Erickson moved to Jacksonville knowing only one person and with hopes of succeeding in the tire business.

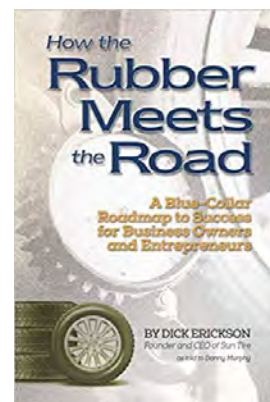
Dick Erickson joined John Beehner in the Inspiration316 studio for a series of first-ever video-taped radio shows. Dick shares his experiences as CEO of SunTire to teach valuable lessons on how to run a business, the importance of learning from others, how to manage employees, and much more.

Dick shares insights into business issues all entrepreneurs may face.

- God's Voice over a Military Helicopter
- Not Family
- Finding Jesus
- Customer Trust
- Closed on Sundays
- Learning from Issues and Failures
- Learning from Others
- Call Center
- Middle Management
- Importance of Profit Sharing
- Competition Between Stores

Dick Erickson started his business career managing a tire store in Panama City, FL. He opened the first Sun Tire in Orange Park, FL, in 1981, added ten more stores over the next several decades, and sold the business to a large national chain of tire stores in 2018. ***How the Rubber Meets the Road*** documents Dick's journey from

growing up in rural North Dakota, to flying helicopters in the Marine Corps in Vietnam, to his remarkable success in the retail tire business. The book also covers four key business topics.



1. **Customer Service:** It's nearly impossible to have ongoing profitable growth in business without providing excellent customer service. From the friendly greeting a person gets when entering a business to being treated with respect after the sale, every element of customer service plays a part in how the customer feels about a business.
2. **Profit-sharing:** Dick closely observed a very successful chain of tire stores in Oregon. One of the keys to their success was profit-sharing. It motivated employees to cut costs and improve profits. Dick incorporated much of what he saw in that organization in the Sun Tire program.
3. **Mentoring:** Dick sought out and received excellent mentoring throughout his career in business. Many people in business have wisdom and are willing to share it. An entrepreneur can learn a great deal simply by asking the right person the right questions.
4. **Profitable Growth:** Growth is important for any organization, but it has to be at the right pace with the right people to be profitable. Business owners and aspiring entrepreneurs who are looking for ways to improve their bottom lines and their impact on their communities will benefit from reading How the Rubber Meets the Road.

Contact

Dick Erickson through Wise Counsel at 904-332-0425
email dericksontire@gmail.com

²⁴ “No one can serve two masters. Either you will hate the one and love the other, or you will be devoted to the one and despise the other. You cannot serve both God and money.

Matthew 6:24 (NIV)

SKIP ALLCORN, COASTAL CONSTRUCTION PRODUCTS

Interview with Skip Allcorn - How Ministry Blesses Business

<https://askwisecounsel.com/skip-allcorn-coastal-construction-products/>



Skip Allcorn is a co-founder of Coastal Construction Products, which sells hundreds of products for commercial construction like lubricants and caulking used on the surface of all types of commercial buildings. Coastal Construction operates throughout Florida and now the southeast. CCP is one of the largest independent distributors of caulking and sealants, waterproofing, and concrete restoration materials in the US, and has 14 locations throughout the southeastern United States. CCP was founded in the 1970s by William Harrell and Skip Allcorn in Jacksonville, Florida.

Customers can expect **Protection from the Ground Up!**

With roots going back 43 years, CCP has worked with customers across the Southeast and the Caribbean, supporting them as they built or restored the buildings that define our world – state capitols, office towers, power plants, bridges and more. The company also exports to the Caribbean and Central America, and offers online purchasing options to its customer base.

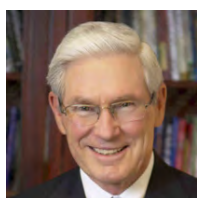
Skip has a compassion for ministry, like Young Life and Echo Cuba. Retired from CCP he became the director of Elevate. Elevate provides lasting, positive organizational change through expert training, consulting, coaching and facilitation. We partner with senior leaders to improve business outcomes through practical application of business agility principles. He currently is an elder and supports Elevate Jacksonville.

Listen to Skip Allcorn – Human Dignity in Business

<https://vimeo.com/332756636>

NATIONAL CHRISTIAN FOUNDATION

www.ncfgiving.com



Founded by generosity pioneers Larry Burkett, Ron Blue, and Terry Parker, National Christian Foundation (NCF) is now the 8th-largest U.S. non-profit and the largest **Christian** grant maker in the world. The Na-

tional Christian Foundation believes God is moving hearts to give like never before, around the corner and around the world. So we want to be there – on the frontlines of this modern day generosity movement, and we're here to help you be a part of it.

- **Our vision** - Every person reached and restored through the love of Christ
- **Our mission** - Mobilizing resources by inspiring biblical generosity

With 30 local teams, unparalleled expertise, and the most creative giving solutions available today, we help Christian families like yours send more to their favorite charities and connect with the larger movement of generosity taking place around the world. Since 1982, we've mobilized more than \$12 billion for 63,000 charities through a giving platform that includes Giving Funds (donor-advised funds), expert strategies for non-cash giving, highly personalized service, and unique community building opportunities. Across the country, NCF's team is comprised of some of the brightest, most passionate experts in charitable giving. But even better, we share your biblical view of generosity that inspires our work every day. Connect with your nearest local office today.

What venues do they use?

- Local offices
- Documents and Articles on Giving
- Videos
- Advocates Toolbox

Contact:

National Christian Foundation

Alpharetta, Georgia

info@ncfgiving.com

[404.252.0100](tel:404.252.0100)

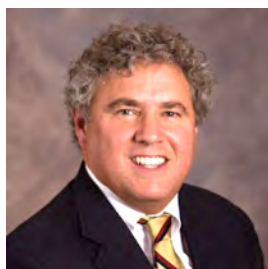
THE LION'S DEN

www.cedar.works

www.thelionsden.us

www.thelionsdendfw.org

Excerpted from guest blog from Andrew Clark, a leader of the Lion's Den



In 2008, Chuck Welden invited me to hear about a profitable business in India. With 50 people in the room, Tom shared his experience starting the business as a way to have an ministry impact. He spoke about others who intentionally sought to operate the business, deal with people, even handle the profit as a means to serve others and the Lord. I loved it. My faith and my work were not separate but work together to grow me closer to Jesus and others to know him through my example.

That lunch in late 2008 was the start of an informal group of business guys in Birmingham, Alabama, who wanted to leverage their time, talents, and other resources for ministry using business. Chuck and Mark Wesson shared their knowledge of several businesses operating under the practice of Business As Mission, or “BAM” for short. In our group of 6-8 men, some were already doing things in Africa (Bob Quinn) and Europe (Dan Stafford) through their influence. We went to other conferences, businesses, places, and opportunities to learn more.

Our interest was not to simply run a business but encourage it, invest in it, and find ways to reinvest what God had given to us. We also found that this interest around BAM, Kingdom Business, Business for Transformation, Christ-led, or whatever you want to call it, was stirring others in the larger Body of Christ. This wasn't a big idea God blessed us with alone. He wanted every believer in business somehow to pursue it.

As the years went by, our Birmingham-based “BAM group” grew, meet more frequently, and continued to invite people to share with our friends in town. Friends challenged us to provide opportunities to engage. We tried to create committees, but it ended up not working. Who wants to be on a committee, much less another committee? Eventually, the group decided a fun event that showcased real business pursuits could provide real returns of financial, social, and spiritual capital to investors and the community.

The Event

In 2014, we wanted The Lion's Den event to introduce people to the wonderful friends and professionals we had gotten to know in prior years. We also wanted to show to same professionalism we saw in these faithful entrepreneurs around the world. We called in favors, asked for referrals, and several took months to make sure things ran smoothly. The group wanted to inspire, educate, and mobilize people, wherever they were in their Faith, to do something. Less talk, more action. Whether it was learning through examples on stage, a change in mindset, investing in a company, or partnering with them.

The years together were a big help in pulling off TLD. Business is hard. Ministry is hard. International business with ministry is...hard! Still, we spent a lot of time learning from our friends spanning several industries, experiences, and a host of connections here and abroad. The Lion's Den was an excuse to invite people we knew to meet each other, be encouraged, inspired, and if feasible, do some business together that would glorify God.

The Lion's Den is now in its 5th installment for Birmingham ([come join us!](#)). We had some friends want to start one in Dallas, and they did their 3rd event this past March. We've heard of folks doing different versions of the Main Event pitch competition—loosely modeled after Shark Tank. Now we've dozens of applications for the 4 presenters and a conference bringing professionals from over 60 cities in 7 countries. We've heard >\$10 million invested into presenters from accredited investors who met them at TLD. We've been blessed to play a part pouring into those who have poured out their lives and livelihoods for more than profit, but God's Kingdom as well.

The Work, Together

If we cannot find ways to work together in service to God and others for His glory, then we really shouldn't be doing any of this. Commerce is a universal language, and thankfully, so is our shared-faith in Christ. At the heart of those two things are the people and relationships we form, the fellowship, and fight together through business and market turns. They say “no man is an island.” Well, no good business is either.

The best thing I've gained from being a part of this group and The Lion's Den is seeing how God brings good, faithful, professionally-minded people together to encourage one another to strive towards that upward call in Christ entrepreneurial-

ly. You cannot help but be inspired! I hear and see it almost daily as I keep in touch or connect colleagues to each other. I see each person's perseverance, am amazed at the sacrifice, and challenged in my heart to "go and make" for the Lord.

The Lion's Den is known internationally as an event for real businesses seeking real investors to make real impact. Companies apply to showcase their businesses in front of a live audience and enter The Lion's Den; facing a panel of sharp minds evaluating each presenters' chosen endeavor along four "bottom lines": financial, social, environmental, and spiritual.

*Our goal is to inspire, educate, and
mobilize people to use their time talents,
and other resources in business as mission.*

Cedarworks, Inc. provides investors and entrepreneurs an environment to connect & collaborate that results in the creation of wealth while having a meaningful kingdom impact. We help make the right connections to put your dollars and cents into kingdom-minded, socially invested business owners and entrepreneurs.

Cedarworks, Inc. is a United States 501c3 not for profit entity comprised of volunteers, board members, and other persons. It is the creator of The Lion's Den event, its main way to share and promote the mission of "inspiring, educating, and mobilizing" Business people to use their time, talents, and other resources for growing God's Kingdom through Business As Mission (BAM).

Our goal is to continue to provide a place for real businesses to connect with real investors to make a real impact. Stay informed on all our upcoming events geared towards investors and entrepreneurs. The Lion's Den DFW is leading the way encouraging kingdom-minded entrepreneurs to develop business ideas with a quadruple bottom line: Economic, Social, Environmental, and Spiritual.

Investors have a hard time finding and investing in high-quality companies that share the same values they do. That's why we connect companies with investors where business leaders can use their wealth and experience to change the world and make an impact. The Lion's Den DFW was created to "inspire, educate, and mobilize" high capacity Christian businessmen and women to invest their efforts, talents, and resources for Kingdom Impact - pursuing "Business as Mission" investments, opportunities & lifestyles.

What venues do they use?

- Support Services
- Monthly Pitch Breakfast
- Events and Conferences - self-run
- Presentations - outreach
- Private consultation
- Memberships/subscriptions
- Social media or online support

Contact:

CedarWorks

Birmingham, Alabama

info@cedar.works

*Meet together and encourage one another as your
see the day approaching*

Hebrew 10:25

FAITH DRIVEN ENTREPRENEUR

<https://www.faithdrivenentrepreneur.org>



In addition to starting the Faith Driven Entrepreneur and Faith Driven Athlete websites, Henry Kaestner has been the catalyst behind the Faith Driven Investor movement. Henry has also been involved in a number of ministries and philanthropic activities.

The Mission - To encourage, equip, empower and support Christ following entrepreneurially minded people worldwide with world-class content and community.

The Vision - In 10 years, every Christ following entrepreneur knows the majesty of the Gospel first, and with that gift fully received, is inspired to bring their gifting, experience, talent and work to the altar as their meaningful form of spiritual worship, thereby transforming the workplace and the families and communities in which they operate.

Get Provisioned for the Journey Encourage and equip Christ following entrepreneurially minded people worldwide with world class content and community. The Faith Driven Entrepreneur is an informal initiative formed from the experiences of a few dozen of us that are committed to our faith, and who believe that God uses entrepreneurs to bring about His Kingdom here on earth. Our mission is to help entrepreneurs who are hard at work on the trail, who are often tired, exhausted, under resourced, and confused. They need rest, support, guidance and provisions, as they get ready to head back out on the trail to fight dragons.

God's Kingdom is advancing where commerce happens. Much of this marketplace transformation is happening through entrepreneurs and investors. They shape the internal culture of a company, the economy of a city, and even the society of country. When like-minded investors are strapped to the mast with entrepreneurs, they can weather the fiercest storms and sail into blue oceans filled with opportunity.

An increasing number of entrepreneurs/business owners are leaning in to their calling to create and innovate in the image of their Creator, working for His glory as His Kingdom comes on Earth as it is in Heaven. Likewise, investors are seeing the active role that they play in God's Kingdom as they look to steward investment assets in vehicles that bring about God's Kingdom while bearing witness to the King.

We're committed to the mission of equipping and connecting the people of this movement. The Faith Driven Investing movement is largely a volunteer movement of God's humble heroes coming together to advance the conversation. This ministry initiative is subsidized by the generosity of a few individuals and foundations that make this possible.

What Venues do they use?

- Conferences
- Videos
- Blogs
- Newsletter
- Podcast
- Monthly coaching sessions
- Membership

- “Top 10” lists of [books](#), [reading plans](#), [events](#), [accelerators](#) and places for Christian entrepreneurs to get provisioned for the journey.

If you're an investor looking to put capital to work with like-minded entrepreneurs, check out our related site, faithdriveninvestor.org. [The best way to stay connected is to subscribe to our newsletter so we can keep you in the loop!](#)

Contact:

Faith Driven Entrepreneur

info@faithdrivenentrepreneur.org

Do you not know that in a race all the runners run, but only one gets the prize? Run in such a way as to get the prize.

1 Corinthians 9: 24

**KINGDOM ADVISORS,
RON BLUE, FOUNDER**

<https://kingdomadvisors.com/>



Join over 2,200 other Christian financial advisors in local gatherings so you're never alone in your mission. Our members are primarily Financial Planners, Investment Professionals (Wealth Managers), Insurance Professionals, Estate Planning Lawyers, and Tax and Accounting Professionals. The vision of Kingdom Advisors is to serve the public by creating a recognized and credible specialty of Christian financial, legal, and accounting professionals within the financial services industry offering biblically wise financial advice.

Originally known as the Christian Financial Professionals Network (CFPN) under the leadership of Ron Blue, the organization began to grow and thrive, and in 2007 it was re-named Kingdom Advisors.

Kingdom Advisors' roots were planted in 1997 when Larry Burkett, co-founder of Crown Financial Ministries, brought together 16 friends and fellow professionals with a commitment to biblically wise financial advice to form the Christian Finan-

cial Planning Institute (CFPI). In 2003, these men and women set out to advance their vision by creating a new organization that would take the lead in reaching out to the Christian financial professional community.

Today, under the leadership of Tony Stinson, CEO, and Rob West, President, Kingdom Advisors is a growing community serving the public by promoting the integration of a biblical worldview into financial practices.

Kingdom Advisors offers training, community, advocacy, and distinction to financial professionals who want to go deeper with their clients - and their career. Through our Certified Kingdom Advisor® designation, we certify a principled class of biblically-wise financial advisors to a marketplace that is longing for contentment and purpose in their financial dealings.

Our ongoing desire is to serve the public by helping our members offer biblically wise financial advice that is rooted in the firm foundation of God's word and by providing valuable fellowship for like-minded, faithful advisors. Our training is designed to equip members with timeless resources and practical tools so that Kingdom Advisors proves to be a trustworthy partner for advisors and a trusted standard within the financial services industry. As we accomplish these goals, we expect transformational results among our members and within the industry, yielding powerful change all the way from Main Street to Wall Street.

What Kingdom Advisors Offer

- **Advocacy:** We serve as the primary industry advocate for the specialty of biblically wise financial advice.
- **Training:** We train our members to integrate their faith and practice through a vast array of member offerings and experiences.
- **Community:** We connect members by facilitating networking, accountability, and encouragement among like-minded peers.
- **Designation:** We certify financial professionals who earn the Certified Kingdom Advisor® designation, the gold standard for advisors who offer biblically wise financial advice.

What venues do they use?

- CKA designation
- Training, Events, Resources
- Free Booklet – 10 Qualities a Christian wants in a Financial Advisor
- Directory for clients to search your business

Reviews:

"We have a calling that goes against the grain of the cultural norms. My association with Kingdom Advisors reminds me I am shoulder to shoulder with others of like calling. It reminds me that my purpose is more vital than my success."

Charlie Collins, ChFC®, CKA®
Capital Financial Group, LLC – Chattanooga, TN

"Kingdom Advisors provides great content from a spiritual, networking and practice management perspective. It is refreshing to learn from like-minded professionals as I hone my skills and communication with clients on a deeper level."

Bardie Wolfe, CFP®, RICP®, CKA®
Peak Financial Management – Broomfield, CO

Contact:
Kingdom Advisors
Atlanta, Georgia
404.497.7680

MEDISHARE HEALTH PLANS

<https://www.medishare.com>



Medi-Share is a community of Christians who have agreed to live as the early church (Acts 2 & 4) when it comes to sharing each other's burdens. Members share each other's eligible medical bills and, most importantly, encourage and lift one another up in prayer. Taking care of each other was a way of life for Christians in the days of the early Church. The book of Acts is a great picture of the fellowship of believers as well as mutual care.

*All the believers were together and had everything in common.
They sold property and possessions to give to anyone who had need.*

Acts 2:44-45

Each month, your monthly share is matched with another's eligible medical bills. Through a secure online portal, Christian Care Ministry coordinates the direct sharing of medical costs between members. You will know each month whose bills your share is helping pay, and when you have eligible bills and your annual household portion (AHP) has been met, your fellow believers will be sharing those bills and praying for you as well.

Christians view Medi-Share as a way to reclaim their biblical mandate to care and provide for their brothers and sisters in Christ. Medi-Share is self-regulated by a Board of Directors. The Board of Directors is responsible for the policy decisions of the ministry.

Members choose Medi-Share for many reasons:

1. **Good Stewardship** - Most Medi-Share members are able to significantly cut their annual medical expenses, leaving them with more of their income to support their families and the Lord's work.
2. **Not Subsidizing Unbiblical Lifestyles** - Medi-Share members and their dollars do not pay for abortions, drug addictions, or any other unbiblical lifestyles.
3. **Sharing With Brothers and Sisters in Christ** - Knowing that a Christian will receive your monthly sharing gift is very gratifying. Medi-Share members know that they are truly making a difference in the life of a brother or sister in Christ. Those receiving those gifts are greatly encouraged in their time of need by prayer and by the cards and letters that are often sent.

Medi-Share is not insurance. Medi-Share is a healthcare-sharing program where Christians share their financial resources to pay each other's medical expenses. Medi-Share isn't insurance. Resources are shared directly between members. There is no pooling of funds as practiced by insurance groups. Christian Care Ministry and the Medi-Share program are not registered or licensed by any insurance entity, nor are we required to be. We do not collect premiums, make promise of payment,

or guarantee that your medical bills will be paid. Sharing of medical bills is completely voluntary.

Reviews:

“Every time I got off the phone with Medi-Share, I was at peace.”

- Pastor Cary Hughes

“What attracted me to Medi-Share in the first place was the idea of people helping people directly.”

Steve Saint, 8yr Medi-Share Member

Contact

MediShare Health Plan

(800) 772-5623

SEDERA HEALTH

<https://sedera.com>



Sedera was founded in 2014 by Dr. Tony Dale. A former physician from Great Britain, Dr. Dale’s interest in the American medical system began in the mid-1990s when he had to have surgery in the United States. Through this experience, Dr. Dale saw tremendous inconsistencies and the staggering costs built into the American health insurance system. He knew there had to be a better way. Recognizing the unmet needs in the traditional health insurance industry, Sedera was founded in 2014 as an alternative solution. That alternative was a medical cost sharing organization. While the concept is not yet widely known, the philosophy has a 30-year legacy of success. Healthcare cost sharing is non-insurance, where all members share funds for medical care. Today, Sedera has members in all 50 states that share funds toward medical costs.

There are:

- No Enrollment Costs
- No Yearly Renewal Costs
- Low Monthly Costs (As Low As \$124 Monthly)
- No Yearly Commitment

With Sedera, your relationship is with your provider- not an insurance company! As a "Cash Pay" patient, networks - or even borders do not limit you.

Members are rewarded for Community-minded actions like understanding the Guidelines, engaging in healthy lifestyle activities and shopping for best value care.

How Medical Cost Sharing Works:

- **Members Work Together** to keep costs down by shopping for the best value and making smart choices.
- **Every Member Contributes** a fixed monthly contribution to support the Community. Sedera partners with an FDIC-insured bank that uses secure personal Medical Cost Sharing accounts to facilitate the sharing process.
- **Medical Bills are Shared Directly** from one Member's Medical Cost Sharing Account to another when a Member experiences a large unexpected Medical Need.

Find medical care in your area that has set cash pay friendly prices using Sedera community-sourced shopping tools. Find a membership based direct primary care doctor or a free market surgery center from Sedera Direct Care finder. Paying directly for your medical costs empowers you to be in control of your total costs. Our team of experts help savvy cash pay patients save 30-50% on small and large medical costs. Choose the most affordable and most convenient delivery option for your prescription using The Rx Marketplace.

Why do people choose to participate?

The answer is both informative and compelling... First, understanding the Sedera Medical Cost Sharing membership only requires a person to reflect on how they treat their own family and neighbors when they're in need. Americans are world renowned as a compassionate and generous people. We take care of our families and friends. When a mother, dad, brother or sister reaches out in need, with glad

and compassionate hearts, we help. Likewise, when a good neighbor needs a helping hand, we help. It's what we do, and what makes us, as a people, unique and admired throughout the world. This fundamental concept forms the basis for medical cost sharing; people directly helping people in need. The second principle is that of personal responsibility. In a nation of laws and consequences, personal responsibility is an obligation of the entire citizenry. Accordingly, we believe those who are health conscious and strive for and balanced lives should be rewarded for doing so. In virtually every aspect of health-conscious peoples' lives the advantages are plentiful—the exception being health insurance. Conversely, people who don't live carefully, taking known health risks through their own choices and personal behaviors, prosper greatly from the current healthcare system leaving the “careful” people to essentially pick up the tab. We believe this is a fundamental flaw in the U.S. health insurance system. Lastly, the quest for freedom trumps all amongst American virtues. Freedom resounds throughout our founding documents. The Sedera MCS Community membership promotes freedom of choice. It promotes and supports our member's ability to choose their own doctors and health care facilities, as well as enabling the freedom to choose their personal strategy in dealing with their medical issues. The Sedera Medical Cost Sharing membership poses a viable alternative to the insurance dominated status quo. Providing freedom of choice while enabling members to collectively share medical costs with one another. The following pages describe how the Sedera MCS Community works so that you can make an informed decision whether the Sedera MCS Community membership approach is it is a fit for your household.

Contact
Sedera
 Austin, TX

Prospective Members:
 sales@sedera.com
 (800) 473-5472

“Share your profits with all associates and treat them as partners. In turn they will treat you as a partner...behave as a servant leader ...Encourage your associates to have a stake in the company...Its the single best thing we ever did.”

- Sam Walton, Made in America

6. Inspire Cornerstone

Inspire staff through Christian workshops, testimonies, inner healing with Intercessors, Forgiveness, Chaplain counsel and prayer teams. **(Hebrew) Word of God is active (Luke) Proclaim the Good news to all nations.**



ARCHIVES, TESTIMONIES, EXAMPLES

- **BOB WILLIAMSON, HOMELESS TO BUSINESS SUCCESS**
<https://askwisecounsel.com/bob-williamson-homeless/>
- **BRUCE VAN NATTA, LIFE SAVING STORY**
<https://www.youtube.com/watch?v=W03Y3YpXSUA>

RESOURCES AND EXPERTS

- **CORPORATE CHAPLAINS OF AMERICAN**
- **CHRISTIAN HEALING MINISTRY, JUDITH MACNUTT**
- **HIS WAY AT WORK, PETER FREISSLE**
- **MARKETPLACE CHAPLAINS**
- **GAME PLAN FOR LIFE, JOE GIBBS**
- **AUTHENTIC MANHOOD**

- **MARKETPLACE LEADERS, OS HILLMAN**
- **RIGHTNOW MEDIA@WORK WITH BRIAN MOSLEY**
- **MAN IN THE MIRROR, PAT MORLEY**
- **5 LOVE LANGUAGES FOR BUSINESS, GARY CHAPMAN**
- **RENEWING YOUR MIND, DR. CAROLINE LEAF**
- **IRON SHARPENS IRON, BRIAN DOYLE**
- **IWORK4HIM.COM, JIM & MARTHA BRANGENBERG**
- **THE REIMAGING GROUP, JACK ALEXANDER**



RESOURCES AND EXPERTS

CORPORATE CHAPLAINS OF AMERICA

www.chaplain.org



Larry Griffith, CEO of Corporate Chaplains of America (CCA), loves God, people, and business. He considers his role at CCA as the magnum opus of his life and is energized by their quest to see 6,000 people a year come to Christ through their Chaplains building caring relationships in the workplace.

Richard Buckley is Regional Vice President oversee the southeast area. Corporate Chaplains of America (CCA) is an organization that places professional, trained chaplains in companies at the request of CEOs/Owners. Through CCA, companies can offer a Chaplain Assistance Program (CAP) as an employee benefit, outsourcing stress management and employee care to a ministry that truly cares. Chaplains are available 24/7/365 to care for employees in the workplace. In addition, chaplains will assist your employees in hospital care, family and marriage care, substance abuse, stress management, and interpersonal conflicts. Chaplains are certified to enter jail facilities, emergency rooms, and accident scenes. Your chaplain can also perform funeral services.

CAN A CHAPLAIN EFFECTIVELY CARE FOR EMPLOYEES FROM VARIED RELIGIOUS BACKGROUNDS?

Yes. CCA's chaplains are skilled workplace caregivers who are trained in providing care in a multicultural environment. They currently care for some 250,000 employees and their loved ones, representing many different religious backgrounds.

HOW IS THE PROGRAM INTRODUCED TO EMPLOYEES?

Before a CCA chaplain starts work with a client, an orientation meeting is held to explain the benefits of chaplaincy, including chaplain confidentiality. This meeting is similar in tone and function to other benefits orientation meetings, with a time

for questions and answers. At the end of the orientation employees receive a business card with the chaplain's toll-free telephone number.

CCA'S MISSION to “build caring relationships with the hope of gaining permission to share the life-changing Good News of Jesus Christ in a non-threatening manner.” As global economies rise and fall, one need remains the same – the need of souls to find lasting hope.

People spend more time at work than anywhere else, but just because they go to work doesn't mean they've left their worries at home. Anxieties crowd out focused work time. Hospital visits create mounting unpaid days off. Illness and death devastate families and burden employees with skyrocketing health care costs.

Employees aren't the only ones who suffer during crisis. Time after time, employers repeat stories of inadequate workplace support programs and feelings of helplessness.

MEANINGFUL HOPE

Corporate Chaplains of America (CCA) brings care and compassion to the workplace, where it is needed most, and where it can make a meaningful difference. Because of our boots-on-the-ground approach to ministry, CCA can care for those who need a trusted objective friend and confidant and those who can't bear their burdens alone anymore.

TRUSTED PARTNERS

CCA employs primarily full-time, long-term chaplains who combine workplace experience with professional chaplaincy training. Our proven process incorporates management principles that provide employee support with the greatest convenience to the CEO/business owner and with the maximum impact for the employee. CCA provides:

- Seamless integration of chaplaincy into companies large and small, public and private
- Full-time administrative staff dedicated to chaplain recruitment and support
- Branded uniform clothing consistent with a workplace environment
- Continuing education training
- Sound financial management and accountability

At CCA, we believe that Jesus Christ is the answer to our greatest need. While we respect the faith boundaries of employees and adhere to the standards and expecta-

tions for a permission-based, secular workplace ministry, when directly asked about their theological underpinnings, our chaplains are trained to respond from a Biblical Christian worldview.

Contact:
Corporate Chaplains of America
Wake Forest, North Carolina
919-570-0700
info@chaplain.org

CHRISTIAN HEALING MINISTRY

www.christianhealingmin.org



The Reverend Dr. Francis Scott MacNutt, a beloved leader in the worldwide Catholic Charismatic Renewal and an ecumenical leader in healing prayer ministry, died January 12, 2020 after a short illness. Francis was born in St. Louis, Missouri on April 22nd, 1925 to portrait painter J. Scott MacNutt and ballerina Agnes Cady MacNutt. He was predeceased by his younger sister Alex Usher (Rich).

Francis inherited his parents' creative talent and sharp intellect and went on to study at Harvard University. His education was interrupted by World War II, during which Francis joined the Army Medical Corps. and was stationed at Fort Crowder, Missouri for two years. After his service he returned to Harvard and completed a degree in English, graduated with honors, and then studied for a master's degree in Speech and Drama at Catholic University of America in Washington D. C. During his time at Catholic University, he found inspiration in Thomas Merton's Seven Story Mountain and felt a call from God to the priesthood.

In 1967 Francis' life took a dramatic and unexpected turn when he experienced the Baptism of the Holy Spirit at a Camp Farthest Out conference. That conference became the watershed event of his life. There he met Agnes Sanford, a pioneer in the healing prayer and pastoral care movement, who became his mentor, and also Rev. Tommy Tyson, a Methodist minister and leader in the Charismatic movement, who became his lifelong friend. Tommy traveled with Francis and his ministry team

throughout the world on healing missions. Francis founded Merton House in St. Louis, a non-profit ministry that focused on Life in the Holy Spirit and Healing prayer, as well as living with and among the poor.

Major subjects dealt with is our teaching to help train intercessors and all believers, key topics can include:

- Biblical and Historical Foundations for Healing
- Gifts of the Holy Spirit
- Hearing God
- Praying for Depression
- Healing in Marriage
- Healing the Wounds of Divorce
- Healing Spiritual Abuse
- How to Pray for Deliverance
- The Purpose of Fear
- Anger: The Misunderstood Emotion
- The Ministry of God's Holy Angels
- Healing of Abortion and Miscarriage
- Healing of Sexual Abuse
- Ministering to the Seriously Ill
 - Boundaries and Burnout
 - Understanding Suffering
 - Understanding Sin
 - Praying for Post Traumatic Stress Disorder (PTSD)
 - Healing Addictions
 - Blessings and Curses and Spiritual Warfare

Vision: To make Christian healing prayer a way of life in families, churches, and medical professions.

Mission: To be a visible presence of Jesus' desire to heal in the world today by:

School of Healing Prayer (4 Levels)

As our name, Christian Healing Ministries, suggests, we are explicitly Christian and accept Sacred Scripture as our guide and norm. We realize that there are many denominations, and we do not want to further divide but to bring together all strands of Christian truth. What we do exclude, by the very nature of our ministry as Christians, is anything that goes counter to established Christian truth, as well as any kind of healing that relies upon a spiritual power other than that of Jesus Christ (e.g., spiritualism). We pray that our courses on prayer for healing draw students closer to our Lord and His Holy Spirit.

What venues do they use?

- School of Healing Prayer (4 levels)
- Online Prayer Appointments
- Retreats
- Books
- Web Streaming
- Christian Healing Line News-letter
- Providing healing prayer for the sick
- Training for those who want to learn to pray
- Lending leadership support to pastors, churches and seminaries
- Offering a bookstore and resource center for ministry and training materials
- Expanding the role of healing prayer in medical professions

How can you be part of this leadership ministry?

- Attend the School of Healing Prayer

Contact:
Christian Healing Ministries
 Jacksonville, Florida
 904-765-3332

MARKETPLACE CHAPLAINS

www.mchapusa.com

Marketplace Chaplains is the largest and longest continuing provider of workplace chaplains to corporate America today. An employee reaches out to a chaplain every 4 minutes!



Founder Gil Stricklin's visionary leadership and willingness to obey God's call, along with support and encouragement from his wife Ann, fueled him to persistently present the idea to Dallas-area business leaders for years. Ed Bonneau became the first company leader as soon as he heard about the idea, immediately seeing it as the solution to solving many of his employees' problems. Gil then became the first chaplain, serving Bonneau's sunglasses distribution company.

Over 1,600 chaplains now serve from California to Massachusetts, providing personal care for more than 790,000 employees and family members.

Marketplace Chaplains provides a personalized and proactive employee care service through the use of Chaplain Care Teams which are voluntary to use, neutral from company operations and strictly confidential. Male, female and ethnically diverse chaplains are either full time or assignment-based depending on company locations and numbers of employees served. Our chaplain teams make regularly scheduled work site visits.

The Chaplain Care Team is the critical component of our success of high approval ratings and tenure. A team removes the gender element as female chaplains work with female employees and family members, and male chaplains work with male employees or couples. Language and cultural barriers are eliminated with a team, especially when we are asked to help in difficult family situations or crises. A Chaplain Care Team provides a better presence for your workforce as they are able to reach out to one of their chaplains they know and see more readily. Our chaplain-to-employee ratio is the lowest in the industry, averaging 1:200. A Chaplain Care Team also brings a wealth of experience to the table as members have varying backgrounds of expertise and education from family counseling, to grief care, to senior care and much more. In addition, a team allows your diverse employee populations a choice to use any chaplain as they each have unique personalities are of different ages and have different skill sets.

What venues do they use?

- Worksite visits
- Offsite visits and care
- MyChap App, proactive emails, newsletters, texts and phone calls are some of the ways remote, mobile, offsite, working from home employees and over-the-road drivers receive care.

Do they have training?

- **Chaplain Training Academy** - The academy offers more than 55 courses and trains over 1500 chaplains in 50 states and 6 countries. No matter how our chaplains like to learn, the Academy offers learning options for every learning style: onsite, virtual instructor, and self-paced.
- **CISD Training and Certification** - Certified Critical Incident Stress Debriefing Team (CISD), helps persons who have been subject to a critical stress incident—an event that produces trauma.

Contact:
Marketplace Chaplains

Plano, Texas
[1-800-775-7657](tel:1-800-775-7657)

¹² For the word of God is alive and active. Sharper than any double-edged sword, it penetrates even to dividing soul and spirit, joints and marrow; it judges the thoughts and attitudes of the heart.

Hebrews 4:12 (NIV)

GAME PLAN FOR LIFE

JOE GIBBS

www.gameplanforlife.com

“You and I are players, God’s our coach, and we’re playing the biggest game of all. We have a loving God that made us. We need to get on His team. It says in His word, there’s only one-way to Him and that’s through Jesus Christ. Ask Him to be your Savior. What you find is that there’s really only two teams in the game of life. If you’re on God’s team, you can’t lose.”

— Joe Gibbs



Joe Gibbs is an American auto racing NASCAR team owner and former professional football coach. In football, he was the 20th and 26th head coach the history of the Washington Redskins (1981–1992, 2004–2007) in the National Football League (NFL). During his first stint in the NFL, he led the Redskins to eight playoff appearances, four NFC Championship titles, and three Super Bowl titles over 12 seasons. Gibbs is the only head coach to have won Super Bowls with three different starting quarterbacks.

Game Plan for Life, a men's ministry and nonprofit started by Joe Gibbs. The ministry was birthed at a book release event for 'Game Plan for Life' at the Westin Charlotte in 2009. The strategy for this event was to get Christians to invite their unbelieving friends to hear Coach Gibbs share his testimony.

The results were unbelievable.

As Coach would say, “this is God telling me what to do and how to do it with sharing my testimony.”

Learn about his life-long journey of bringing faith to the world of sports — from football to racing.

Curriculum and Credit Hours for Inmates

The program is 127 hours, with the first 69 hours of the program being a set of core curriculum classes. The core curriculum mirrors the core curriculum at any liberal arts, accredited university. Inmates complete classes in history, algebra, English, and math. The remaining hours are focused on pastoral ministry and counseling classes.

What venues do they use?

- Workshops - online/in person
- Conferences - self-run
- Presentations - outreach
- Average Joes
- Free Game Plan Resources
- Free Bibles
- Field Minister Program – in prisons

Contact:

GamePlan for Life

Huntersville, North Carolina
704-944-5010

¹⁸ “The Spirit of the Lord is on me, because he has anointed me to proclaim good news to the poor. He has sent me to proclaim freedom for the prisoners and recovery of sight for the blind, to set the oppressed free.

Luke 4:18 (NIV)

AUTHENTIC MANHOOD

www.authenticmanhoodinitiative.com

www.mensfraternity.com/



The Men's Fraternity Classic is the original curriculum authored by Dr. Robert Lewis that helped launch the Authentic Manhood movement. Men's Fraternity Classic is a series of three one-year-long studies, beginning with *The Quest for Authentic Manhood* (24 weeks), followed by *Authentic Manhood: Winning at Work and Home* (16 weeks), and concluding with *The Great Adventure* series (20 weeks). More than just a rally or a Bible study, Men's Fraternity provides men with an encouraging process that teaches them how to live lives of authentic manhood as modeled by Jesus Christ and directed by the Word of God.

Men's Fraternity was designed to help men come together and strengthen each other through weekly sessions that combine biblical teaching and small group interaction. The original Men's Fraternity curriculum has impacted more than one million men worldwide in churches, college campuses, corporate boardrooms, and correctional facilities. The Men's Fraternity video curriculum published by LifeWay is comprised of three studies: [The Quest for Authentic Manhood](#), [Winning at Work and Home](#), and [The Great Adventure](#). Men's Fraternity has also inspired the development of [33 The Series](#), which is a study of authentic manhood modeled by Jesus Christ in his 33 years on earth.

Ultimately, men don't need behavior modification—MEN NEED JESUS.

Research reveals when the father is a follower of Jesus that 92% of the time the entire household will be. When it's just the mother, the likelihood of the entire household following Jesus drops to 23%. As the men go, so goes the family, the impact in the community and around the world.

WE KNOW HOW to create environments where men are more likely to engage in substantive conversations about REAL manhood and discover God's original design and purpose for their life.



We have a strategy to make this vision a reality.

Tierce Green is the Director of this Initiative and a co-presenter for *33 The Series*. Tierce taught the principles of authentic manhood to over a thousand men each week in a seasonal gathering

called The Quest in The Woodlands, Texas. He travels extensively as a coach, consultant and keynote speaker for various events around the world. As a series presenter and course instructor, Tierce brings his firsthand experience and a broad perspective to the Authentic Manhood Initiative.

Authentic Manhood Initiative is working with individuals, churches and businesses to build a global network of men reaching men with the timeless principles of biblical manhood. *33 The Series* is the framework for this initiative, illustrating God's design and plan for men today and teaching them how to live a life of truth, passion and purpose.

Authentic Manhood Initiative is a strategic partnership with Authentic Manhood and 33 The Series. 33 The Series is a new video series that builds on the original Men's Fraternity curriculum developed by Dr. Robert Lewis. It is designed to inspire and equip men to pursue Authentic Manhood as modeled by Jesus Christ in the 33 years He lived on earth.

Tierce has written leadership training content and other curriculum for LifeWay, Student Life and The North American Mission Board. He also created and produced a 12-session video series for men called Fight Club: Some Things Are Worth Fighting For. Fight Club has been adapted for use by the Mighty Oaks Warrior Programs helping military veterans in their battle with PTSD.

Why Men Love 33 The Series

- Encouraging messages that show you you're not alone
- Real, practical solutions to challenges you face every day
- Opportunity to connect with other men and find freedom to be honest
- Diverse influencers and real storytelling that you relate to
- Short, easy-to-understand and creative video sessions

PRECISION TOOLS - In America alone, there are 115 million men ages 18 and up. That's a big target, and we need the right tools and the right strategy to hit it. Our objective is to get to help them process their manhood with other men—like iron sharpening iron as one man sharpens another.

A SIMPLE STRATEGY - The right CONTENT experienced in the right CONTEXT can change everything where men can engage in CONVERSATIONS about real manhood. This is new territory for a lot of men. Many will put their faith in Jesus, and many more will come alive to the call to be a disciple-maker.

Reviews:

“..High rates of poverty and unemployment, along with associated socioeconomic challenges of a gangster culture, alcohol and substance abuse, and increasing levels of prostitution and human trafficking. The areas with the most challenging environments face AN EPIDEMIC OF FATHERLESSNESS. It’s for this reason that I felt compelled to introduce Authentic Manhood to my sphere of influence.”

Errol Van Staden, Cape Town, South Africa

“We started with five men and quickly went up to 14-15 on a weekly basis. We meet around the fire pit with snacks and cigars and watch a session from 33 The Series followed by about 30 minutes of discussion. All of the guys show up excited to learn and are quick to brag about how this experience is helping their relationships and overall lives. With the number of high- ranking military men and contractors in our group, the name of Jesus is being carried into places of vast influence. God bless you and thank you for battling with us.”

– Michael R. Burke, Emergency Response Team, Baghdad, Iraq

Contact:**Authentic Manhood**

Little Rock, Arkansas

800.446.7228

customers@authenticmanhood.com

Tierce Green – Director

(713) 890-2220

²⁸ And we know that in all things God works for the good of those who love him, who have been called according to his purpose.

Romans 8:28 (NIV)

Teach and admonish one another with all wisdom.

Colossians 3:16

***Bear with each other and forgive
grievances against one another.***

Colossians 3:13

MARKETPLACE LEADERS

OS HILLMAN

www.marketplaceleaders.org/

Interviews with Os Hillman

<https://askwisecounsel.com/os-hillman-staff/>

<https://askwisecounsel.com/os-hillman-joseph-calling/>

Os Hillman is arguably the most broadly informed individual in the faith and work movement today. God is using Os to cast the vision for the church and the workplace for this new move of God in the body of Christ.”

– Dr. Peter Wagner



Os Hillman has encouraged thousands of men and women to seek God’s calling on their own lives as it relates to their vocation and to view their work as ministry. Marketplace Leaders and the TGIF devotional helps men and women fulfill their calling and purpose in their work and life.

Os has written 15 books and spoken in more than 25 nations around the globe encouraging, equipping and educating people to live out God’s calling in their lives.

Vision - Transform leaders to transform culture

Mission - Marketplace Leaders is a voice and agent to create tools that inspire, teach, and connect Christian believers to resources and relationships in order to manifest the life of Christ in their workplace call.

Strategy

- Awaken and activate through teaching and training tools serving our three core audiences.
- To identify, train, equip and mobilize leaders in the 7 cultural mountains for cultural influence and restoration of biblical foundations in our nation.
- To convene and host events designed to teach and train our 3 key audiences.

One of Marketplace Leaders' core tools is a FREE devotional, [***TGIF Today God Is First***](#), that goes out to over a quarter of a million people all over the world and by training workplace leaders to see their work as a calling and a catalyst for change through training events and other ministry events.

Goals:

1. To increase distribution of *TGIF Today God Is First* daily devotionals to as many men and women in the workplace as possible.
2. To encourage churches, businesses, and parachurch organizations to host and subscribe their members to *TGIF Today God Is First* daily devotionals.
3. To develop additional resources, including teaching and training materials, to help men and women live their faith and calling in and through the workplace.
 - *To break down the wall of secular versus sacred.*
 - *To bring revival to the workplace.*
 - *To help business people see their work as their calling and ministry.*
 - *To engage more workplace Christians in the "work of the ministry."*
 - *To see the power of God manifested in the workplace.*

Remember, your work IS your ministry!

What venues do they use?

- ["Letter to Workplace Believers."](#)
- TGIF Radio Minute
- Podcast
- Free Christian Resources including Powerpoints
- Christian Articles Library www.InTheWorkplace.com

- Prayer Line
- Change agent coaching Model
- Tools and Tips for starting and energizing a Workplace Ministry
- Training - Marketplace Leaders hosts many events through the year to help you define and develop your purpose, including the *9 to 5 Window Workshop*, the *Church in the Workplace Conference*, the *Reclaim 7 Mountains Workshop*, the *Reclaim 7 Mountains Conference*, and other corporate events and trainings.

Reviews:

“He helped me become God’s change agent - I think my understanding of the seven mountains was a revelation to me in many ways. I gained understanding from Os of what I can do even as an individual in my sphere. Os helped me better understand the season I am in because I’ve been through a very difficult time.”

Erica, Switzerland

“In the Joseph Calling: 6 Stages to discover, navigate, and fulfill your purpose, Os Hillman has found a wonderful way of expressing the deeper things of the Lord. This will cause many to mirror their own lives in the experiences he has shared and bring confirmation to their calling from God. This is of utmost importance as we all share in God’s primary purpose—the coming of his kingdom, and that God’s will is done on earth as it is in heaven—anything else would be to receive God’s grace for selfish purposes.”

J Gunner Olson, Founder of ICC

How can you be part of this leadership ministry?

Join our interactive forum designed to help you connect with others all across the globe!

Change Agent Master Mentor Program

- <https://thechangeagentnetwork.com>
- <https://www.camastermentor.com>

Websites:

- <http://www.MarketplaceLeaders.org>
- <http://www.TGIFBookstore.com>
- <http://www.Reclaim7Mountains.com>
- <http://www.IntheWorkplace.com>

Contact:
Marketplace Leaders
Cumming, Georgia
678.455.6262 • 1.888.244.8810

Prayerline
855 440 HOPE (4673).

RIGHTNOW
MEDIA@WORK
www.rightnowmedia.org



In 1998, Brian Mosley had just spent four weeks filming a documentary about a missionary team living in a remote part of Africa in the country of Tanzania.

During the flight home he remembers praying, “God how can I do more of that? I want my life to count and I want to do something significant for you.” In my young, naïve mind the best way to have an impact for Christ was to be a pastor or missionary or to be involved in some sort of full-time ministry work. Eventually my view of “ministry” would grow beyond the typical pastor or missionary role.

Where we live doesn't make us missionaries. The mission we are on makes us missionaries. For those who follow Jesus, we have a mission to love God and love others in whatever career, home, and neighborhood God has placed us.

Brian Mosley

As Brian searched for ministry opportunities, he realized many Christians wanted to serve God in significant ways but were often unsure how. He asked God to use his life and the ministry he was involved in to inspire people to ***“do something significant for him right now”***.

RightNow Media's mission is to work with the global church to inspire people to love others before self and Christ above all.

RightNow started in 2000 as part of a media company called Bluefish TV—a ministry that had been creating video resources for the church since 1977. At first

RightNow's main priority was to connect young adults to short and long term mission opportunities in countries around the world. Over time we began to realize the importance of working with churches to help them mobilize Christians to live out their faith—not just overseas but everywhere, every day. Eventually we combined the media creativity of Bluefish TV and RightNow's passion for helping people put their faith in action, and RightNow Media was born.

Develop leaders. Strengthen teams. Nurture employees.

RightNow Media @ Work is a voluntary, faith-based video library designed to help your team flourish in every area of life. From topics like leadership, parenting, and finances, RightNow Media @ Work is relevant to every member of your team — and their families. And it's available on all their favorite devices, whenever they need it.

We spend the vast majority of our lives working—at home, at the office, or on the road. Often, we work because we feel like it's what God made us to do. We may not be a missionary or a church leader, but it's still our calling.

We believe media is a powerful tool to inspire change and help organizations care for their employees. That's why we created RightNow Media @ Work, an on-demand video resource library for Christian business leaders to help their employees flourish, cultivate a healthy team, and inspire leaders.

We recognize that the churches we serve come from different denominations and traditions. We are not a cause-based ministry and therefore will avoid making one social issue or political cause our main focus. Instead, the RightNow Leadership Team takes into consideration the two questions above and ultimately decides based on what we believe would be most helpful to the churches we serve. In order to respect the theological traditions of the churches we serve, we have built curation tools into RightNow Media so church leaders can filter content available to church members.

We love the local church and love to see Christians live out their faith. Our prayer is that God would use this content to transform the way people engage the world for Christ.

Workplace productivity can be negatively impacted by problems outside of work, including issues related to marriage, parenting, personal finances, and mental health. RightNow Media @ Work is a way business leaders can show they care for their employees at work and at home.

God calls us to focus our lives on him rather than on ourselves. Whether in the workplace, in church, or at home, we want to see disciples of Jesus loving God and loving others.

Experience the world's largest customizable library of biblical video resources for every person in your church or ministry. Equip and inspire your people beyond Sunday.

9 Primary Content Themes of RightNow Media:

1. Our American culture immerses itself in consumerism and me-ism, BUT we can choose daily to live generously with our time, money and skills.
2. The idea of a missionary is often associated with a foreign country, BUT Christ has called His people to live on mission every day in whatever location He has placed each of us.
3. Pastors and church leaders feel tempted to do the “lion’s share” of the ministry in their community, BUT the biblical leader will personally model a gospel-centered life AND unleash others for the sake of the gospel.
4. Believers feel tempted to outsource their faith to the “professional Christians” (pastors) in their churches, BUT we each have a God-given responsibility to diligently pursue God through Scripture, prayer, fellowship and service.
5. Small groups at church provide a great place to build relationships and care for each other, BUT we must find ways to transform small groups from holy huddles into launching pads that transform the community.
6. Volunteer leaders and pastors can feel over-burdened and under-qualified, BUT ongoing training and inspiration equips leaders to confidently carry out their God-given role as shepherds.
7. Churches provide a lot of good programs to develop faith, BUT families must seek to live intentionally in order to grow their faith within their homes
8. Many people spend most of their time at work and neglect to see how it intersects with faith, BUT we reject a divide between the sacred and secular because we believe working with our God-given skills should serve as an act of worship.
9. Many people see the world as a hopeless and dark place, BUT Scripture teaches us to hate injustice and provide the hope found in Jesus.

We're always looking for great content to serve the Church congregations and Marketplace employees

Reviews:

“RightNow Media @ Work is providing the resources to grow and care for our people. When we serve our people well, they give the business their very best, creating the conditions for great results.”

Cheryl Bachelder - Former CEO, Popeye’s Louisiana Kitchen Inc.

“With a learning platform like RightNow Media @ Work delivering valuable content in the workplace at thousands of companies we have a chance to minister to millions right where they are, when they want, addressing issues they are facing. It’s why we use it for our staff and encourage it to businesses of any size, industry and demographic!”

Mike Sharrow, CEO, C12 Group

“Not only am I personally equipped and inspired by the biblical content of RightNow Media @ Work, it allows me to support our educational leaders across the country according to their specific needs. RightNow Media @ Work has been a real blessing to our organization.”

Matt Hoehner - Regional Executive Director, St. Louis, Open Sky Education

Contact:
Right Now Media @ Work
972-560-4343

MAN IN THE MIRROR

PAT MORLEY

www.maninthemirror.org

www.nomanleftbehind.org

Man in the Mirror's vision is for every church to disciple every man.



For decades Patrick Morley has been regarded as one of America's most respected authorities on the unique challenges and opportunities facing men. Through his speaking and writing, he is a tireless advocate for men, encouraging and inspiring them to change their lives in Christ.

In 1973, Patrick founded Morley Properties, which for several years was one of Florida's one hundred largest privately-held companies. During this time, he was the president or managing partner of 59 companies and partnerships.

In 1986, Patrick started The Man in the Mirror Bible Study, which has grown to include approximately 10,000 men—100 men live in Orlando, Florida, and the others online in all 50 states and throughout the world.

In 1989, he wrote *The Man in the Mirror*, a landmark book rooted in his own search for purpose and a deeper relationship with God. With over four million copies in print, *The Man in the Mirror* captured the imaginations of men worldwide and was selected as one of the hundred most influential Christian books of the twentieth century. Altogether, Patrick is the best-selling author of twenty books and more than 750 articles.

In 1991, Patrick founded Man in the Mirror, headquartered in Orlando, Florida. They've helped 35,000 churches impact the lives of 12,000,000 men worldwide. Their vision is “for every church to disciple every man” through local area directors who help churches disciple men more effectively.

“The ministry of Man in the Mirror exists,” says Patrick Morley, “in answer to the prayers of all those wives, mothers, and grandmothers who have for decades been praying for the men in their lives.”

Man in the Mirror helps leaders provide a discipleship pathway for every man in their church. Our ministry's long-term goal is that, with God working through us, we will see 15 million men in the U.S. leading powerful lives transformed by the gospel by 2040. In Jesus' name, transforming men will transform the world.

Perhaps the problem is “men’s ministry.” - At least in the traditional sense. After a weekly men’s group, a monthly breakfast, and an annual retreat, we check off the “men’s ministry” box on the checklist and wonder why men’s lives aren’t changing.

What’s needed is a new perspective with a comprehensive strategy that:

- Doesn’t require you to add a bunch of new men’s-only activities
- Targets all the different types of men you have in the church
- Isn’t dependent on a specific curriculum
- Takes advantage of everything that your church is already doing
- Gives your leadership team the tools necessary to assess, plan, and implement their vision
- Will result in more men coming to church and more men being discipled.

Our Vision - We believe discipleship changes everything—that when a man is transformed by Christ and discipled by others, there is no greater influence on the problems that surround us: divorce, fatherlessness, poverty, racism, sexual violence, addiction, suicide, and more. No matter the brand of brokenness, the only lasting, systemic solution is to disciple our way out! And it begins with men.

Even in churches today, too many men are absent or uninvolved. We believe that Christ has called His church to reach men and help them lead powerful, transformed lives in Jesus.

Our Mission - Serving pastors, equipping leaders, transforming men.

Since 1986, Man in the Mirror has worked with more than 35,000 churches and millions of men. We have remained steadfast and focused on the mission for more than 30 years, because of our unwavering belief that discipleship changes men, marriages, families, workplaces, and communities—*everything*.

For this reason, our purpose is to help leaders provide a discipleship pathway for every man in their church. We do this with three interlocking strategies:

Serving Pastors - Too many pastors feel like they are doing it all alone. Local Man in the Mirror **Area Directors** link arms with them as trusted confidants to help them build the church. As men’s discipleship experts, Area Directors under-

stand that the most significant support we can give a pastor is to help their men become passionate disciples of Jesus.

Equipping Leaders - We see potential leaders in every church—men with a heart for God and a passion for connecting with other men. What’s often missing is a compelling vision to draw them in and the training to be successful. Man in the Mirror provides churches with both through a proven model called **No Man Left Behind** that results in an intentional strategy to disciple every man.

Transforming Men - No man fails on purpose. But when a man’s life is shattered by sin, the collateral damage is staggering. We know the cure is Christ, and we want to see men leading powerful lives transformed by the gospel of Jesus. We equip disciple-makers with heart-oriented resources for men like Bible studies, interactive events, books for small groups, devotionals, and more.

Our ministry’s long-term goal is that, with God working through us, we will see 15 million men in the U.S. leading powerful lives transformed by the gospel by 2040. In Jesus’ name, transforming men will transform the world.

Some venues do they use?

- **Man in the Mirror Master Series** is designed to help men navigate the new world we live in and come out on the other side stronger, healthier, and better equipped as men of God.
- **Journey to Biblical Manhood** - The Journey to Biblical Manhood is a framework to disciple every man in your church. It is based on the principles of the No Man Left Behind Model, Man in the Mirror’s proven leadership training. The Journey consists of 12 Challenges for the church to take its men through over the long term. These challenges are targeted to help men grow in the major areas of their lives. Each is flexible and customizable for *your* church and *your* men! The duration of each challenge will depend on what resources you choose to use, but most churches complete one to two challenges per year. (www.journeytobiblicalmanhood.com)
- 4-week online study to explore key issues that keep us from the narrow road that leads to life
- Leadership Webinars
- Devotions App
- Mentoring Experience
- Weekly Video Bible Study
- Live and video training

Reviews:

“I’ve been in the ministry since 1976 and [the No Man Left Behind Courseware] training was the most practical I’ve received during that entire time, including Bible College. I wish I’d had it years ago! I think you could apply this to ANY ministry and am encouraging our youth staff to sit in on our next training. Thanks for making a difference in my ministry!”

Pastor M. Boothby, Ohio

This training exceeded all I hoped for. I am starting a ministry to men from the ground up and needed this direction and a place to start.

M. Lake, Alabama

“The Man in the Mirror GO JUMPSTART program is both professional and easy to use. A real game changer for men’s groups in churches.”

**Robert Tunmire - Executive Vice President, Dwyer Group
Ministry to Men Church Leader**

Contact:

Casselberry, FL
407-472-2100

Humble Service in the Body of Christ

³ For by the grace given me I say to every one of you: Do not think of yourself more highly than you ought, but rather think of yourself with sober judgment, in accordance with the faith God has distributed to each of you.

Romans 12:3 (NIV)

5 LOVE LANGUAGES FOR BUSINESS

GARY CHAPMAN WITH MIKE WHITE

www.5lovelanguages.com
www.appreciationatwork.com



In his early years as a marriage counselor, Dr. Gary Chapman noticed over and over that couples would voice similar complaints regarding their marriage. One spouse would say something like, “I feel like he doesn’t love me. The other would protest, “I don’t know what else to do! I’m doing everything I should be doing.” Recognizing a pattern, Dr. Chapman pored through years of session notes. He asked himself, “When someone said, ‘I feel like my spouse doesn’t love me,’ what do they actually want?” Surprisingly, their answers fell into five categories, revealing a unique approach in how to effectively love another person. The method works in personal life as well as in a business.

More than 25 years later, this revolutionary concept has improved millions of relationships across the globe. The premise is simple: different people with different personalities express love in different ways. Gary called these ways of expressing and receiving love the “5 Love Languages.” They are Words of Affirmation, Acts of Service, Receiving Gifts, Quality Time, and Physical Touch. Each individual has at least one language that they prefer above the other... and this is where it gets interesting.

Want to radically strengthen and improve your relationships? Take the 5 Love Languages Quiz today and discover how you prefer to give and receive love.

In Gary Chapman's book, *The 5 Love Languages*, he describes how each of us has a different understanding of love.

The 5 love languages are represented by

- Words of affirmation
- Quality time, listening
- Acts of service
- Gifts
- Physical touch

In business growth, we can also show love through:

1. Providing good services (an enjoyable experience where they want to return or tell others),
2. Quality products (they can trust and can rely on again)
3. Listening to our customers, vendors, suppliers, employees, and community.

If you do these things with good character and integrity, you create a powerful economic exchange...and produce profits. In fact, making money over time is the result of building relationships with all our customers and friends.

Peter Drucker, the most famous business guru of the last century, simply stated the purpose of a business is “*finding the need of a customer and filling it.*” In essence, he is reaffirming the Golden Rule for a business and stressing the importance of building relationships.

Howard Schultz sees the romance in coffee and its power in bringing people together. Howard built the Starbucks Coffee Company chain of stores around the world. According to Howard, “*If you take care of the soft side of your business, namely your people, and you treat the customer with a passion for what you offer them, you will be profitable. The customer will see you are sincere and return over and over again.*” Can you see and hear his love and passion to serve the customer through good relationships?

Jim Penney, founder of J.C. Penney department store chain said, “The number one management training course is found in the Bible. It's called the Sermon on the Mount.” He also said “making money must always be a byproduct of building the character of men and women and rendering of essential service to mankind.”

It is really about how we're to love our neighbor. It is about our attitude, heart, and humility. It is about how we are to interact with other people to influence them for good through the sale of quality merchandise and service. That is what brings customers back repeatedly. The same principles apply in a marriage, family, school, or church. Loving relationships are rooted in how people interact and show love toward one another.

What venues do they use?

- Training and Workshops -
- online/in person
- Assessments
- Articles and Blog
- Books
- Podcasts

- **Free Download** - A Path to a Culture of Appreciation - Any significant journey takes some planning, forethought, resources and a general sense of the path to get to your desired destination. The same is true for becoming a culture of appreciation. View this info graphic (and the associated video by Dr. White) to gain a sense of the direction to take and the resources needed to apply the 5 Languages of Appreciation to your workplace. And share it with others!

How can I be part of this ministry?

- Become a Certified Facilitator of **Appreciation at Work™** and the Motivating by Appreciation Inventory
- Training for Trainers - For those who want to join the **The 5 Languages of Appreciation Community** and use the Appreciation at Work™ training resources as part of their professional services, we have developed a self-paced eLearning certification course and implementation kit. This program is designed to give professional trainers, coaches and consultants the tools and skills necessary to effectively train individuals and groups in the proven principles of The 5 Languages of Appreciation in the Workplace.

Contact:

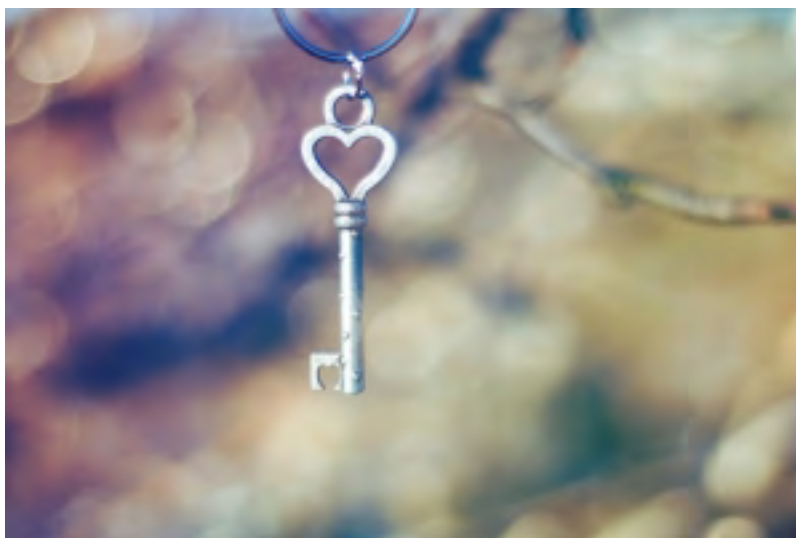
Appreciation at Work

316-681-4431

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5 Love Languages

info@5lovelanguages.com



RENEWING YOUR MIND

DR. CAROLINE LEAF

www.drleaf.com

Interview with Dr. Leaf

<https://askwisecounsel.com/dr-caroline-leaf/>

Dr. Caroline Leaf's mission, and the vision of her company, is to make mental healthcare, knowledge about the power of our minds, and tools to improve learning and memory more easily affordable, accessible, and applicable to everyone around the world regardless of race, ethnicity, gender, age, sexual orientation, or religion.



Dr. Caroline Leaf is a communication pathologist and cognitive neuroscientist specializing in cognitive and metacognitive neuropsychology. Since the early 1980s she has researched the mind-brain connection, the nature of mental health, and the formation of memory. She was one of the first in her field to study how the brain can change (neuroplasticity) with directed mind input. During her years in clinical practice she worked with many people who struggled with Traumatic Brain Injury (TBI), Chronic Traumatic Encephalopathy (CTE), learning disabilities (ADD, ADHD), autism, dementias and mental ill-health issues like anxiety and depression. Dr. Leaf is also the bestselling author of *Switch on Your Brain*, *Think Learn Succeed*, *Think and Eat Yourself Smart*, and many more. She teaches at academic, medical and neuroscience conferences, churches, and to various audiences around the world. She is also part of the mental health initiative in Washington, DC. Dr. Leaf is currently conducting ongoing clinical trials using the 5-step program she developed while in private practice to further demonstrate the effectiveness of mind-directed techniques to help relieve mental ill-health problems such as anxiety, depression and intrusive thoughts.

Your brain or mind is the main portion of your soul (the soul is the mind, will, and emotions). Many of your employees and family members suffer from what Caroline calls “Toxic Thinking.” She says God created our brain for thoughts of love and faith, not fear or negative thinking, which leads to stress, anxiety, depres-

sion, and physical sickness and disease. The brain malfunctions when it lives in a constant state of negative thinking. 80-90% of sicknesses begin in the brain or soul. The enemy wants to keep us in fear and doubt and take us into suicide.

Dr. Leaf through brain scans can see how brain waves respond to negative and positive thoughts. Positive brain waves grow and look like trees bearing fruit. She wants to help people take on the positive nature and actually grow brain cells through a 21-day plan.

Negative thoughts don't grow but act like decaying roots that never flower or look healthy.

This powerful insight and wisdom to fully collaborate and confirms with what the Bible teaches us.

Corporate Mental Health Workshops & Seminars

The Problem: Every year companies are losing [billions of dollars](#) from mental-health related absences. Depressed, stressed, anxious and burnt out employees and teachers are less productive and work quality suffers. So, what is the solution? How can bosses and organizations help reduce burnout, increase resilience and help employees better manage stress?

The Solution: Knowledge of mental health + Sustainable, scalable, and easily applicable mind management techniques developed by Dr. Leaf to help reduce burnout, build stress resilience, improve work performance, and enhance the overall wellbeing of employees, employers, and organizations.

Topic Examples:

- Employee Stress Management
- How to help employees build stress resilience
- How bosses need to manage mental health
- How to help employees improve memory and intelligence
- Managing conflict at work
- Knowledge management techniques to help employees manage and remember all the information needed to perform tasks effectively.

These seminars are not designed to be short-lived motivational moments; rather, they help create long-lasting improvements in organizations by helping employees and employers take back control over their mental health.

What venues do they use?

- Mental Health Summit
- Workshops - online/in person
- Conferences - self-run
- Presentations - outreach
- Blog
- Books
- Podcast
- App

Reviews:

“I was on the edge of my seat from the very beginning and left with a plan of focus for the New Year on mind management and bought bags of books to share with others. Dr. Leaf’s life work is rich with depth of science and research and dispensed with awe-inspiring generosity.”

“This conference changed my life! Dr. Leaf helped me to understand that there's nothing wrong with me. We are all crazy. I was so excited to get started on 21 day detox and creating a plan for my mind management.”

Contact:

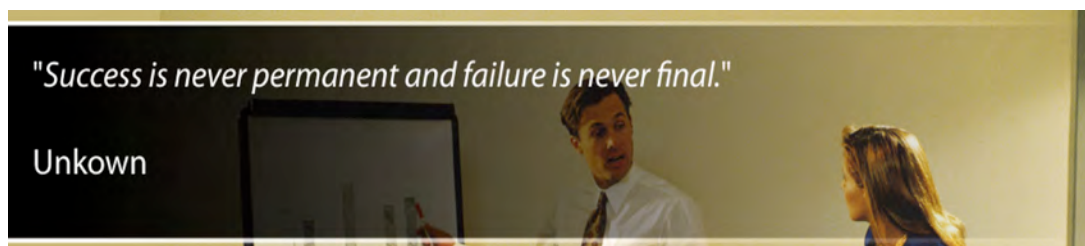
Dr. Leaf

Southlake, TX

info@drleaf.com

Jesus answered, “Very truly I tell you, no one can enter the kingdom of God unless they are born of water and the Spirit. ⁶ Flesh gives birth to flesh, but the Spirit gives birth to spirit. ⁷

John 5



IRON SHARPENS IRON

www.ironsharpensiron.net

I believe that men are both the catalyst for spiritual growth in the family and the key to restoring faith in America. I am honored to minister with Iron Sharpens Iron to target the needs of men and to help them find answers to their questions in God's word.



Brian Doyle is the Founder and President of Iron Sharpens Iron and serves as the National Director of the ISI Ministry Network. Iron Sharpens Iron mission is to equip churches to train men for spiritual leadership in the home, church and community. Brian is the Vice-President of the National Coalition of Ministries to Men and the Secretary of the Board of The Fatherhood CoMission.

Iron Sharpens Iron is a conference network of interdependent ministries. Each and every organization that hosts a conference must be a ministry that is tax exempt under IRS code 501(c)3. Each and every ministry hosts and facilitates its own one-day conference.

A ministry that hosts an IRON SHARPENS IRON Conference agrees in writing that the conference model will be the same in every city. The conference schedule, policies on seminar presenters, honorariums for keynote speakers, guidelines on exhibitors and many other items are standardized and agreed on by every host ministry. An IRON SHARPENS IRON Men's Conference should look the same in every conference city.

An important distinctive of the IRON SHARPENS IRON Conference ministry is the model of a local grassroots ministry to men that is on the ground and that will not only help the local church mobilize its men to the conference but will be there after the conference is over to offer formal and informal training as well as ongoing encouragement and coaching in ministry to men. This ministry should work across denominations and should have a geographic focus. All ministries that host a conference should be local enough to follow up and serve the churches in that city/region that mobilize men to the conference.

A ministry that hosts an IRON SHARPENS IRON Conference must agree in writing to the [Statement of Faith](#), which is also the Statement of Faith for the National Association of Evangelicals.

A ministry that hosts an IRON SHARPENS IRON Conference should have a very real focus on ministry to men in the context of the local church. All ministries that host a conference should have some proven ability to put on a men's event and draw men from that geographic area. For more information on the ministries that are presently hosting an IRON SHARPENS IRON Men's Conference as one of the resources that they are offering the churches in their area, please see the [ISI net-work](#).

Seasons of Men

- **EMERGING MEN** (age 13-19) - Men aggressively moving from living as a boy to living as a man. Give them room to grow.
- **PIONEERING MEN** (age 20-29) - Men carving out their place in life. What to do? Where to do it? Who to do it with?
- **FULL THROTTLE MEN** (age 30-55) - Men are producers and providers. They are warriors and are fully engaged in everything they do.
- **SEASONED MEN** (age 55+) - These men have “been there” and “done that” – and have lived to tell about it. They are a living legacy.

What venues do they use?

- Men's Breakfast DVD series
- Blog
- Father Factor - CDs
- First Class Conferences designed for men age 13 – 99.
 - Specific seminar tracks:
 - Emerging Men (age 13-19)
 - Pioneering Men (age 20-29)
 - Full Throttle Men (age 30-55)
 - Seasoned Men (age 55+)

Reviews:

Thanks so much for a great conference on Saturday. Thanks also for the special encouragement you gave us in recognizing our church. The guys were walking tall into church on Sunday morning as they answered their wives' question about what

the trophy on the welcome desk was for. Thanks for your tremendous ministry, which is blessing our guys (and me!) in so many ways. Keep it up! Go team!

Peter De Jager, Jr.

I was invited to the Hartford Iron Sharpens Iron by my neighbor and I was amazed. I was not used to this type of praise and open worship. Even though somewhat a stranger to this group I came with and to the Iron Sharpens Iron ministry, I felt led and easy about selecting and attending a session that addressed my age group and needs. I was hungry for a message and transformation, and here I was fed.

~ Mike Schuberth

Contact:

Iron Sharpens Iron
West Hartford, CT
860.233.8136

IWORK4HIM.COM
JIM & MARTHA BRANGENBERG

<https://www.iwork4him.com/>



We are called to be examples of Christ to those around us. iWork4Him is the Top Rated Faith and Work Podcast, sharing testimonies, interviewing authors and speakers, and tackling topics to encourage you to look at your workplace as your mission field.

An entrepreneur for life, Jim Brangenberg has grown several start-ups and mentored many business owners. His God-gifted ability to ask the right questions lends itself well to his role as host of the iWork4Him pro-

gram, the Faith and Work founded in 2013. His core values are Boldness, Transparency, Vulnerability, Integrity and Generosity.

Jim utilizes his networking expertise to arrange interviews with authors, workplace believers, and ministries that are connecting Faith and Work. Jim is passionate about his faith in Jesus and it drives his passion for excellence in everything he does.

Martha has been involved in small business her entire life. Gifted with an attention to detail and a sweet sensitive spirit, Martha is a servant leader with a deep faith in Jesus.

Martha has worked alongside Jim for their 33+ years of marriage, complementing him by bringing in almost a decade of retail management experience, and an outstanding record of over the top customer service and project management.

Join the iWork4Him Nation

- Start praying for your co-workers & employees by name every day — *it will change your heart towards them.*
- Look for ways to befriend your co-workers or employees outside the workplace — *it will open doors for real conversation and the Gospel.*
- Be ready to pray with people in the workplace when you see an opportunity — *pay attention – when they are down, reach out.*
- Be the best and brightest example of an employee in your position — *a person who seeks and displays excellence.*

The www.AwakenPodcastNetwork.com has pulled together the voices in the Faith and Work movement into one place so that you can quickly find a voice or two that challenge and teach you regularly. The Awaken Podcast Network is a platform dedicated to **Unlocking Gods Purpose for you in your Work.** This one place can supply you with encouragement, challenge, wisdom, and guidance for today and every workday. You are a workplace missionary, and you have a workplace ministry.

God is stirring in Christians' hearts to live an integrated life in every sphere of influence – from Real Estate to Elected Officials to Coaches.

Podcasting continues to grow. Many people share their voice of expertise and have started to include the Biblical perspective openly.

A platform has been created to allow the organizing of these voices into one space.

Anyone can access this platform to find shows that will directly meet their needs and help them grow.

Thinking of Retiring/ Do not be set out in pasture.

There's a new movement afoot, and it follows right alongside the faith and work movement. We work to glorify God. So, how about retiring to glorify God?

God doesn't give us years of experience, and acquired wisdom, just to put us "out to pasture". Our God wants all of this to be put to good use to build the Kingdom.

These years can be a new chapter, with an open agenda to "work" for Him. (If you will seek His will for it). Be encouraged to live out your faith in your retirement. So many men and women NEED what you have.

Reviews:

It [iWork4Him] has helped me to see that faith and work aren't supposed to be separate. That I am a Christ follower 24/7 and not just Sunday mornings. It is a daily reminder I need.

Luis, A Listener

Jim and Martha help a contemporary audience to recall what CS Lewis taught - we never meet a mere mortal and every interaction, whether for business or friendship, shapes the eternity of each soul.

Leah Hughey, Jacksonville City Director At Flourishnow

Contact:

iWork4Him

Ft. Myers, Florida

866-713-9675

THE REIMAGING GROUP

JACK ALEXANDER

www.thereimagegroup.com



God has guided Jack's spiritual journey through challenging seasons in the wilderness, as well as times of great hope and joy. Jack lost his father at age 9 and he came to faith in his 20's at a small church in Australia. As an entrepreneur, Jack has cofounded and built business services and technology companies ranging from 4 to 6,000 employees. Trained as a CPA, Jack began his career with international accounting firm, Arthur Andersen. He was then hired to cofound BCD Travel and TRX, which grew to over 6,000 employees and \$350 million in revenues. Both companies enjoyed recurring appearances on the Inc. 500 and won awards for innovation.

Reimagines the Conventional

As an entrepreneur, Jack sees patterns where others see chaos. His experience enables a unique vision into the essence of what God is seeking for us and from us. Jack is willing to ask both heart-engaging and thought-provoking questions about things we've always heard about in church. He approaches issues with a refreshing, God-honoring curiosity.

Engages New Conversations

Our culture demands new ways to connect and engage with spiritual transformation. Powered by the [Rali](#) technology, Jack invites new dialogue for people to learn more about Kingdom living and how to truly love others. This process encourages growth and exploration to become all that God designed us to be while we share our stories and experiences in vulnerable communities.

Multimedia Resources

Jack is passionate about creating story-driven short film series, studies and books to share what God is doing in his heart to help others apply biblical truth in love with community. His books and courses are full of personal stories of pain, challenge and hope. He shares how God has met him in the most desperate places, inviting a deep, intimate relationship.

The God Guarantee

Finding Freedom from the Fear of Not Having Enough

In a world driven by scarcity, isolation and doubt, the messages all around us tell us to be afraid and it's easy to believe them.

Most of us have battled the feeling that there's "never enough" in some aspect of our lives...whether it's money, time, relationships or margin. In times of loss and pain, we wonder what the secret is to accessing the abundance that Jesus promises.

The God Guarantee transforms how you see the seemingly broken and hopeless areas of life and invites you to a new experience of God's provision...in the 4-part pattern that is revealed in the book and course.

What venues to they use?

- Speaking and presentations
- Reimagine Generosity – Living, Loving, and Leading Generously
- Reimagine Stewardship
- Book and course "*The God Guarantee*"
- Videos
- Free downloads

Reviews:

My wife and I were so blessed by this book and are recommending it to all our leaders. When you get trapped in your false self and in a scarcity mindset, life quickly loses its purpose and your vision becomes small. This book helps open up the heart and mind to the amazing capacity of everything God has made and God's desire to see us flourish.

Jeff L.

Jack understands the hidden motivation behind our actions of generosity or lack thereof. He takes you through his story and journey of discovery of what makes a successful steward in God's economy. Jack lives his message and speaks volumes in a humble voice. This is a 'must read' for men and women serious about their goal of hearing the words "well done, good and faithful servant."

Rachel C.

A good challenge to all of us longing to serve God but finding ourselves in places of fear of truly following Him. Through biblical examples and personal stories, Jack explains the goodness of God's design and our need to resist the mentality of scarcity in our lives. The God Guarantee is an excellent read for those wanting to go deeper in generosity, vulnerability and community.

Patrick R.

Contact:
The Reimagine Group
Alpharetta, Georgia

⁶Then Peter said, "Silver or gold I do not have, but what I do have I give you. In the name of Jesus Christ of Nazareth, walk."

Acts 3:6



7. *Wisdom Cornerstone*

Wisdom seeking continuous learning for the CEO and key staff, peer counsel, outside experts, teachings and events and workshop offerings. (*Hosea*) ***My people suffer from lack of Knowledge (Proverbs) The wise listen to advice.***



“Humility is either a choice or consequence”
— John Beehner

ARCHIVES, TESTIMONIES, EXAMPLES

***My people are destroyed from lack of knowledge.
Because you have rejected knowledge,***

Hosea 4:6 (NIV)

RESOURCES AND EXPERTS

- **WISE COUNSEL, JOHN BEEHNER**
- **INTERNATIONAL CHRISTIAN CHAMBER OF COMMERCE, PAUL CUNY**
- **C12 GROUP**
- **CONVENE**
- **THE TRUTH @ WORK**

- **FELLOWSHIP OF COMPANIES FOR CHRIST**
- **CHRISTIAN LEADERSHIP ALLIANCE**
- **IRON FORUMS.ORG ATLANTA GARY SMITH**
- **CHRISTIAN BUSINESS MAN COMMITTEE (CBMC)**

*¹⁵ The way of fools seems right to them,
but the wise listen to advice.*

Proverbs 12:15 (NIV)

*²⁰ Listen to advice and accept discipline,
and at the end you will be counted among the wise.*

*²¹ Many are the plans in a person's heart,
but it is the LORD's purpose that prevails.*

Proverbs 19:20-21 (NIV)

*¹⁴ For lack of guidance a nation falls,
but victory is won through many advisers
and counselors.*

Proverbs 11:14 (NIV)

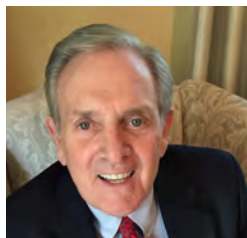
RESOURCES AND EXPERTS

WISE COUNSEL

www.AskWiseCounsel.com

“It’s not about the money, it’s about being successful in completing your Vision and Calling. The money will follow from those you serve well.”

- John Beehner, Founder of Wise Counsel



John Beehner, is the Founder of Wise Counsel, which is a CEO roundtable and internet resource process to help Entrepreneurs of faith accelerate the growth of their businesses through peer advice, outside experts and one-on-one coaching. For 40 years, he has personally worked with over 400 CEOs, two of who won the coveted Horatio Alger award. His first book, *True Wealth By the Book* was in the top ten percent of sales on Amazon its first 3 years.

Truth of God works in all aspects of business and life, regardless of whether or not you believe in God or His son, regardless of whether or not you like the truth, and regardless of whether or not you have heard the truth. The Bible says, “My people are perish for lack of knowledge!” (Hosea 4:6) The Lord uses all types of people to build businesses through His Visions and Grace because he needs employers and products/services for His people to grow and prosper. There are no requirements that a business owner is committed to serving Christ to find economic success, but he will have to follow the Lord's principals to be successful long-term, because “Grace Periods” will end for those out of His will.

Wise Counsel online is a rare opportunity to connect, learn and share with seasoned CEOs, Entrepreneurs and Executives of Faith who been successful and "tested under fire" in the real world of Business and Ministry by blocking and tackling with the best of them.

Wise Counsel is faith-based continuous learning process serving Small-Mid Size Business owners and Executives in three ways:

1. **Mentoring** by using outside resources with many years of practical experience.
2. **Coaching** by identifying goals, areas to improve and agreed upon accountability measures.
3. **Leading** small group Peer Exchange and Advisory processes locally or online.

Vision – To inspire, educate and convict entrepreneurs and ministry leaders in the application of the word of God in leadership decisions.

Mission- Educate, train, problem solve, inspire and help Small Businesses and Ministries in walking their talk in their daily leadership.

What are some key benefits of Wise Counsel?

1. Having a Peer Advisory exchange and process online lead by a professional facilitator
2. Individual Coaching Mentoring from 40 different experienced coaches or past CEOs and Executives with a strong track record of Success.
3. Find Answers, Solve Problems, Find Opportunities, Overcome tough decisions that impact growth and profits.
4. Gain Wisdom, Knowledge, and Discernment from Outside Experts sharing their stories and experiences.
5. Experience continuous learning that will impact your Strategies and Tactics for growth and improvement.
6. Gain Spiritual insights from Entrepreneurs and Leaders who have studied and found depth from Biblical Truth to achieve their success.
7. Have a Network of fellow believers who will pray for you, your business and family...sharing their contacts.
8. Achieving financial success through the Love, Peace, and Joy of serving employees, customers, suppliers, and community.
9. Come together for the Annual Wise Counsel Boot Camp in Jacksonville, Florida to meet a 100 business and ministry executives, meet in small groups and learn from top experts in their field.

What venues do they use?

- Communication through Web, Video and Audio technologies
- Mentorship with experienced CEO
- Expert Advice area of need.

- One on One Coaching
- CEO – Peer-to-Peer Roundtable
- Skill Training in classic leadership and management
- Workshop – “How and Why Good Companies Create True Wealth”
- Wise Counsel Boot Camp
- Wise Counsel University
- Books
- Articles
- Interview with entrepreneurs
- Inspirational 316 Radio

How can you be part of this leadership ministry?

Wise Counsel University training to become a licensed Mentoring Partner for Wise Counsel.

- Leadership experience.
- A track record of effectiveness in past employment.
- Excellent communication skills.
- Heart to serve the Lord.
- Loves to learn.
- A Servant Leadership attitude
- Persistence.
- 3 References from past employers.

Notes: *Spiritual Advisors* are men and women with a deep commitment to serving Jesus Christ. They help to determine your personal or business needs, pray together and or share the wisdom they believe the Lord would like you to receive

at this point in your life and or business.

Contact:

Wise Counsel

Jacksonville, Florida

John@AskWiseCounsel.com

904-332-0425

*²⁰ Listen to advice and accept discipline,
and at the end you will be counted among the wise.*

*²¹ Many are the plans in a person's heart,
but it is the LORD's purpose that prevails.*

Proverbs 19:20-21 (NIV)

*For those who exalt themselves will be humbled, and those
who humble themselves will be exalted.*

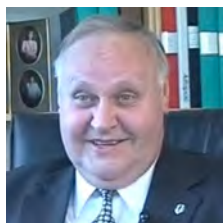
Matthew 23:12

INTERNATIONAL CHRISTIAN CHAMBER OF COMMERCE

www.iccc.net

Interview with J. Gunnar Olson

<https://vimeo.com/114496420>



The founder of ICCC, J. Gunnar Olson, often teaches about “a release under the Lordship of Christ”. Drawing on insights and wisdom from walking with the Lord in his own business life, coupled with the foundational Word of God. Gunnar shows through the redemptive work of Jesus,

there is indeed a freedom from slavery to be experienced also in our professional and business lives.

President of the United States division for ICCC is Paul Cuny, former home builder, consultant, author of the “The Secret to the Kingdom Economy,” and international speaker and advisor to nations around in the Americas and Europe.

A prophetic start through Gunter

At the end of 1984 a conference was held in Örebro, Sweden, with the theme “Big Brother or the Kingdom of God?” This conference, with Intercessors International, became the platform from which Gunnar shared for the first time his vision and dream of an International Christian Chamber of Commerce.

“I had carried the vision for several years, but now the Lord showed me that the time had come to take a bold step and dress the vision in Words. Close to the time of the conference, and full of fear about making a mistake, I cried out to the Lord for a sign. “The Lord answered my heart’s cry and encouraged me, through an American businessman who called from Paris and wanted to see me at Arlanda Airport in Stockholm. He would fly in just over lunchtime and return later the same day. When meeting him at the airport he said, “Now is the time to speak what you have in your heart. And this shall be your sign!” When I asked him “what are you talking about?” he answered, “I don’t know.” As he spoke, he reached into his briefcase and handed over 2,000 lapel pins. This is today the ICCC symbol.” This was the first in a series of prophetic confirmations, which led to the initiation of the ICCC.”

The ICCC calls for a growing, worldwide body of believers to be raised up in the business and working life – men and women, young and old, who have died to self and are living in a new dimension of resurrection life, leading fruitful, Holy Spirit-led working lives and businesses, supporting one another, and experiencing a glorious manifestation of the Kingdom of God in the earth.

ICCC is today represented in all continents of the world with members in 75 nations.

“When looking back on the history of ICCC, I feel as if I have had to run as fast as I could in front of a big train, so as not to be run over”, says J. Gunnar Olson, founder of ICCC. “I am deeply touched and humbled when thinking of all the loving work performed by the members of the International Board and members in individual countries.

“The members of the ICCC are individuals with a calling to the market place in businesses and corporations.”

At the heart of the Vision of ICCC is God’s desire to extend His loving rule and care, through His church, into the workplaces and businesses of the world.

This requires a people who will seek first His Kingdom and His righteousness, and then experience the reality of goals, strategies, and plans becoming an outward manifestation of an inward walk of faith...

The pressures on people in the commercial world and the working life are increasing daily. Rapid disruptive change, coupled with greed, fear and corruption, is causing instability, turmoil, and chaos.

Professional excellence and integrity are both essential, however these alone are not enough to ensure survival, never mind success, in the increasing global storms we are facing, and this is just the beginning... The ICCC calls for a growing, worldwide body of believers to be raised up in the business and working life – men and women, young and old, who have died to self and are living in a new dimension of resurrection life, leading fruitful, Holy Spirit-led working lives and businesses, supporting one another, and experiencing a glorious manifestation of the Kingdom of God in the earth.

How can ICCC be part of your vision?

- Serve and support you in your faith and calling to know the Lord, love Him and walk with Him.
- Give a Kingdom perspective for our time and address the issues..
- Encourage you to find God's YES for your life & work
- Connect you to an international professional Christian network
- Challenge you to take new steps and reach a new level of freedom in your working life as you learn to let His life flow through you
- Help you be a better leader, co-worker and professional
- Assist you to develop solid relationship as Insurance for the future
- Deepen your calling and prophetic understanding

What venues do they use?

- International membership
- Zoom meetings
- ICCC Leadership Gathering
- Books and Resource
- ICCC Young Professionals (ages 20-35)
- Transformed Working Life Training

Contact:**ICCC**

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international.office@iccc.net[Paul Cuny in USA 904/219-9279](tel:9042199279)**C12 GROUP**www.c12group.com

*It can be lonely at the top,
but it doesn't have to be!*



Buck Jacobs states, “All of this has come from the day in 1973 when I gave my life To Jesus Christ and stepped onto His narrow path. Following Him is the source of my joy and His grace has given me all that I care about and abundance beyond my need. God led me to start The C12 Group, LLC.”

C12 is a leader in the movement of God in and through the marketplace, founded in 1992 by Buck Jacobs in Tampa, Florida. C12 has grown from three local Peer Advisory Groups to the nation’s largest network of Christian CEOs, business owners, and executives. C12 is a leader in the movement of God in and through the marketplace. Located in major metro areas across the United States, The C12 Group serves businesses with 10 to 10,000+ employees and annual revenues ranging from \$2 million to \$2 billion+. Peer advisory groups offer an uncommon opportunity to learn from others who get it and have been there. C12 members meet monthly to build great businesses for a greater purpose.

More than a CEO Roundtable

C12 is not simply a CEO roundtable, professional networking group, business Bible study, or guest speaker forum. It is a confidential and intimate environment where like-minded peers share ideas, discover and plan for areas in their business

that need improvement, hold each other accountable, and encourage one another to conduct business in a God-honoring way.

The Trusted Authority

The C12 Group has become the trusted authority on incorporating business best practices with the foundation of Biblical principles and core values. Business leaders from multiple industries meet monthly for a time of mutual sharpening, high-impact learning, and growth as stewards and Ambassadors for Christ in the marketplace. The C12 experience is accompanied by world-class curriculum and resources curated by top business and ministry leaders.

- **Mission** - We equip Christian CEOs and owners to build great businesses for a greater purpose.
- **Vision** - To change the world by advancing the Gospel in the marketplace.
- **Doctrine** - Jesus Christ is Lord, the whole Bible is wholly true, God has an eternal plan for each believer's life, and that plan includes their business.

Core Values

- **Results Matter** - God measures results and so should we!
- **Gratitude** - We embrace our calling in light of God's grace with thanksgiving.
- **Pressing On** - We operate with a zeal for God's best in all things, never settling, coasting, or quitting.
- **Camaraderie** - We joyfully serve as a cadre, embracing God's call to unity in Christ.
- **Humility** - We desire God's best and are always open to learning and correction.
- **Bema Mindset** - We operate as stewards with eternal accountability in everything.

What venues do they use?

- Webinars
- Videos
- Blogs
- Ebooks
- Peer Advisory local groups

How can you be part of this leadership ministry?

Become a Leader of Leaders - Your business background and passion for people led you to become an influencer in your market, but could this culminate into something with eternal impact?

There is an opportunity in the marketplace to mentor Christian CEOs and owners to have exponential impact in their business and beyond. The C12 Group is actively seeking proven Christian business leaders across North America to serve as Chairs to C12 Peer Advisory Groups. The role of a C12 Chair activates the greater purpose within those called to combine their faith and business experience. Could this be you?

Contact:
C12 Group
San Antonio, TX
210-767-6200

CONVENE

www.convenenow.com



Brian Thatcher has 31 years of experience in working with Christian CEOs. He founded Convene in 1996 (as BBL Forum) and as a Southern California Chair of Convene, he currently leads two teams one in South Orange County and one in Long Beach. He motivates and mentors CEO's, presidents, and business owners to increase their leadership impact and grow their profitability through peer-to-peer collaboration and one-to-one coaching.

Convene was founded in 1996 by Brian Thatcher and a group of five CEOs and business owners, Convene was created to meet a vital need. God gave Brian and his partners a passion for successful business leaders that were isolated and lacked the tools, support and relationships they needed to build profitable businesses. At the same time, they helped them integrate their faith with their work to make a great Kingdom impact.

Since then, we've been seeking God's wisdom and consistently innovating to best accomplish our mission, vision and values.

Vision – Transforming lives and businesses globally for God's glory.

Mission – To connect, equip, and inspire Christian CEOs and business owners to grow exceptional businesses and become higher-impact leaders to honor God.

Your business leadership is both a gift and a stewardship from God. The Parable of the Talents is clear: God expects you to get a good return on the assets He has entrusted to you, including: profits to keep the company healthy, opportunities for your employees and a fair return for you and other shareholders. While profitability is vital and good, God's definition of "success" requires integration with other priorities in life.

God has a unique plan and great adventure for your life and business. It embraces your dreams, strengths, passions, personality and experiences. At Convene, we emphasize that our true significance comes from loving and serving God faithfully in all areas of life. He has blessed you with the opportunity to serve others in and through your business, and to be a blessing to the world by bearing "much fruit".

Life of a Leader

Convene's mission is to connect, equip and inspire Christian CEOs and business owners to grow exceptional businesses and become higher-impact leaders to honor God. Through a community of peer-to-peer advisory teams, executive coaching and world-class consulting, we work with Christian CEOs and business owners to impact the Life of a Leader, leading to an ultimate Kingdom legacy.

Parallel Priorities

Parallel Priorities are the vital areas of commitment in our life that have high importance. They're the core areas of our daily calling in which mediocrity and failure can have huge implications for families, our businesses and us. In Christ, success in all these priorities is possible at the same time, resulting in the benefits and blessings of a life well-lived.

What venues do they use?

- Live Stream Events – Leading the Way to the Next Normal
- Consulting and Coaching
- Local Groups – Online, Local, and International
- Advisory Group
- Executive Coaching
- Leadership Library – Free Downloads
- Expert Speakers
- Breakthrough Content
- Membership
- Member Events
- Blog
- Podcasts and Videos

How can you be part of this leadership ministry?

Have you been looking for a sounding board of individuals that can challenge you to take your business and your leadership farther? Imagine having the opportunity to sit around a table of your peers – other Christian business owners and CEOs.

Contact:**Convene**

Yorba Linda, California

714-577-8382

THE TRUTH @ WORK<https://truthatwork.org/>

Matt Peelen, who along with Ray Hilbert and his vision, followed God's leading to conceive Truth At Work in 1998 as one of its Co-Founders.

“Earlier in my career, I missed the concept and understanding of marketplace ministry” says Matt. “Now I

have a passion to serve and help business owners, presidents, and CEOs understand the importance of running their companies on biblical principles, and using them as platforms to share the Good News of Jesus Christ.”

Matt was blessed with a highly successful career in the packaging industry prior to co-founding Truth At Work. He served as Vice President of Sales for Stewart-Sutherland Bag Company in Kalamazoo, MI, and Vice President of Marketing for Bessire & Co., Inc. in Indianapolis prior to launching his own business.

Matt founded Marketing Concepts, LLC. As Owner/CEO, he grew the packaging company substantially over a number of years before selling the successful business in 1997.

His servant's heart and time commitment to Truth At Work are utilized primarily through mentoring young business men and women with their companies, and providing encouragement and spiritual development. Matt also is very active in helping to host Truth At Work's several monthly Business Executive Roundtable

groups and other activities and events. Besides his involvement with Truth At Work, he also serves on the Board of Directors for three organizations.

Ray Hilbert is the Co-Founder of Truth At Work. Prior to this role, he served as CEO until January 2016. In his role of Co-Founder, Ray is responsible for building high level strategic relationships on behalf of Truth At Work, facilitates several Round Table Groups, helps establish new markets, develops new curriculum, as well as serving as host of Truth At Work's "Bottom Line Faith" podcast series. Additionally, Ray is in the process of writing two new books that will be released in the coming months.

Ray is also a highly sought after speaker at churches and retreats across America, where for years he has challenged followers of Christ to integrate their faith in and through the marketplace on a daily basis. He is also part of the speaking faculty for Orlando, Florida based "Man In the Mirror" ministry where he conducts seminars and retreats across the country.

Along with his close friend Todd Hopkins, Ray has co-authored a novel titled *"The Janitor-How An Expected Friendship Transformed A CEO And His Company."* It has already become an international bestseller in South Korea, with over 350,000 copies sold and hit U.S. shelves in July 2007 through Thomas Nelson publishers. The book features the story of a young CEO mentored by a godly janitor who teaches the struggling young business executive the true definition of success and business.

One of the most important and untapped mission fields is the marketplace. Most people spend more than half their waking hours at work, commuting to and from work or with co-workers or other professionals. They typically spend more time at work or work-related functions than they do with their families, sleeping, or any other activity. Personal and spiritual needs end up taking a back seat to meetings, deadlines, and work agendas. Many find they cannot attend church regularly and have no spiritual foundation on which to base life's decisions or face life issues at work or at home.

The cause of Truth At Work is to reach out to minister and provide support where people are spending the majority of their lives...at work!

Truth At Work invests significant resources in equipping Christian business owners and leaders in earning the right to share their faith in the context of marketplace relationships through modeling Christ-like Servant Leadership. Employees who

work for organizations they consider to be spiritual are less fearful, less likely to compromise their values, and more able to invest themselves into their work.

While other ministries and organizations work to serve church-attending Christians in the workplace, few have developed strategic initiatives to provide on-going support of Christian change agents. This unique aspect of Truth At Work aggressively positions itself as an excellent alternative to leading secular training and consulting companies.

“But the fruit of the Spirit is love, joy, peace, patience, kindness, goodness, faithfulness, gentleness and self-control.”

Galatians 5:22

Keys To Biblical Business Leadership by Ray Hilbert

Billions of dollars every year are spent in Corporate America on Leadership Training and development. I know this because I train Leadership and Coaching in Corporate America. But the absolute best type of leadership is the type where someone demonstrates the 9 traits listed in Galatians 5:22. Imagine if corporate leaders would practice these consistently. Wow! Wouldn't you love to see that? The Bible is the best place in the world to learn how to be a great leader.

So today, ask yourself, “Do I lead with these traits?”

1. **Love** – Do I demonstrate true concern for my fellow workers, customers, clients, and associates?
2. **Joy** – Do I maintain the attitude that regardless of the current circumstances, everything will work out in the end?
3. **Peace** – Do I calmly go about my work- or do I “rant and rave” or “get upset” when things don't go smoothly?
4. **Patience** – Do I maintain an attitude of “allowing people to grow” or do I demand they “have it all together” right now?
5. **Kindness** – Do I genuinely treat others with dignity and respect?
6. **Goodness** – Do I really have the best interest of others in mind when I talk, work with them?
7. **Faithfulness** – Do I speak the same of others when I am not with them, as when I am? In other words, do I “talk behind others backs? Do I put in an honest day's work?

8. **Self-Control** – Do I maintain the discipline to do my job with excellence? Am I pro-active or do I act re-actively? Do I take personal responsibility- or do I allow myself to be a “victim”?

These, my friends, are words of leadership from the Word of God.

Truth At Work is one of America’s leading and fastest growing marketplace ministries. Since 1998, we have developed products, programs, and services to serve thousands of Christian business and marketplace leaders:

- Build and lead their companies and organizations on proven biblical principles and practices
- Grow personally, professionally, and spiritually
- Transform the marketplace for Christ
- Fulfill God’s calling upon their lives at work and at home

Truth At Work is unique in its approach in several ways:

- Our comprehensive 25 Year Relationship Strategy offers Christian marketplace leaders programs from their early 20’s thru their 50’s
- A focus on transformation in the lives of those who participate in our various initiatives
- All programs based on relevant contextual content
- All programs delivered in the context of relevant peer community

Contact:

Truth at Work

Indianapolis, Indiana

Phone: (317) 842-1694

FELLOWSHIP OF COMPANIES FOR CHRIST FCCI

www.fcci.org



Almost eighty years after “In His Steps,” was published, Robert L. “Bobby” Mitchell, a young Atlanta businessman, received a copy. He understood that applying the question “What would Jesus do?” has incredible ramifications. Nevertheless, he was determined that following Jesus’ steps through the business world was exactly what God was calling him to do. Bobby founded FCCI.

Bobby’s commitment to Bible study led him to join a group of business people – many of whom were top Atlanta executives. Their integrity and faithfulness impressed him, and it did not take long to discover that God was calling others to walk with Him in their businesses. Bobby’s prayers for the future were answered when his friend B.G. “Bert” Stumberg, approached him about a company – Applied Ceramics, Inc. – that was in need of new direction and fresh leadership.

Bobby brought Bert to his Bible study and soon, Bert renewed his commitment to Christ, and the two dedicated themselves to operating their companies based on Biblical principles. In 1977 their search for wisdom led them to a Leadership Dynamics meeting in Point Clear, Alabama, where their vision of leading a company for Christ was clarified and Bill Leonard accepted Jesus as his personal Savior.

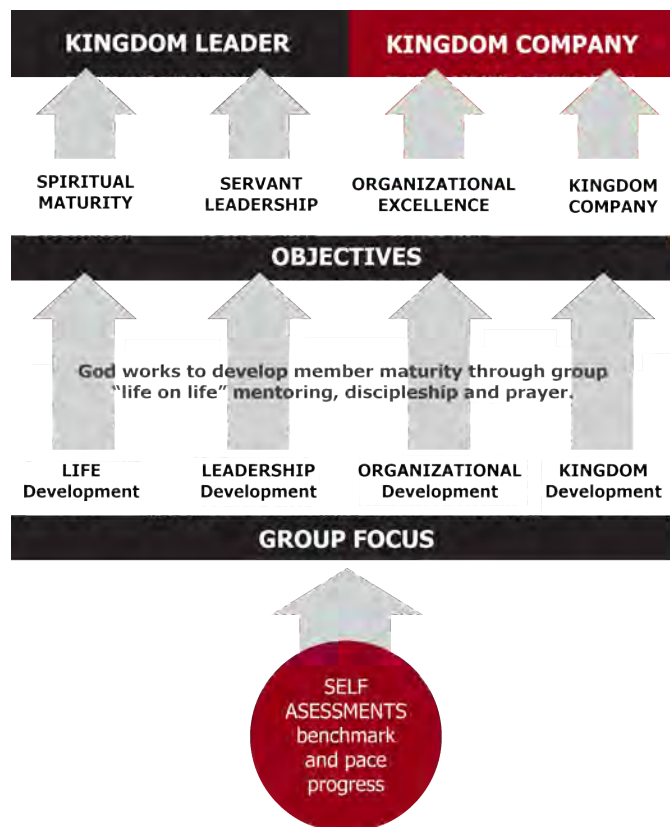
Bill began his journey with Bobby and Bert, and soon Larry Burkett joined their cause. Together these men invited many of Georgia’s Christian business leaders to hear the vision that God was developing, and to encourage them to join in pursuing that vision. Out of that meeting came a group of seven that struggled together for the next two years learning how to walk with Christ in their personal and business lives. Bobby, Bert, Bill and Larry along with Jim Moye, Ben Lively and Tom Harris formed a nucleus that actually functioned much like what has become an FCCI Business Leadership Group or CBO Resource Team. These men, along with Jim Pursell and Smith Lanier, became the original FCCI Board of Directors.

The marketplace has always been strategic to God. Our work certainly matters to Him and others. How and why we work can positively impact our own eternity and bring others along with us.

How are you Advancing in your Faith, Work and Leadership? FCCI provides tools, training, and life-on-life experience to integrate your faith in your business. We want you to succeed, grow your influence and be transformative!

What sets FCCI apart? Our members are dedicated to developing their companies with a Kingdom-minded set of core values:

- God is the Owner, we are stewards of His companies
- The Bible is the ultimate authority for life and business
- Prayer is the lifeblood of our relationship with the Owner
- We are CALLED to work/ministry, Living a fully integrated, balanced life is a biblical mandate
- Integrity is a non-negotiable essential
- Commitment to Excellence is a hallmark of a Christian in business
- Community is a key to walking with Christ
- Being relevant to our time and culture is crucial to our impact
- Focus on building the Kingdom of God takes priority over building any organization



The FCCI Model

When you become a member of FCCI, you join an international group of Kingdom-minded business professionals who embody a higher standard of faith and business. You will find this to be a truly life-transforming opportunity. In addition to enjoying members-only access to free or discounted materials, workshops, conferences, information & instruction, you are also eligible to participate in one of our life-changing Business Leadership Groups.

Here you'll join others in your local area to learn from each other & pray about God's plan for your business. Become a new member to receive our new welcome

package in the mail, and also gain access to online assessment tools and digital library resources immediately. Through our Business Leadership Groups, we take our members through a multi-tier process of personal development that results in a Kingdom Leader *and* a Kingdom Company!

Contact:

Fellowship of Companies for Christ International

Atlanta, Georgia

770-685-6000

info@fcci.org

*“If anyone, then, knows the good they ought to do
and doesn’t do it, it is sin for them.”*

James 4:17

*² He cuts off every branch in me that bears no fruit, while every
branch that does bear fruit he prunes so that it
will be even more fruitful.*

John 15:2 (NIV)

**CHRISTIAN LEADERSHIP
ALLIANCE**

<https://christianleadershipalliance.org>



Christian Leadership Alliance has a rich history, and many dynamic leaders have invested in this organization through the years. The name has changed several times, but the dedication to providing Christian leaders with the best in leadership training and resources has always been at the forefront of all we do.

It all began on March 20, 1976, when a group of 20 people met for the first time in a small meeting room inside the old Rodger Young Auditorium in Los Angeles. They called themselves the Financial Executives of Christian Organizations, and little did they know they were igniting a movement that is now known as Christian Leadership Alliance.

The founders identified a true felt-need for professional growth and the practical understanding of business fundamentals. Ensuring all best practices were based on a biblical worldview, they were compelled to share what they knew with those who had not yet learned it. They desired to strengthen the Christian leaders and the organizations they served, all for the ultimate goal of advancing the saving knowledge of Jesus Christ.

Leaders willing to invest in other leaders for greater kingdom impact was and continues to be what drives the mission of Christian Leadership Alliance.

Christian Leadership Alliance is an alliance of Christian leaders who represent over 1,200 nonprofit ministries, churches, educational institutions and businesses. Paul's letter to the church in Corinth describes well the essence of the Alliance community.

There are different kinds of gifts, but the same Spirit distributes them. There are different kinds of service, but the same Lord. There are different kinds of working, but in all of them and in everyone it is the same God at work.

Now to each one the manifestation of the Spirit is given for the common good.

I Corinthians 12:4-7

Leaders united by a shared mission to transform the world for Christ.

For the first time in 44 years, the Alliance is launching a global equipping experience to impact leaders around the world.

What venues do they use?

- Podcast
- Conferences
- Academy
- Magazine
- CALTV
- Social Media
- Membership

They have resources in the following areas

- Executive Leadership
- Resource Development
- Financial Management
- Tax and Legal
- Board Governance
- People Management and Care
- Internet and Technology
- Communications
- Marketing
- Christian Leadership Alliance has a [vast library of dynamic online modules](#), and chooses the best mix of options to meet the needs of today's Christian leader. Each quarter Christian Leadership Alliance features one "CCNL" multi-disciplinary module (required for CCNL participants) as well.

Do they have coaching?

- **The Outcomes Academy Online** offers in-depth leadership training, interactive and innovative 10-hour modules are developed by some of America's top thought leaders in Christian leadership, and group discussions are facilitated by experts with hands-on experience.
- **NEW Outcomes Academy** - Online [Exclusive Module Program](#). Designed to meet the leadership development needs of Platinum, Gold and Silver level organizations.

The Credentialed Christian Nonprofit Leader (CCNL) program is designed to promote biblical principles and professional standards in Christian nonprofit organizations

• **Contact:**
Christian Leadership Alliance
San Clemente, California
(949) 487-0900

• *“God opposes the proud but shows favor to the humble.”^[a]*

⁶ Humble yourselves, therefore, under God’s mighty hand, that he may lift you up in due time. ⁷ Cast all your anxiety on him because he cares for you.

⁸ Be alert and of sober mind. Your enemy the devil prowls around like a roaring lion looking for someone to devour. ⁹ Resist him, standing firm in the faith, because you know that the family of believers throughout the world is undergoing the same kind of sufferings.

¹⁰ And the God of all grace, who called you to his eternal glory in Christ, after you have suffered a little while, will himself restore you and make you strong, firm and steadfast. ¹¹ To him be the power for ever and ever. Amen.

1 Peter 5: 5

Addendum

Wise Counsel

The lot for the East Gate fell to Shelemiah. Then lots were cast for his son Zechariah, a wise counselor, and the lot for the North Gate fell to him.

1 Chronicles 26:14

The officials of Zoan are nothing but fools; the wise counselors of Pharaoh give senseless advice. How can you say to Pharaoh, “I am one of the wise men, a disciple of the ancient kings”?

Isaiah 19:11

- **LEADERS ON A HIGHER MISSION**
- **FINDING WISDOM**
- **DUAL CITIZENSHIP**
- **LEADERS CHOICE**
- **ENTREPRENEURS GROWING PAINS**
- **PRINCIPLE 3 CHOICES**
- **7 SPIRITUAL CORNERSTONES**

Leaders on a Higher Mission



Wise Counsel Focus on . . . VS. World's Battle

CONTINUOUS LEARNING

- Knowing His Calling

BALANCE AND TRUTH

- Stewardship
 - Time
 - Money
 - Leverage

CHARACTER

- Wisdom and Discernment
 - Wise Counsel
 - Mentor
 - Coach
 - Peer Advice
 - Teamwork

LED BY THE SPIRIT

NO TIME TO LEARN

- Stay in Comfort Zone
- Everything is a Priority

APATHY

- Why Change
- Settling for Average

IGNORANCE

- Don't Know What Don't Know

DECEIT

- Fear of Risk
- Pride I am Right
- Locked in Bad Habits

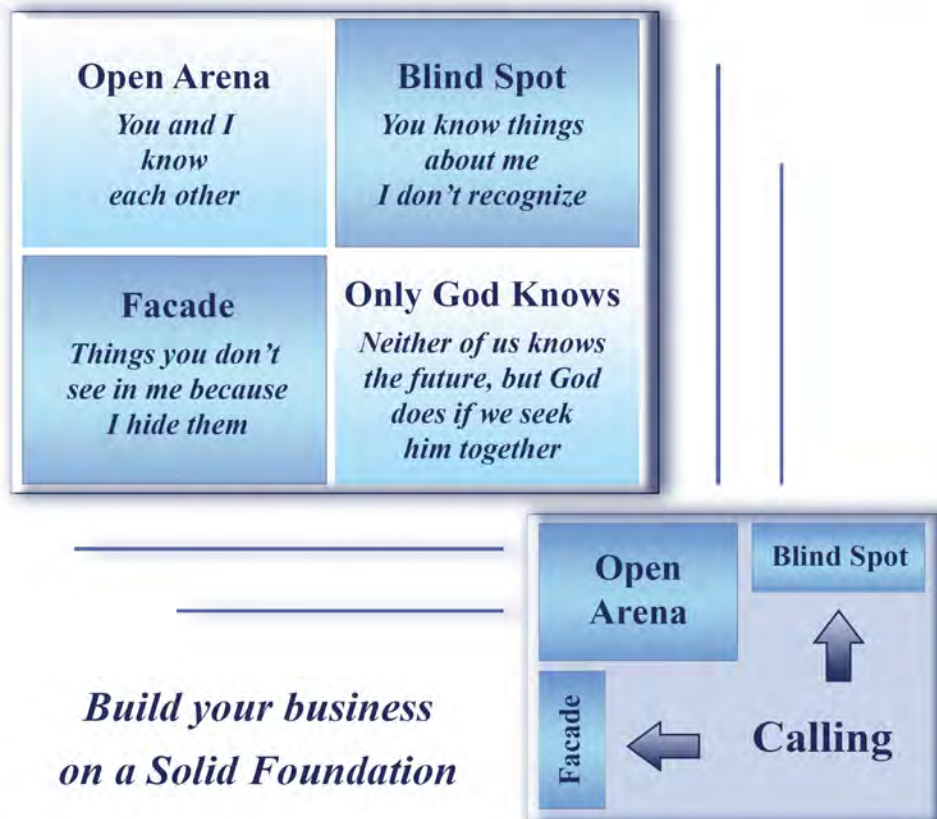


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LEADERS ON A HIGHER MISSION

The Key to Finding Wisdom

*When two or more are gathered in His name and share from their heart,
the truth reveals new wisdom and visions.*



Proverbs 1:15 (NIV)

Let the wise listen and add to their learning and let the discerning get guidance.

Proverbs 13:20

He who walks with the wise grows wise, but a companion of fools suffers harm.

Proverbs 15:22 (NIV)

Plans fail for lack of counsel, but with many advisors they succeed.

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THE KEY TO FINDING WISDOM

Dual Citizenship: The Balance Sheet

WORLD STANDARDS (public perception)	BIBLE STANDARDS (be led by the Spirit)
• Pursue growth	• Be obedient
• Seek money/profits	• Be fruitful
• Use ego/power	• Be humble
• Achieve fame, success	• Significance
• Acquire possessions	• Seek treasures in heaven
• Self-centered, self-made	• Lord/Spirit led
• Pursue goals/results	• Pursue relationships
• Keep ownership	• Be a good steward
• Talk/impress	• Listen/pray
• Be sexually permissive	• Seek purity
• Develop your mission	• Pursue calling/vision
• Deceive when necessary	• Always be honest
• Be opportunistic	• Use the right character
• Be of service	• Love in service
• Price correctly	• Give a higher value
• Provide leadership	• Be a servant
• Plan and organize	• Repent, pray and plan
• Get even when necessary	• Be forgiving
• Be in control	• Let go through Him
• Get revenge	• Love your enemy

“In the world, but not of the world.”



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DUAL CITIZENSHIP: THE BALANCE SHEET

The Leaders Choice

Leaders Time Orientation

	URGENT	NOT URGENT
IMPORTANT	<ul style="list-style-type: none"> • Crisis management • Monkey management • Focus on problems • Do yourself fixes, rework • Deadlines, projects • Prayers are urgent 	<ul style="list-style-type: none"> • Plan, organize, delegate • Principle/value focus • Communication with staff, build character • Team building • Prayers for the future His will
NOT IMPORTANT	<ul style="list-style-type: none"> • Frequent interruptions • Too much paperwork • Wasted meetings • Minor issues • Apathy 	<ul style="list-style-type: none"> • Trivia, busywork • Distractions • Too much socializing • Wrong priorities • Money losers • Pure apathy

CEO Management/Leadership Styles



© Wise Counsel

THE LEADERS CHOICE

The Entrepreneurs Growing Pain

Entrepreneurs start with a vision, dream and hope for success with an innovative idea. They play a Leadership Role in creating a business or ministry.

Example: If they are like Steve Jobs and Steve Wozniak they start in a garage with little to no capital. So at various points, they lick every stamp, load every truck, buy every notebook or supplies, write every email and hire every helper. They pick up the notion...it's easier to do it myself and get it done right...rather than to teach others how to do it as good as they can.



So many Entrepreneurs become Micro-manage and never let go. They have done everything in the business. Many are afraid to leave their office and let their employees take charge.

Example: Boss is walking down the hall, manager says to him "Boss we got a problem." Boss stops to listen and he explains the issue as Boss pulls out a piece of paper and begins to take notes. After a few minutes, Boss then looks at his watch and says I have to go I am late for my appointment. Let me think about and get back to you later.



Boss has then just picked up the Problem or Monkey and it's now on his back. Later employee asks the Boss, "what do we do about....?" Boss says, "I have been so busy let me get back to you."

Managing Management Time

Who's Got the Monkey (excerpt) by Bill Oncken
...about Delegation, Planning, Tasks and Responsibility
and Coaching Employees



KEY ...

Getting control of the timing and content of what subordinates do. Build a trusting relationship together. Gain confidence together on how and when things are get done. Boss needs to Coach employee to make decisions and take initiative.

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THE ENTREPRENEURS GROWING PAIN

Principle: 3 Choices for Small Business Marketing

(Pick only 2 of 3...you can't offer all three)

? **BEST QUALITY** products and often priced higher

? **BEST SERVICE** to customers, thorough presentation and enthusiasm to help. Servant Leadership. *Willing to wash the feet as Jesus did.*

? **BEST PRICE** type the lowest or even cheapest price for your products



- For Small or Mid-sized business to have advantage over larger companies and competitors you **cannot pick Best Price** (unless you are a price dominated industry).
- To be the **Best at Quality and Service** will attract the most customers and allow you to offer more than the larger companies.
- But with WalMart and Amazon's buying power, they have the ability to attract more capital at less interest.
- It makes it very hard for Small Business to compete on Price.

MANY SMALL BUSINESSES FAIL BY TRYING TO COMPETE ON ALL THREE LEVELS

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PRINCIPLES 3 CHOICES

2021 Wise Counsel Resources Guide

7 Biblical Cornerstones Rock Solid Leadership Blueprint



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